

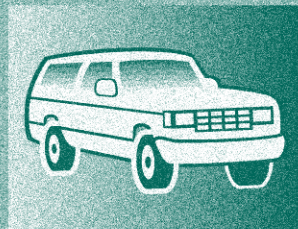
Annual Benchmark Report for Retail Trade and Food Services: January 1992 to December 2000

Issued August 2001

*A Detailed Summary of Retail Sales, Purchases, Accounts
Receivable, and Inventories, and Food Services Sales*

BR/00-A

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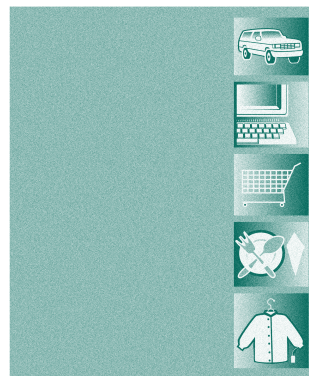
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Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through December 2000

COVERAGE

This publication contains the following revised retail trade estimates under the North American Industry Classification System (NAICS):

- Annual and monthly retail and food services sales at the national level.
- End-of-year and end-of-month inventory values.
- Inventories/sales ratios.
- Annual purchases and gross margin levels.
- Gross margin, as a percent of sales.
- Accounts receivables owed to retailers at the end of the year.
- Per capita sales.

A summary of changes from the prior benchmark report and the procedures for implementing NAICS are described below.

SUMMARY OF CHANGES

Previously, the U.S. Census Bureau maintained time series of monthly sales and end-of-month inventory estimates of retailers based on the Standard Industrial Classification (SIC) system. The SIC-based time series ended with the March 2001 reference month. Summarized below are changes as a result of replacing the SIC system with NAICS.

- Retail and food services estimates published in this and all reports subsequent to this report will be on a NAICS basis.
- New samples were introduced with the 1999 Annual Retail Trade Survey (ARTS) and with the March 2001 Monthly Retail Trade Survey (MRTS). The new samples are designed to produce NAICS-based estimates and replace the samples designed to produce SIC-based estimates.
- Eating and Drinking Places and Mobile Food Services have been reclassified to sector 72, Accommodation and Food Services. However, we will continue to collect sales data for food services because it is an important component of consumer spending. We only collect end-of-month inventories, purchases, and accounts receivables for retail trade. Therefore, inventory-to-sales

ratios, cost of goods available, cost of goods sold, and gross margins at higher level aggregates could be subject to revision from what was previously published.

- The durable and nondurable goods categories have been eliminated.
- NAICS provides for new retail categories such as computer and software stores, warehouse clubs and superstores and office supplies and stationery stores.
- The GAF category has been renamed GAFO. (See Definition of Terms.)
- Previously published estimates of monthly sales and end-of-month inventories for January 1992 through March 2001, as well as estimates of annual sales and end-of-year inventories for 1992 through 1998 were restated from an SIC basis to a NAICS basis. These restated estimates were input to the benchmarking program to revise the data. The benchmarking reflects results of the 1999 ARTS and the 1997 Economic Census.
- New factors, used to adjust sales estimates for seasonal and trading-day variations, were developed and used to adjust the revised estimates for January 1992 through March 2001. New factors were also developed and used to adjust the revised inventory estimates for the same period.
- We will continue to include sales and inventory data for auxiliaries (for example warehouses) that are servicing retail locations. Auxiliaries were previously classified in the same industry as their parent companies. NAICS classifies auxiliaries based on the kind of services they provide.

DERIVATION OF PUBLISHED ESTIMATES

The monthly and annual estimates provided in this report were developed by restating the SIC-based estimates for 1992 through March 2001 on a NAICS basis and then applying a sequence of benchmarking procedures to the restated estimates. Before the benchmarking procedures were implemented—

- The 1992 Economic Census sales totals were restated to a NAICS basis,
- The SIC-based sample estimates were restated to a NAICS basis, and
- The 1992 and 1997 purchases and end-of-year inventory estimates were derived on a NAICS basis.

Derivation of Estimates Required For Benchmarking

To obtain the 1992 Economic Census sales on a NAICS basis, the SIC code of each establishment in the 1992 census was converted to a NAICS code. First, each establishment with an SIC code related to only one NAICS code was assigned that NAICS code. Remaining establishments that matched to the 1997 Economic Census by their identification number and SIC were assigned the NAICS codes assigned to them in the 1997 census. All other 1992 census establishments were randomly assigned a NAICS code using a probabilistic model. The model was based on relationships between SIC and NAICS code assignments in the 1997 census. After the classification code conversion, the 1992 census data was re-tabulated on a NAICS basis.

To restate the monthly and annual estimates on a NAICS basis, estimates for each SIC code were distributed to its corresponding NAICS code(s). When a NAICS code consisted of more than one SIC component, the distributed estimates from each SIC component were summed to give the restated NAICS estimate. Distributions for all data items were based on those observed in the 1997 Economic Census for sales.

To complete the restatement of the monthly sales estimates, we multiplied the monthly NAICS estimates prior to March 2001 by a geometric mean. The geometric mean links the monthly NAICS estimates derived from the SIC-based samples to estimates derived from the new NAICS-based samples. The geometric mean is computed as the square root of the product of two ratios. The numerators of the ratios are the February and March 2001 NAICS sales estimates derived from the newly introduced NAICS-based samples. The denominators of the ratios are the February and March 2001 NAICS sales estimates derived from the SIC-based samples. The same procedure was used for end-of-month inventories.

To derive the 1992 and 1997 purchases and inventory estimates needed for the benchmarking process, we multiplied the NAICS census sales totals for 1992 and 1997 by ratios of the inventory-to-sales and purchases-to-sales computed from the restated annual estimates for the corresponding reference years. This procedure was implemented because inventory and purchases data were not collected in the censuses.

COMPUTATION OF BENCHMARKED ESTIMATES

Annual Estimates

Restated estimates derived from the annual surveys were benchmarked to sales totals obtained from the 1992 and 1997 Economic Censuses. The benchmarking revised the restated estimates of annual sales, end-of-year inventories, and annual purchases for 1992 through 1998 in a manner that—

- constrained the 1992 and 1997 annual estimates to the NAICS results derived from the 1992 and 1997 Economic Censuses, and
- minimized the difference between the year-to-year changes of the restated annual estimates and purchases (input series) and the revised estimates (output series).

One final adjustment was made to derive the published end-of-year inventory and purchases estimates for 1992 through 1998. The 1998 published end-of-year inventory was set to be the benchmarked 1998 annual sales estimate multiplied by the 1998 inventory-to-sales ratio estimated from the 1999 ARTS. To derive the published estimates for 1992 through 1997, each of the benchmarked end-of-year inventory estimates was multiplied by the ratio of the published to benchmarked estimates of 1998 end-of-year inventory. A similar adjustment was made for purchases.

Estimates of annual sales, end-of-year inventories, and annual purchases for 1999 were computed by multiplying the published 1998 estimates by the ratio of the 1999-to-1998 estimates derived from the 1999 Annual Retail Trade Survey.

Estimates of Monthly Sales

For January 1992 through March 2001, restated estimates of monthly sales were changed in a manner that—

- constrained the sum of the 12 monthly sales estimates for a particular year to equal the benchmarked, restated annual sales estimates derived for the years 1992 through 1999, and
- minimized the difference between the month-to-month changes of the restated monthly estimates (input series) and the benchmarked monthly estimates (output series).

A mathematical result of the benchmarking methodology is that all input estimates following the end of the last benchmark year (1999) are derived by multiplying these estimates by the ratio of benchmarked-to-input estimate for the last month of the last benchmark year (1999). Therefore, for a specified sales series, a ratio of the December 1999 benchmarked estimate to the December 1999 restated input estimate was computed. Estimates for periods following December 1999 were multiplied by these constant ratios (called carry-forward factors) to derive published sales estimates. The carry-forward factors remain constant until the next benchmarking operation.

Estimates of End-of-Month Inventories

For January 1992 through March 2001, restated end-of-month inventory estimates were changed in a manner that—

- constrained the end-of-year inventory estimates (derived from the monthly survey) for 1992 through 1999 to the published end-of-year inventory estimates derived from the annual survey, and
- minimized the difference between month-to-month changes of the restated estimates (input series) and the published estimates (output series).

Estimates subsequent to December 1999 were derived by multiplying the restated estimates by the ratio of the December 1999 published estimate to the restated estimate for December 1999. This ratio is the carry-forward factor for inventory and remains constant for all series until the next benchmarking operation.

CAVEATS

Data before March 2001 should be used with caution.

It is expected that for estimates for NAICS codes, that, by definition, are the same or nearly the same as a given SIC, the quality of the data will be similar to that of data released on an SIC basis. Note, however, that historical data for these series will differ from previously published numbers due to using results from the new NAICS-based samples in the benchmarking process.

Data will be of much less quality for series with NAICS codes that consist of more than one SIC component.

Estimates from January 1992 to December 1996 are expected to be less accurate than estimates for later periods and the earlier the period, the less accurate the results. The data developed for the January 1992 to December 1996 period depended more heavily on the conversion of SIC-based data to a NAICS basis than did data for later periods.

While data for January 1997 through March 2001 also depended on SIC-based data being converted to a NAICS basis, data collected on a NAICS basis were available for benchmarking the data for that period. Note, however, that trends for that period are dependent on the underlying SIC-based trends.

Special caution should be exercised when using the monthly retail inventory series. The SIC detail for which monthly retail inventory data has historically been collected is much broader than for sales. Determining clear relationships between NAICS and SIC codes was much more difficult at broader levels. Thus, these data are more prone to quality concerns.

Dollar Values

All dollar values presented are expressed in current dollars; that is, the estimates are not adjusted to a constant dollar series. Consequently, when comparing estimates to prior years, users also should consider price level changes.

Title 13, United States Code

Title 13 of the United States Code authorizes the Census Bureau to conduct censuses and surveys. Section 9 of the same Title requires that any information collected under the authority of Title 13 be maintained as confidential.

Disclosure Limitation

Disclosure limitation is the process used to protect the confidentiality of the survey data provided by an individual firm. In accordance with federal law governing Census Bureau reports, no estimates are published that would disclose the operations of an individual firm.

Unpublished Estimates

Additional statistics, such as dollar volume estimates for some kinds of business not separately shown in this report, are produced as a byproduct of the regularly published statistics. These additional estimates have not been included in this publication because high sampling variability, poor response, or other factors may make them potentially misleading. Upon written request, for a nominal fee, the Census Bureau will release these estimates for individual use, though not for publication. It should be noted that some unpublished figures can be derived directly from this report by subtracting published estimates from their respective totals. However, the figures obtained by such subtraction would be subject to the poor response rates or high sampling variability described previously for unpublished kinds of business.

Adjustment Factors

The X-12 ARIMA program was used to derive the factors for adjusting data for seasonal variations and, in the case of sales, for trading-day and holiday differences. Unadjusted sales and inventory estimates were input to this program for the period January 1992 through March or April (if an advance sales estimate was computed) 2001.

Seasonal adjustment of estimates is an approximation based on current and past experiences. Therefore, the adjustment could become less precise because of changes in economic conditions and other elements that introduce significant changes in seasonal, trading-day, and holiday patterns.

DEFINITION OF TERMS

Retail trade, as defined by Sectors 44 and 45 of the 1997 North American Industry Classification System manual includes establishments engaged in selling merchandise in small quantities to the general public, without transformation, and rendering services incidental to the sale of merchandise. The sector includes both store and nonstore retailers.

- Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. They have extensive displays of merchandise, use mass-media advertising to attract customers and typically sell merchandise to the general public for personal or household use. Some store retailers also provide after sales services, such as repair and installation. For example, new automobile dealers.
- Nonstore retailers also serve the general public, but their retailing methods differ. Such methods include “infomercials,” paper and electronic catalogs, door-to-door solicitation, in home demonstration, selling from portable stalls or through vending machines.

Sales

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise, and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Because the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. Note—LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most firms reported the value of their inventories as of the close of the calendar year. Some firms, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventory estimate from the Annual Retail Trade Survey was based on data reported on an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly inventory sample.

Inventories/Sales Ratios

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

Purchases

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. Those companies engaged in both manufacturing and retailing are asked to include purchases at the cost value of inter-company transfers from their plant or warehouses to their retail stores and to include the cost of outside purchases.

Cost of Goods Available for Sale and Cost of Goods Sold

To calculate the cost of goods available for sale, the purchases made during the year were added to the preceding year's end-of-year inventories. To calculate the cost of goods sold, the end of the current year's value of inventories were deducted from the cost of goods available for sale.

Gross Margin

The measure of gross margin represents total sales less cost of goods sold.

Accounts Receivable Balances

Retail accounts receivable are amounts owed to retail stores by their customers for purchases made on credit. The estimate in this publication refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged

off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A pre-computed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

Leased Department

Leased departments are broadly defined as operations of one company conducted within the establishment of another company. Typical examples may include jewelry counters or optical centers with department stores.

G A F O

GAFO represents sales at stores that sell merchandise normally sold in department stores. GAFO includes the following kinds of retail businesses:

- General merchandise stores (NAICS 452),
- Clothing and clothing accessories stores (NAICS 448),
- Furniture and home furnishings stores (NAICS 442),
- Electronics and appliance stores (NAICS 443),
- Sporting goods, hobby, book, and music stores (NAICS 451),
- Office supplies, stationery, and gift stores (NAICS 4532).

Detailed Tables

Table 1. Estimated Annual Retail and Food Services Sales by Kinds of Business: 1992 to 2000

[Data in millions of dollars]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000
	Retail and food services sales, total	2,054,628	2,194,091	2,372,814	2,492,449	2,645,173	2,767,387	2,906,731	3,149,224	3,388,821
	Total (excl. motor vehicle and parts dealers)	1,627,019	1,712,142	1,822,719	1,904,436	2,009,922	2,106,705	2,207,274	2,370,032	2,557,032
	Retail sales, total	1,851,213	1,978,040	2,147,185	2,258,824	2,402,277	2,509,347	2,634,085	2,862,955	3,082,755
	Retail sales, total (excl. motor vehicle and parts dealers) . .	1,423,604	1,496,091	1,597,090	1,670,811	1,767,026	1,848,665	1,934,628	2,083,763	2,250,966
	GAFO¹	536,894	574,126	619,580	653,010	685,254	715,682	762,570	821,327	877,708
441	Motor vehicle and parts dealers	427,609	481,949	550,095	588,013	635,251	660,682	699,457	779,192	831,789
4411, 4412	Automobile and other motor vehicle dealers	377,230	428,933	492,780	528,722	572,902	596,250	631,890	707,552	758,108
4411	Automobile dealers	359,110	407,832	468,869	502,482	544,789	565,509	597,470	669,261	713,290
44111	New car dealers	333,801	379,522	435,661	464,642	502,340	518,972	545,128	611,725	654,094
44112	Used car dealers	25,309	28,310	33,208	37,840	42,449	46,537	52,342	57,536	59,196
4413	Auto parts, access., and tire stores . .	50,379	53,016	57,315	59,291	62,349	64,432	67,567	71,640	73,681
442, 443	Furniture, home furnishings, electronics and appliance stores	97,757	106,695	120,179	130,447	137,930	144,303	154,555	166,545	179,306
442	Furniture and home furnishings stores . .	54,994	57,935	62,766	65,528	69,415	74,092	78,574	84,829	91,697
4421	Furniture stores	31,608	33,356	35,562	37,034	39,231	41,945	44,139	46,571	49,784
4422	Home furnishings stores	23,386	24,579	27,204	28,494	30,184	32,147	34,435	38,258	41,913
443	Electronics and appliance stores	42,763	48,760	57,413	64,919	68,515	70,211	75,981	81,716	87,609
44311	Appl., TV, and other elect. stores	29,002	32,610	37,942	42,142	43,310	43,060	46,265	51,395	57,706
443111	Household appliance stores	8,443	9,143	9,051	9,986	10,221	10,380	10,814	11,476	12,292
443112	Radio, TV, and other elect. stores	20,559	23,467	28,891	32,156	33,089	32,680	35,451	39,919	45,414
44312	Computer and software stores	11,453	13,851	17,187	20,502	22,905	24,803	27,182	27,594	26,938
444	Building mat. and garden equip. and supplies dealers	160,171	171,733	190,817	199,068	212,759	229,489	243,490	263,958	277,185
4441	Building mat. and supplies dealers	135,522	147,655	165,246	172,274	183,297	197,375	210,049	229,698	240,318
44413	Hardware stores	12,720	13,051	13,831	13,764	13,955	13,998	14,751	14,977	14,700
445	Food and beverage stores	371,451	375,440	385,265	391,312	402,020	410,288	421,579	441,447	465,289
4451	Grocery stores	337,925	341,855	351,056	356,932	366,075	373,072	382,426	400,719	421,877
4453	Beer, wine, and liquor stores	21,825	21,675	22,240	22,145	23,300	24,222	25,697	26,925	28,759
446	Health and personal care stores	90,794	93,623	97,299	102,469	110,199	119,055	130,228	145,579	158,439
44611	Pharmacies and drug stores	77,806	79,720	82,006	85,851	91,821	98,833	108,344	122,613	134,441
447	Gasoline stations	156,556	162,587	171,416	181,294	194,601	199,856	191,749	207,839	244,029
448	Clothing and clothing access. stores . . .	120,346	124,989	129,327	131,605	136,860	140,565	149,442	159,651	168,476
4481	Clothing stores	85,941	88,724	90,806	91,416	94,473	98,506	104,894	112,173	119,337
44811	Men's clothing stores	10,185	9,968	10,039	9,322	9,554	10,077	10,621	10,448	10,626
44812	Women's clothing stores	31,840	32,377	30,611	28,723	28,266	27,851	28,690	30,125	32,282
44814	Family clothing stores	33,159	35,311	38,118	40,014	42,275	45,259	49,472	53,800	56,643
4482	Shoe stores	18,148	18,528	19,361	19,759	20,604	20,788	21,539	21,835	22,098
44831	Jewelry stores	15,184	16,571	17,996	19,152	20,317	19,778	21,527	24,019	25,191
451	Sporting goods, hobby, book, and music stores	49,296	52,368	57,538	60,922	64,055	65,573	69,456	73,707	79,635
45111	Sporting goods stores	15,702	16,913	18,951	19,986	20,931	21,286	22,579	24,074	27,133
451211	Book stores	8,338	9,119	10,119	11,208	11,918	12,755	13,390	14,378	15,902
452	General merchandise stores	247,968	266,088	285,278	300,589	315,398	331,454	351,796	381,115	407,784
4521	Department stores (excl. L.D.)	177,089	187,849	200,409	207,728	213,915	220,108	221,168	226,289	236,885
4521102	Discount dept. stores	91,936	101,524	111,007	118,428	121,743	126,123	126,522	128,941	138,957
4521101, 4521103	Conventional and national chain dept. stores	85,153	86,325	89,402	89,300	92,172	93,985	94,646	97,348	97,928
4521	Department stores (incl. L.D.) ²	181,255	192,292	205,302	212,759	218,740	225,062	226,024	231,236	241,958
4521102	Discount dept. stores	93,871	103,572	113,287	120,501	123,675	128,049	128,481	130,886	140,948
4521101, 4521103	Conventional and national chain dept. stores	87,384	88,720	92,015	92,258	95,065	97,013	97,543	100,350	101,010
4529	Other general merchandise stores	70,879	78,239	84,869	92,861	101,483	111,346	130,628	154,826	170,899
45291	Warehouse clubs and superstores	40,025	46,464	56,292	63,293	71,367	81,919	101,203	123,640	136,820
45299	All other general merchandise stores . .	30,854	31,775	28,577	29,568	30,116	29,427	29,425	31,186	34,079
453	Miscellaneous store retailers	55,833	62,601	70,585	77,177	84,109	91,669	99,803	105,629	108,642
454	Nonstore retailers	73,432	79,967	89,386	95,928	109,095	116,413	122,530	138,293	162,181
4541	Electronic shopping and mail-order houses	35,252	40,725	47,093	52,741	61,174	70,136	79,489	92,886	110,006
45431	Fuel dealers	19,311	19,912	20,762	21,554	24,116	22,934	19,740	20,670	27,503
722	Food services and drinking places	203,415	216,051	225,629	233,625	242,896	258,040	272,646	286,269	306,066
7221	Full-service restaurants	86,493	91,476	97,117	99,430	104,514	114,591	119,663	124,463	134,363
7222	Limited-service eating places	87,433	94,736	98,446	103,143	106,192	109,298	116,836	123,081	127,504
7224	Drinking places	12,352	12,209	11,826	12,515	13,015	13,445	14,110	14,766	16,486

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	2000												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	UNADJUSTED													
	Retail and food services sales, total	242,097	257,325	287,363	272,659	292,934	290,308	280,072	293,608	278,259	279,838	285,240	329,118	3,388,821
	Total (excl. motor vehicle and parts dealers)	181,530	188,328	209,793	204,252	217,009	214,218	209,719	218,245	208,946	212,475	223,248	269,269	2,557,032
	Retail sales, total	219,258	233,722	261,445	247,183	266,678	263,958	253,244	267,010	252,542	253,913	260,698	303,104	3,082,755
	Retail sales, total (excl. motor vehicle and parts dealers)	158,691	164,725	183,875	178,776	190,753	187,868	182,891	191,647	183,229	186,550	198,706	243,255	2,250,966
	GAFO¹	57,561	61,327	68,556	67,396	70,994	69,371	67,754	74,224	69,380	70,133	83,119	117,893	877,708
441	Motor vehicle and parts dealers	60,567	68,997	77,570	68,407	75,925	76,090	70,353	75,363	69,313	67,363	61,992	59,849	831,789
4411, 4412	Automobile and other motor vehicle dealers	55,189	63,403	71,127	62,479	69,470	69,494	64,153	68,582	62,934	61,148	56,039	54,090	758,108
4411	Automobile dealers	52,625	60,341	66,621	58,295	64,562	64,647	60,197	64,569	59,470	57,885	53,032	51,046	713,290
44111	New car dealers	48,134	54,887	61,064	53,350	59,467	59,370	55,088	59,349	54,472	53,164	48,793	46,956	654,094
44112	Used car dealers	4,491	5,454	5,557	4,945	5,095	5,277	5,109	5,220	4,998	4,721	4,239	4,090	59,196
4413	Auto parts, access., and tire stores	5,378	5,594	6,443	5,928	6,455	6,596	6,200	6,781	6,379	6,215	5,953	5,759	73,681
442, 443	Furniture, home furnishings, electronics, and appliance stores	13,637	13,905	14,828	13,649	14,462	14,307	14,266	15,299	14,527	14,399	16,169	19,858	179,306
442	Furniture and home furnishings stores	6,670	7,025	7,676	7,181	7,691	7,547	7,554	8,035	7,587	7,731	8,383	8,617	91,697
4421	Furniture stores	3,846	4,017	4,302	3,973	4,191	4,109	4,136	4,266	4,125	4,078	4,398	4,343	49,784
4422	Home furnishings stores	2,824	3,008	3,374	3,208	3,500	3,438	3,418	3,769	3,462	3,653	3,985	4,274	41,913
443	Electronics and appliance stores	6,967	6,880	7,152	6,468	6,771	6,760	6,712	7,264	6,940	6,668	7,786	11,241	87,609
44311	Appl., TV, and other elect. stores	4,417	4,415	4,451	4,099	4,370	4,404	4,471	4,783	4,446	4,321	5,434	8,095	57,706
443111	Household appliance stores	891	896	980	932	1,076	1,090	1,011	1,062	1,008	1,023	1,100	1,223	12,292
443112	Radio, TV, and other elect. stores	3,526	3,519	3,471	3,167	3,294	3,314	3,460	3,721	3,438	3,298	4,334	6,872	45,414
44312	Computer and software stores	2,386	2,293	2,508	2,170	2,174	2,115	2,014	2,250	2,276	2,120	2,045	2,587	26,938
444	Building mat. and garden equip. and supplies dealers	18,493	19,455	23,963	23,996	27,558	26,084	23,723	24,468	22,839	23,850	21,909	20,847	277,185
4441	Building mat. and supplies dealers	16,128	17,023	20,641	20,109	22,882	22,364	20,915	21,786	20,191	21,120	19,258	17,901	240,318
44413	Hardware stores	986	945	1,196	1,293	1,442	1,397	1,300	1,290	1,198	1,200	1,188	1,265	14,700
445	Food and beverage stores	35,466	34,897	38,073	38,033	39,464	39,341	40,082	39,662	38,573	38,347	39,319	44,032	465,289
4451	Grocery stores	32,537	31,829	34,750	34,628	35,832	35,661	36,345	36,026	35,032	34,823	35,547	38,867	421,877
4453	Beer, wine, and liquor stores	1,941	1,996	2,210	2,151	2,376	2,432	2,482	2,441	2,377	2,371	2,572	3,410	28,759
446	Health and personal care stores	12,208	12,396	13,213	12,667	13,489	13,055	12,769	13,281	12,857	13,347	13,345	15,812	158,439
44611	Pharmacies and drug stores	10,274	10,352	11,064	10,711	11,392	10,966	10,815	11,264	10,910	11,435	11,468	13,790	134,441
447	Gasoline stations	17,380	18,001	20,502	19,471	20,884	21,868	21,837	21,644	21,094	21,034	20,122	20,192	244,029
448	Clothing and clothing access. stores	9,473	11,206	12,872	13,162	13,783	13,002	12,551	14,674	13,464	13,460	15,761	25,068	168,476
4481	Clothing stores	6,744	7,539	9,365	9,511	9,588	9,247	8,964	10,458	9,810	9,946	11,607	16,558	119,337
44811	Men's clothing stores	696	672	779	837	853	834	802	883	845	889	1,019	1,517	10,626
44812	Women's clothing stores	1,724	2,041	2,738	2,777	2,883	2,633	2,447	2,711	2,730	2,720	2,900	3,978	32,282
44814	Family clothing stores	3,155	3,496	4,295	4,357	4,403	4,353	4,264	4,981	4,488	4,666	5,840	8,345	56,643
4482	Shoe stores	1,348	1,534	1,837	1,938	1,897	1,815	1,788	2,284	1,791	1,677	1,791	2,398	22,098
44831	Jewelry stores	1,261	2,003	1,519	1,579	2,152	1,796	1,655	1,784	1,720	1,698	2,195	5,829	25,191
451	Sporting goods, hobby, book, and music stores	5,467	5,333	5,989	5,802	6,114	6,244	6,090	6,872	6,482	5,882	7,255	12,105	79,635
45111	Sporting goods stores	1,668	1,770	2,181	2,114	2,330	2,480	2,401	2,431	2,171	1,873	2,110	3,604	27,133
451211	Book stores	1,552	1,133	1,077	1,024	1,166	1,191	1,120	1,708	1,519	1,111	1,211	2,090	15,902
452	General merchandise stores	25,681	27,497	31,417	31,638	33,420	32,691	31,787	33,722	31,420	32,840	40,166	55,505	407,784
4521	Department stores (excl. L.D.)	14,710	15,772	18,100	18,424	19,281	18,565	17,942	19,396	18,064	18,789	23,816	34,026	236,885
4521102	Discount dept. stores	8,901	9,342	10,651	10,961	11,479	11,266	11,031	11,611	10,677	11,174	13,755	18,109	138,957
4521101, 4521103	Conventional and national chain dept. stores	5,809	6,430	7,449	7,463	7,802	7,299	6,911	7,785	7,387	7,615	10,061	15,917	97,928
4521	Department stores (incl. L.D.) ²	15,027	16,123	18,493	18,838	19,707	18,963	18,315	19,801	18,441	19,184	24,335	34,731	241,958
4521102	Discount dept. stores	9,027	9,472	10,801	11,127	11,655	11,435	11,191	11,784	10,829	11,333	13,955	18,339	140,948
4521101, 4521103	Conventional and national chain dept. stores	6,000	6,651	7,692	7,711	8,052	7,528	7,124	8,017	7,612	7,851	10,380	16,392	101,010
4529	Other general merchandise stores	10,971	11,725	13,317	13,214	14,139	14,126	13,845	14,326	13,356	14,051	16,350	21,479	170,899
45291	Warehouse clubs and superstores	8,845	9,351	10,641	10,611	11,342	11,332	11,088	11,482	10,669	11,200	13,101	17,158	136,820
45299	All other gen. merchandise stores	2,126	2,374	2,676	2,603	2,797	2,794	2,757	2,844	2,687	2,851	3,249	4,321	34,079
453	Miscellaneous store retailers	8,101	8,973	9,100	8,420	9,138	8,911	8,445	9,167	8,880	9,006	9,150	11,351	108,642
454	Nonstore retailers	12,785	13,062	13,918	11,938	12,441	12,365	11,341	12,858	13,093	14,385	15,510	18,485	162,181
4541	Electronic shopping and mail-order houses	7,937	7,914	9,227	8,213	8,469	8,613	7,963	8,970	9,073	9,883	10,860	12,884	110,006
45431	Fuel dealers	3,049	3,128	2,399	1,820	1,781	1,654	1,518	1,769	2,005	2,290	2,483	3,607	27,503
722	Food services and drinking places	22,839	23,603	25,918	25,476	26,256	26,350	26,828	26,598	25,717	25,925	24,542	26,014	306,066
7221	Full-service restaurants	10,061	10,516	11,463	11,254	11,417	11,362	11,787	11,616	11,288	11,472	10,754	11,373	134,363
7222	Limited-service eating places	9,603	9,757	10,729	10,672	11,022	11,205	11,247	11,145	10,531	10,605	10,234	10,754	127,504
7224	Drinking places	1,249	1,314	1,493	1,372	1,382	1,385	1,425	1,424	1,379	1,350	1,304	1,409	16,486

See footnotes on next page.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.

[Data in millions of dollars]

NAICS code	Kind of business	2000												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	275,864	279,909	283,285	280,063	280,168	281,378	282,971	282,845	285,621	285,070	283,648	283,735	
	Total (excl. motor vehicle and parts dealers)	206,100	209,006	213,257	211,453	211,944	212,567	213,551	213,773	215,438	215,586	215,155	214,753	
	Retail sales, total	250,958	254,932	257,974	254,739	254,898	255,993	257,323	257,368	259,801	259,325	257,923	257,979	
	Retail sales, total (excl. motor vehicle and parts dealers)	181,194	184,029	187,946	186,129	186,674	187,182	187,903	188,296	189,618	189,841	189,430	188,997	
	GAFO¹	70,801	71,753	73,037	72,734	73,048	72,663	73,337	73,582	73,994	73,924	73,685	73,019	
441	Motor vehicle and parts dealers	69,764	70,903	70,028	68,610	68,224	68,811	69,420	69,072	70,183	69,484	68,493	68,982	
4411, 4412	Automobile and other motor vehicle dealers	63,582	64,829	63,791	62,604	62,082	62,664	63,330	62,919	63,892	63,432	62,474	62,749	
4413	Auto parts, access., and tire stores	6,182	6,074	6,237	6,006	6,142	6,147	6,090	6,153	6,291	6,052	6,019	6,233	
442, 443	Furniture, home furnishings, electronics and appliance stores	14,745	14,885	14,965	15,104	15,062	14,893	14,962	15,023	15,032	14,965	14,896	14,530	
442	Furniture and home furnishings stores	7,453	7,578	7,661	7,722	7,761	7,693	7,748	7,741	7,664	7,693	7,656	7,284	
443	Electronics and appliance stores	7,292	7,307	7,304	7,382	7,301	7,200	7,214	7,282	7,368	7,272	7,240	7,246	
44312	Computer and software stores	2,413	2,337	2,342	2,326	2,288	2,189	2,211	2,212	2,271	2,168	2,110	2,095	
444	Building mat. and garden equip. and supplies dealers	23,297	22,899	24,230	22,888	23,169	22,974	22,837	22,957	22,964	22,979	23,026	23,283	
4441	Building mat. and supplies dealers	20,185	19,863	21,105	19,930	20,125	19,932	19,843	19,860	19,815	19,887	19,874	20,136	
445	Food and beverage stores	37,110	37,496	38,226	38,699	38,635	38,924	38,907	38,901	39,024	39,235	39,263	39,545	
4451	Grocery stores	33,682	34,005	34,715	35,191	35,061	35,308	35,252	35,250	35,350	35,534	35,511	35,855	
4453	Beer, wine, and liquor stores	2,257	2,310	2,334	2,308	2,364	2,394	2,405	2,424	2,430	2,460	2,502	2,450	
446	Health and personal care stores	12,651	12,740	12,866	12,965	13,109	13,029	13,232	13,375	13,534	13,689	13,603	13,538	
44611	Pharmacies and drug stores	10,592	10,607	10,826	10,918	11,082	11,099	11,277	11,424	11,508	11,680	11,654	11,627	See note 4
447	Gasoline stations	18,871	19,913	20,730	20,011	19,890	20,611	20,659	20,342	20,803	20,785	20,723	20,314	
448	Clothing and clothing access. stores	13,406	13,767	14,044	13,901	13,977	13,862	13,862	14,060	14,255	14,292	14,149	14,269	
4481	Clothing stores	9,393	9,668	10,004	9,810	9,865	9,803	9,770	9,942	10,109	10,167	10,080	10,174	
44811	Men's clothing stores	847	862	884	875	886	871	895	888	904	896	888	890	
44812	Women's clothing stores	2,421	2,587	2,763	2,642	2,687	2,670	2,683	2,716	2,777	2,778	2,710	2,715	
4482	Shoe stores	1,832	1,844	1,856	1,842	1,831	1,806	1,823	1,848	1,848	1,851	1,841	1,836	
44831	Jewelry stores	2,031	2,106	2,031	2,094	2,124	2,103	2,111	2,116	2,139	2,115	2,079	2,105	
451	Sporting goods, hobby, book, and music stores	6,261	6,401	6,560	6,635	6,688	6,620	6,743	6,707	6,814	6,718	6,760	6,646	
452	General merchandise stores	32,924	33,249	33,964	33,444	33,792	33,772	34,216	34,236	34,339	34,351	34,330	34,031	
4521	Department stores (excl. L.D.)	19,490	19,410	19,833	19,473	19,690	19,609	19,773	19,806	19,860	19,830	19,856	19,705	
4529	Other general merchandise stores	13,434	13,839	14,131	13,971	14,102	14,163	14,443	14,430	14,479	14,521	14,474	14,326	
45291	Warehouse clubs and superstores	10,760	11,079	11,308	11,217	11,319	11,366	11,574	11,563	11,584	11,618	11,563	11,393	
45299	All other gen. merchandise stores	2,674	2,760	2,823	2,754	2,783	2,797	2,869	2,867	2,895	2,903	2,911	2,933	
453	Miscellaneous store retailers	9,220	9,236	9,106	9,160	8,980	8,932	9,032	8,948	9,134	9,165	9,034	8,763	
454	Nonstore retailers	12,709	13,443	13,255	13,322	13,372	13,565	13,453	13,747	13,719	13,662	13,646	14,078	
4541	Electronic shopping and mail-order houses	8,674	8,823	9,073	9,207	9,106	9,281	9,206	9,334	9,249	9,219	9,203	9,494	
45431	Fuel dealers	1,981	2,516	2,070	2,099	2,151	2,235	2,232	2,340	2,416	2,408	2,437	2,564	
722	Food services and drinking places	24,906	24,977	25,311	25,324	25,270	25,385	25,648	25,477	25,820	25,745	25,725	25,756	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1999												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	221,540	224,461	258,033	255,800	267,232	266,133	267,224	270,425	259,247	263,682	270,241	325,206	3,149,224
	Total (excl. motor vehicle and parts dealers)	168,103	166,503	189,262	189,899	198,375	195,593	197,647	199,616	193,235	199,778	208,758	263,263	2,370,032
	Retail sales, total	200,050	203,079	234,507	231,912	242,353	241,826	241,941	245,597	235,821	238,644	246,830	300,395	2,862,955
	Retail sales, total (excl. motor vehicle and parts dealers)	146,613	145,121	165,736	166,011	173,496	171,286	172,364	174,788	169,809	174,740	185,347	238,452	2,083,763
	GAFO¹	54,063	54,956	63,175	62,133	65,634	64,499	64,184	68,062	64,406	66,966	77,329	115,920	821,327
441	Motor vehicle and parts dealers	53,437	57,958	68,771	65,901	68,857	70,540	69,577	70,809	66,012	63,904	61,483	61,943	779,192
4411, 4412	Automobile and other motor vehicle dealers	48,327	52,797	62,792	59,802	62,861	64,201	63,257	64,501	59,783	57,721	55,424	56,086	707,552
4411	Automobile dealers	46,483	50,181	59,171	55,925	58,701	60,149	59,516	61,139	56,834	54,745	52,932	53,485	669,261
44111	New car dealers	42,227	45,422	54,075	50,926	53,572	54,920	54,449	56,079	52,177	50,087	48,513	49,278	611,725
44112	Used car dealers	4,256	4,759	5,096	4,999	5,129	5,229	5,067	5,060	4,657	4,658	4,419	4,207	57,536
4413	Auto parts, access., and tire stores	5,110	5,161	5,979	6,099	5,996	6,339	6,320	6,308	6,229	6,183	6,059	5,857	71,640
442, 443	Furniture, home furnishings, electronics, and appliance stores	12,206	11,899	13,295	12,477	12,905	13,307	13,624	14,030	13,733	13,783	15,388	19,898	166,545
442	Furniture and home furnishings stores	5,970	6,051	6,854	6,549	6,729	6,907	7,012	7,288	7,189	7,383	8,031	8,866	84,829
4421	Furniture stores	3,573	3,531	3,915	3,579	3,764	3,781	3,853	3,919	3,931	3,987	4,249	4,489	46,571
4422	Home furnishings stores	2,397	2,520	2,939	2,970	2,965	3,126	3,159	3,369	3,258	3,396	3,782	4,377	38,258
443	Electronics and appliance stores	6,236	5,848	6,441	5,928	6,176	6,400	6,612	6,742	6,544	6,400	7,357	11,032	81,716
44311	Appl., TV, and other elect. stores	3,729	3,550	3,808	3,517	3,807	3,956	4,241	4,267	4,023	4,037	4,906	7,554	51,395
443111	Household appliance stores	804	776	896	878	901	1,046	1,136	965	938	948	1,001	1,187	11,476
443112	Radio, TV, and other elect. stores	2,925	2,774	2,912	2,639	2,906	2,910	3,105	3,302	3,085	3,089	3,905	6,367	39,919
44312	Computer and software stores	2,343	2,133	2,444	2,219	2,159	2,230	2,158	2,263	2,329	2,161	2,185	2,970	27,594
444	Building mat. and garden equip. and supplies dealers	16,851	17,576	21,453	23,590	24,768	24,815	23,479	23,067	22,367	22,642	21,976	21,374	263,958
4441	Building mat. and supplies dealers	14,696	15,336	18,589	19,885	20,453	21,314	20,782	20,664	19,918	20,099	19,520	18,442	229,698
44413	Hardware stores	1,076	980	1,177	1,374	1,447	1,397	1,335	1,243	1,221	1,224	1,214	1,289	14,977
445	Food and beverage stores	34,701	32,535	35,906	35,542	37,537	36,306	38,582	36,767	36,488	37,037	36,829	43,217	441,447
4451	Grocery stores	31,828	29,688	32,753	32,262	34,088	32,967	35,052	33,497	33,274	33,706	33,405	38,199	400,719
4453	Beer, wine, and liquor stores	1,899	1,839	2,022	2,137	2,251	2,185	2,381	2,177	2,161	2,254	2,307	3,312	26,925
446	Health and personal care stores	11,163	10,989	12,157	11,814	12,062	12,017	11,938	11,910	11,687	12,104	12,284	15,454	145,579
44611	Pharmacies and drug stores	9,441	9,292	10,229	9,953	10,141	10,070	9,986	9,960	9,858	10,242	10,325	13,116	122,613
447	Gasoline stations	14,900	14,019	15,980	16,830	17,495	17,488	18,645	18,795	18,102	18,515	17,824	19,246	207,839
448	Clothing and clothing access. stores	9,243	10,171	12,063	12,377	13,155	12,267	12,435	13,695	12,339	12,938	14,636	24,332	159,651
4481	Clothing stores	6,605	6,910	8,711	8,949	9,214	8,666	8,849	9,743	8,952	9,466	10,565	15,543	112,173
44811	Men's clothing stores	730	652	758	871	865	853	782	855	775	872	978	1,457	10,448
44812	Women's clothing stores	1,776	1,916	2,551	2,663	2,737	2,450	2,348	2,455	2,401	2,491	2,619	3,718	30,125
44814	Family clothing stores	2,993	3,177	4,003	4,049	4,262	4,071	4,354	4,789	4,260	4,583	5,359	7,900	53,800
4482	Shoe stores	1,368	1,486	1,826	1,841	1,930	1,835	1,859	2,196	1,720	1,675	1,715	2,384	21,835
44831	Jewelry stores	1,171	1,672	1,411	1,478	1,889	1,646	1,607	1,628	1,541	1,664	2,194	6,118	24,019
451	Sporting goods, hobby, book, and music stores	5,305	4,777	5,460	5,290	5,438	5,776	5,608	6,127	5,766	5,606	6,842	11,712	73,707
45111	Sporting goods stores	1,499	1,481	1,843	1,905	2,011	2,238	2,089	2,175	1,882	1,751	1,882	3,318	24,074
451211	Book stores	1,525	997	984	941	986	1,044	1,036	1,406	1,261	1,040	1,114	2,044	14,378
452	General merchandise stores	24,159	25,024	29,160	29,022	31,215	30,187	29,645	30,859	29,291	31,346	36,750	54,457	381,115
4521	Department stores (excl. L.D.)	14,208	14,927	17,450	17,341	18,539	17,597	17,212	18,173	17,139	18,279	21,894	33,530	226,289
4521102	Discount dept. stores	8,537	8,694	10,006	10,009	10,746	10,373	10,157	10,421	9,777	10,467	12,259	17,495	128,941
4521101, 4521103	Conventional and national chain dept. stores	5,671	6,233	7,444	7,332	7,793	7,224	7,055	7,752	7,362	7,812	9,635	16,035	97,348
4521	Department stores (incl. L.D.) ²	14,510	15,230	17,811	17,716	18,957	18,008	17,589	18,569	17,510	18,681	22,382	34,273	231,236
4521102	Discount dept. stores	8,663	8,818	10,158	10,167	10,916	10,548	10,312	10,584	9,923	10,625	12,439	17,733	130,886
4521101, 4521103	Conventional and national chain dept. stores	5,847	6,412	7,653	7,549	8,041	7,460	7,277	7,985	7,587	8,056	9,943	16,540	100,350
4529	Other general merchandise stores	9,951	10,097	11,710	11,681	12,676	12,590	12,433	12,686	12,152	13,067	14,856	20,927	154,826
45291	Warehouse clubs and superstores	7,931	7,991	9,280	9,296	10,124	10,057	9,935	10,176	9,722	10,412	11,921	16,795	123,640
45299	All other gen. merchandise stores	2,020	2,106	2,430	2,385	2,552	2,533	2,498	2,510	2,430	2,655	2,935	4,132	31,186
453	Miscellaneous store retailers	7,522	8,063	8,509	8,357	8,647	8,667	8,352	8,731	8,542	8,533	9,279	12,427	105,629
454	Nonstore retailers	10,563	10,068	11,753	10,712	10,274	10,456	10,056	10,807	11,494	12,236	13,539	16,335	138,293
4541	Electronic shopping and mail-order houses	6,406	6,307	7,495	7,032	6,829	7,121	6,862	7,402	7,909	8,416	9,446	11,661	92,886
45431	Fuel dealers	2,345	1,863	2,083	1,544	1,346	1,266	1,229	1,323	1,476	1,749	1,897	2,549	20,670
722	Food services and drinking places	21,490	21,382	23,526	23,888	24,879	24,307	25,283	24,828	23,426	25,038	23,411	24,811	286,269
7221	Full-service restaurants	9,494	9,417	10,270	10,449	10,665	10,430	10,957	10,822	10,197	10,960	10,157	10,645	124,463
7222	Limited-service eating places	9,204	9,120	10,082	10,265	10,879	10,559	11,006	10,706	10,002	10,637	9,993	10,628	123,081
7224	Drinking places	1,110	1,148	1,300	1,256	1,218	1,209	1,272	1,226	1,202	1,295	1,222	1,308	14,766

See footnotes on next page.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.

[Data in millions of dollars]

NAICS code	Kind of business	1999												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	251,774	254,391	255,635	257,097	259,886	260,563	262,641	265,538	265,999	267,076	270,712	275,211	
	Total (excl. motor vehicle and parts dealers)	190,291	192,099	193,056	194,438	195,563	195,931	196,742	198,455	199,596	200,888	202,897	206,967	
	Retail sales, total	228,567	230,920	232,273	233,469	236,146	236,826	238,901	241,688	242,071	242,672	246,146	250,474	
	Retail sales, total (excl. motor vehicle and parts dealers)	167,084	168,628	169,694	170,810	171,823	172,194	173,002	174,605	175,668	176,484	178,331	182,230	
	GAFO¹	66,377	66,715	67,380	67,405	67,660	68,235	68,066	68,659	68,963	69,360	69,731	70,706	
441	Motor vehicle and parts dealers	61,483	62,292	62,579	62,659	64,323	64,632	65,899	67,083	66,403	66,188	67,815	68,244	
4411, 4412	Automobile and other motor vehicle dealers	55,676	56,407	56,723	56,738	58,421	58,685	59,959	61,138	60,326	60,126	61,651	62,111	
4413	Auto parts, access., and tire stores	5,807	5,885	5,856	5,921	5,902	5,947	5,940	5,945	6,077	6,062	6,164	6,133	
442, 443	Furniture, home furnishings, electronics and appliance stores	13,178	13,320	13,488	13,506	13,628	13,809	13,914	14,055	14,198	14,262	14,238	14,529	
442	Furniture and home furnishings stores	6,648	6,822	6,882	6,894	6,916	7,019	7,026	7,180	7,276	7,310	7,334	7,382	
443	Electronics and appliance stores	6,530	6,498	6,606	6,612	6,712	6,790	6,888	6,875	6,922	6,952	6,904	7,147	
44312	Computer and software stores	2,371	2,291	2,308	2,304	2,322	2,311	2,306	2,281	2,290	2,242	2,257	2,331	
444	Building mat. and garden equip. and supplies dealers	21,339	21,711	21,601	21,599	21,770	21,911	21,937	22,113	22,069	22,302	22,806	22,917	
4441	Building mat. and supplies dealers	18,439	18,817	18,891	18,848	18,903	19,013	19,136	19,276	19,244	19,382	19,858	19,894	
445	Food and beverage stores	35,887	36,138	36,133	36,359	36,689	36,383	36,605	36,710	37,237	37,070	37,284	38,670	
4451	Grocery stores	32,577	32,804	32,819	32,954	33,289	33,033	33,256	33,364	33,849	33,672	33,845	35,109	
4453	Beer, wine, and liquor stores	2,175	2,189	2,174	2,249	2,235	2,203	2,221	2,219	2,253	2,263	2,268	2,367	
446	Health and personal care stores	11,556	11,690	11,746	11,921	11,954	12,114	12,108	12,178	12,238	12,427	12,586	12,878	
44611	Pharmacies and drug stores	9,733	9,833	9,883	10,064	10,081	10,276	10,232	10,279	10,366	10,462	10,546	10,760	See note 4
447	Gasoline stations	16,004	15,985	16,390	16,796	16,838	16,799	17,328	17,781	17,976	18,152	18,375	19,037	
448	Clothing and clothing access. stores	12,969	12,960	13,046	13,266	13,335	13,352	13,276	13,402	13,215	13,355	13,369	13,507	
4481	Clothing stores	9,122	9,129	9,253	9,407	9,444	9,434	9,345	9,449	9,335	9,382	9,375	9,373	
44811	Men's clothing stores	874	857	864	933	886	914	860	874	840	852	871	847	
44812	Women's clothing stores	2,491	2,498	2,574	2,575	2,556	2,541	2,509	2,518	2,453	2,481	2,497	2,470	
4482	Shoe stores	1,856	1,841	1,769	1,839	1,852	1,861	1,832	1,827	1,794	1,795	1,790	1,807	
44831	Jewelry stores	1,865	1,870	1,899	1,895	1,912	1,927	1,969	1,988	1,953	2,032	2,049	2,176	
451	Sporting goods, hobby, book, and music stores	6,013	6,028	6,044	6,028	6,029	6,132	6,099	6,112	6,192	6,305	6,338	6,352	
452	General merchandise stores	30,933	31,124	31,456	31,307	31,340	31,609	31,571	31,748	32,012	32,084	32,293	32,805	
4521	Department stores (excl. L.D.)	18,808	18,869	19,008	18,838	18,721	18,846	18,762	18,704	18,866	18,800	18,842	19,092	
4529	Other general merchandise stores	12,125	12,255	12,448	12,469	12,619	12,763	12,809	13,044	13,146	13,284	13,451	13,713	
45291	Warehouse clubs and superstores	9,590	9,721	9,893	9,921	10,054	10,189	10,263	10,448	10,544	10,624	10,778	10,991	
45299	All other gen. merchandise stores	2,535	2,534	2,555	2,548	2,565	2,574	2,546	2,596	2,602	2,660	2,673	2,722	
453	Miscellaneous store retailers	8,512	8,739	8,684	8,703	8,794	8,601	8,573	8,669	8,673	8,745	9,243	9,378	
454	Nonstore retailers	10,693	10,933	11,106	11,325	11,446	11,484	11,591	11,837	11,858	11,782	11,799	12,157	
4541	Electronic shopping and mail-order houses	7,047	7,334	7,305	7,481	7,647	7,732	7,754	7,959	7,997	7,992	7,911	8,288	
45431	Fuel dealers	1,544	1,560	1,739	1,719	1,702	1,693	1,779	1,788	1,791	1,833	1,828	1,810	
722	Food services and drinking places	23,207	23,471	23,362	23,628	23,740	23,737	23,740	23,850	23,928	24,404	24,566	24,737	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	UNADJUSTED													
	Retail and food services sales, total	210,834	207,191	234,271	239,073	249,921	248,883	246,182	245,102	235,829	248,947	245,582	294,916	2,906,731
	Total (excl. motor vehicle and parts dealers)	160,415	155,710	173,580	178,151	186,774	183,019	185,413	186,366	178,213	188,422	192,094	239,117	2,207,274
	Retail sales, total	190,354	187,019	211,839	216,742	225,944	225,565	222,310	221,105	213,363	225,053	223,402	271,389	2,634,085
	Retail sales, total (excl. motor vehicle and parts dealers)	139,935	135,538	151,148	155,820	162,797	159,701	161,541	162,369	155,747	164,528	169,914	215,590	1,934,628
	GAFO¹	50,536	50,856	56,899	58,661	61,497	59,779	59,806	63,852	58,932	63,122	72,370	106,260	762,570
441	Motor vehicle and parts dealers	50,419	51,481	60,691	60,922	63,147	65,864	60,769	58,736	57,616	60,525	53,488	55,799	699,457
4411, 4412	Automobile and other motor vehicle dealers	45,443	46,627	55,074	55,216	57,374	59,921	54,717	52,830	51,868	54,495	48,071	50,254	631,890
4411	Automobile dealers	43,572	44,330	52,070	51,807	53,680	56,329	51,129	49,813	49,063	51,663	46,013	48,001	597,470
44111	New car dealers	39,810	40,081	47,440	47,297	49,211	51,479	46,466	45,208	44,800	46,989	42,161	44,186	545,128
44112	Used car dealers	3,762	4,249	4,630	4,510	4,469	4,850	4,663	4,605	4,263	4,674	3,852	3,815	52,342
4413	Auto parts, access., and tire stores	4,976	4,854	5,617	5,706	5,773	5,943	6,052	5,906	5,748	6,030	5,417	5,545	67,567
442, 443	Furniture, home furnishings, electronics, and appliance stores	11,863	11,196	12,228	11,651	12,014	12,432	12,740	13,017	12,480	12,863	14,096	17,975	154,555
442	Furniture and home furnishings stores	5,913	5,674	6,267	6,150	6,328	6,421	6,570	6,605	6,430	6,795	7,266	8,155	78,574
4421	Furniture stores	3,577	3,382	3,665	3,477	3,630	3,612	3,665	3,675	3,602	3,730	3,968	4,156	44,139
4422	Home furnishings stores	2,336	2,292	2,602	2,673	2,698	2,809	2,905	2,930	2,828	3,065	3,298	3,999	34,435
443	Electronics and appliance stores	5,950	5,522	5,961	5,501	5,686	6,011	6,170	6,412	6,050	6,068	6,830	9,820	75,981
44311	Appl., TV, and other elect. stores	3,579	3,306	3,475	3,220	3,539	3,633	3,792	3,970	3,561	3,523	4,286	6,381	46,265
443111	Household appliance stores	821	759	840	823	903	977	1,016	934	861	900	911	1,069	10,814
443112	Radio, TV, and other elect. stores	2,758	2,547	2,635	2,397	2,636	2,656	2,776	3,036	2,700	2,623	3,375	5,312	35,451
44312	Computer and software stores	2,224	2,071	2,319	2,102	1,951	2,168	2,170	2,237	2,294	2,333	2,311	3,002	27,182
444	Building mat. and garden equip. and supplies dealers	15,988	15,992	19,287	21,935	22,866	22,832	21,992	20,565	20,891	21,671	19,522	19,949	243,490
4441	Building mat. and supplies dealers	13,888	13,817	16,406	18,042	18,650	19,594	19,366	18,362	18,550	19,163	17,140	17,071	210,049
44413	Hardware stores	966	893	1,094	1,306	1,402	1,403	1,331	1,286	1,269	1,273	1,198	1,330	14,751
445	Food and beverage stores	33,709	30,957	33,748	34,319	36,166	34,800	36,878	35,869	34,497	35,892	35,007	39,737	421,579
4451	Grocery stores	30,907	28,200	30,807	31,165	32,835	31,597	33,480	32,627	31,392	32,607	31,744	35,065	382,426
4453	Beer, wine, and liquor stores	1,862	1,786	1,913	1,984	2,163	2,084	2,237	2,147	2,058	2,193	2,186	3,084	25,697
446	Health and personal care stores	10,200	9,776	10,461	10,628	10,755	10,688	10,810	10,815	10,530	11,083	10,909	13,573	130,228
44611	Pharmacies and drug stores	8,513	8,171	8,693	8,836	8,952	8,770	8,885	8,877	8,729	9,236	9,157	11,525	108,344
447	Gasoline stations	15,297	14,127	15,428	15,756	16,846	16,782	17,325	16,818	15,823	16,338	15,256	15,953	191,749
448	Clothing and clothing access. stores	8,828	9,525	10,885	11,847	12,268	11,473	11,650	12,975	11,231	12,399	13,872	22,489	149,442
4481	Clothing stores	6,283	6,424	7,799	8,482	8,504	8,045	8,272	9,189	8,099	9,051	10,086	14,660	104,894
44811	Men's clothing stores	732	661	757	871	865	848	790	881	792	910	1,007	1,507	10,621
44812	Women's clothing stores	1,736	1,783	2,215	2,533	2,540	2,281	2,251	2,359	2,275	2,459	2,570	3,688	28,690
44814	Family clothing stores	2,747	2,849	3,528	3,781	3,852	3,740	4,000	4,469	3,734	4,360	5,093	7,319	49,472
4482	Shoe stores	1,319	1,471	1,720	1,877	1,871	1,763	1,820	2,194	1,648	1,740	1,741	2,375	21,539
44831	Jewelry stores	1,121	1,518	1,243	1,367	1,763	1,533	1,421	1,472	1,379	1,514	1,934	5,262	21,527
451	Sporting goods, hobby, book, and music stores	5,037	4,493	5,022	5,043	5,239	5,430	5,254	5,877	5,429	5,295	6,266	11,071	69,456
45111	Sporting goods stores	1,397	1,424	1,778	1,845	1,964	2,149	2,002	2,066	1,725	1,630	1,706	2,893	22,579
451211	Book stores	1,470	928	889	860	926	947	889	1,397	1,258	962	999	1,865	13,390
452	General merchandise stores	22,012	22,886	25,933	27,443	29,241	27,692	27,278	28,950	26,572	29,325	34,775	49,689	351,796
4521	Department stores (excl. L.D.)	13,821	14,572	16,509	17,447	18,496	17,117	16,808	18,172	16,327	18,010	21,793	32,096	221,168
4521102	Discount dept. stores	8,334	8,485	9,506	10,203	10,850	10,183	9,947	10,366	9,404	10,327	12,163	16,754	126,522
4521101, 4521103	Conventional and national chain dept. stores	5,487	6,087	7,003	7,244	7,646	6,934	6,861	7,806	6,923	7,683	9,630	15,342	94,646
4521	Department stores (incl. L.D.) ²	14,112	14,897	16,888	17,867	18,921	17,506	17,178	18,575	16,671	18,395	22,260	32,754	226,024
4521102	Discount dept. stores	8,448	8,612	9,656	10,376	11,027	10,346	10,106	10,539	9,550	10,486	12,352	16,983	128,481
4521101, 4521103	Conventional and national chain dept. stores	5,664	6,285	7,232	7,491	7,894	7,160	7,072	8,036	7,121	7,909	9,908	15,771	97,543
4529	Other general merchandise stores	8,191	8,314	9,424	9,996	10,745	10,575	10,470	10,778	10,245	11,315	12,982	17,593	130,628
45291	Warehouse clubs and superstores	6,242	6,319	7,191	7,674	8,299	8,179	8,093	8,409	7,981	8,800	10,198	13,818	101,203
45299	All other gen. merchandise stores	1,949	1,995	2,233	2,322	2,446	2,396	2,377	2,369	2,264	2,515	2,784	3,775	29,425
453	Miscellaneous store retailers	7,208	7,374	7,690	7,687	8,168	8,355	8,346	8,382	8,384	8,492	8,376	11,341	99,803
454	Nonstore retailers	9,793	9,212	10,466	9,511	9,234	9,217	9,268	9,101	9,910	11,170	11,835	13,813	122,530
4541	Electronic shopping and mail-order houses	5,767	5,421	6,483	6,046	6,056	5,918	6,049	5,987	6,631	7,391	8,053	9,687	79,489
45431	Fuel dealers	2,428	2,084	2,071	1,583	1,341	1,263	1,228	1,188	1,323	1,545	1,650	2,036	19,740
722	Food services and drinking places	20,480	20,172	22,432	22,331	23,977	23,318	23,872	23,997	22,466	23,894	22,180	23,527	272,646
7221	Full-service restaurants	9,146	9,111	9,966	9,814	10,408	10,181	10,429	10,504	9,800	10,398	9,649	10,257	119,663
7222	Limited-service eating places	8,644	8,366	9,479	9,610	10,433	10,013	10,352	10,401	9,639	10,252	9,550	10,097	116,836
7224	Drinking places	1,118	1,101	1,212	1,139	1,191	1,168	1,246	1,220	1,156	1,240	1,128	1,191	14,110

See footnotes on next page.

Table 2. **Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.**

[Data in millions of dollars]

NAICS code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	235,537	235,945	237,731	239,973	241,611	243,559	241,502	241,041	243,446	246,967	248,775	250,909	
	Total (excl. motor vehicle and parts dealers)	179,351	180,273	181,000	181,574	182,866	183,478	184,409	184,672	185,201	186,592	188,096	189,245	
	Retail sales, total	213,492	213,729	215,411	217,597	219,034	220,810	218,853	218,230	220,451	223,791	225,452	227,288	
	Retail sales, total (excl. motor vehicle and parts dealers)	157,306	158,057	158,680	159,198	160,289	160,729	161,760	161,861	162,206	163,416	164,773	165,624	
	GAFO¹	61,684	62,296	62,589	62,769	62,959	63,479	63,584	63,714	63,755	64,418	65,357	65,259	
441	Motor vehicle and parts dealers	56,186	55,672	56,731	58,399	58,745	60,081	57,093	56,369	58,245	60,375	60,679	61,664	
4411, 4412	Automobile and other motor vehicle dealers	50,718	50,137	51,136	52,838	53,124	54,474	51,426	50,701	52,604	54,659	55,001	55,900	
4413	Auto parts, access., and tire stores	5,468	5,535	5,595	5,561	5,621	5,607	5,667	5,668	5,641	5,716	5,678	5,764	
442, 443	Furniture, home furnishings, electronics and appliance stores	12,608	12,652	12,617	12,589	12,621	12,860	13,014	13,049	12,889	12,989	13,287	13,282	
442	Furniture and home furnishings stores	6,462	6,455	6,441	6,467	6,470	6,525	6,583	6,507	6,488	6,597	6,759	6,813	
443	Electronics and appliance stores	6,146	6,197	6,176	6,122	6,151	6,335	6,431	6,542	6,401	6,392	6,528	6,469	
44312	Computer and software stores	2,224	2,239	2,196	2,165	2,096	2,242	2,299	2,299	2,292	2,345	2,390	2,349	
444	Building mat. and garden equip. and supplies dealers	19,693	19,801	19,814	20,165	20,177	20,011	20,318	20,134	20,522	20,641	20,928	21,213	
4441	Building mat. and supplies dealers	16,937	16,995	17,036	17,298	17,301	17,355	17,638	17,554	17,768	17,876	18,023	18,258	
445	Food and beverage stores	34,362	34,429	34,747	34,744	34,999	35,066	35,227	35,355	35,487	35,489	35,632	35,943	
4451	Grocery stores	31,188	31,195	31,532	31,512	31,755	31,852	31,977	32,082	32,197	32,189	32,326	32,558	
4453	Beer, wine, and liquor stores	2,085	2,131	2,095	2,108	2,119	2,092	2,114	2,151	2,162	2,158	2,182	2,256	
446	Health and personal care stores	10,376	10,433	10,482	10,575	10,649	10,742	10,864	11,070	11,108	11,184	11,328	11,396	
44611	Pharmacies and drug stores	8,634	8,656	8,737	8,783	8,907	8,949	9,029	9,161	9,237	9,282	9,450	9,509	See note 4
447	Gasoline stations	16,256	16,090	15,971	15,915	16,059	16,059	16,042	15,926	15,823	15,893	15,777	16,033	
448	Clothing and clothing access. stores	12,175	12,260	12,389	12,402	12,348	12,477	12,553	12,457	12,172	12,497	12,745	12,753	
4481	Clothing stores	8,529	8,551	8,725	8,733	8,671	8,756	8,831	8,748	8,591	8,783	8,973	8,940	
44811	Men's clothing stores	866	869	890	919	880	908	887	894	878	884	883	879	
44812	Women's clothing stores	2,401	2,340	2,356	2,406	2,378	2,374	2,420	2,376	2,365	2,399	2,445	2,457	
4482	Shoe stores	1,763	1,839	1,805	1,771	1,782	1,781	1,815	1,795	1,740	1,822	1,821	1,826	
44831	Jewelry stores	1,749	1,737	1,722	1,759	1,758	1,793	1,756	1,791	1,724	1,790	1,852	1,885	
451	Sporting goods, hobby, book, and music stores	5,597	5,736	5,664	5,801	5,795	5,800	5,807	5,824	5,803	5,856	5,875	5,895	
452	General merchandise stores	28,329	28,679	28,846	28,948	29,154	29,242	29,081	29,302	29,590	29,802	30,213	30,096	
4521	Department stores (excl. L.D.)	18,372	18,552	18,532	18,467	18,534	18,436	18,291	18,333	18,330	18,406	18,538	18,497	
4529	Other general merchandise stores	9,957	10,127	10,314	10,481	10,620	10,806	10,790	10,969	11,260	11,396	11,675	11,599	
45291	Warehouse clubs and superstores	7,530	7,706	7,868	8,044	8,176	8,354	8,369	8,537	8,799	8,916	9,146	9,109	
45299	All other gen. merchandise stores	2,427	2,421	2,446	2,437	2,444	2,452	2,421	2,432	2,461	2,480	2,529	2,490	
453	Miscellaneous store retailers	8,229	8,076	8,086	8,028	8,123	8,264	8,360	8,448	8,500	8,610	8,587	8,636	
454	Nonstore retailers	9,681	9,901	10,064	10,031	10,364	10,208	10,494	10,296	10,312	10,455	10,401	10,377	
4541	Electronic shopping and mail-order houses	6,228	6,355	6,464	6,446	6,789	6,468	6,729	6,667	6,732	6,818	6,836	6,880	
45431	Fuel dealers	1,612	1,722	1,769	1,723	1,706	1,752	1,727	1,627	1,606	1,604	1,571	1,476	
722	Food services and drinking places	22,045	22,216	22,320	22,376	22,577	22,749	22,649	22,811	22,995	23,176	23,323	23,621	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1997												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	203,013	200,046	228,111	223,707	237,802	230,853	234,975	238,804	226,318	235,926	231,942	275,890	2,767,387
	Total (excl. motor vehicle and parts dealers)	154,103	149,432	169,931	166,865	179,327	172,839	175,922	180,142	170,854	179,696	182,742	224,852	2,106,705
	Retail sales, total	183,648	180,869	206,677	202,545	215,078	208,929	212,253	215,444	204,871	213,753	211,125	254,155	2,509,347
	Retail sales, total (excl. motor vehicle and parts dealers)	134,738	130,255	148,497	145,703	156,603	150,915	153,200	156,782	149,407	157,523	161,925	203,117	1,848,665
	GAFO¹	47,329	47,333	55,109	52,667	57,827	55,714	55,697	61,068	55,314	59,434	68,463	99,727	715,682
441	Motor vehicle and parts dealers	48,910	50,614	58,180	56,842	58,475	58,014	59,053	58,662	55,464	56,230	49,200	51,038	660,682
4411, 4412	Automobile and other motor vehicle dealers	44,060	45,967	52,914	51,351	52,948	52,481	53,230	52,942	49,956	50,471	43,961	45,969	596,250
4411	Automobile dealers	42,360	43,905	50,087	48,255	49,731	49,331	50,216	50,020	47,458	48,061	42,077	44,008	565,509
44111	New car dealers	38,922	40,002	45,926	44,068	45,638	45,170	46,076	46,084	43,646	44,164	38,715	40,561	518,972
44112	Used car dealers	3,438	3,903	4,161	4,187	4,093	4,161	4,140	3,936	3,812	3,897	3,362	3,447	46,537
4413	Auto parts, access., and tire stores	4,850	4,647	5,266	5,491	5,527	5,533	5,823	5,720	5,508	5,759	5,239	5,069	64,432
442, 443	Furniture, home furnishings, electronics, and appliance stores	10,713	10,251	11,309	11,035	11,518	11,392	11,818	12,228	11,854	12,188	13,254	16,743	144,303
442	Furniture and home furnishings stores	5,424	5,222	5,834	5,789	6,124	5,921	6,142	6,376	6,210	6,490	6,895	7,665	74,092
4421	Furniture stores	3,238	3,120	3,373	3,254	3,523	3,348	3,402	3,626	3,486	3,611	3,870	4,094	41,945
4422	Home furnishings stores	2,186	2,102	2,461	2,535	2,601	2,573	2,740	2,750	2,724	2,879	3,025	3,571	32,147
443	Electronics and appliance stores	5,289	5,029	5,475	5,246	5,394	5,471	5,676	5,852	5,644	5,698	6,359	9,078	70,211
44311	Appl., TV, and other elect. stores	3,273	3,105	3,249	3,093	3,274	3,312	3,493	3,592	3,344	3,346	4,024	5,955	43,060
443111	Household appliance stores	781	726	812	794	844	921	973	888	827	856	899	1,059	10,380
443112	Radio, TV, and other elect. stores	2,492	2,379	2,437	2,299	2,430	2,391	2,520	2,704	2,517	2,490	3,125	4,896	32,680
44312	Computer and software stores	1,859	1,773	2,058	1,983	1,927	1,960	1,982	2,056	2,118	2,177	2,143	2,767	24,803
444	Building mat. and garden equip. and supplies dealers	15,035	15,087	18,116	20,596	22,009	21,112	20,988	19,577	20,064	20,840	17,803	18,262	229,489
4441	Building mat. and supplies dealers	13,101	13,092	15,316	17,154	18,187	17,915	18,285	17,278	17,682	18,282	15,579	15,504	197,375
44413	Hardware stores	1,003	880	1,027	1,203	1,339	1,303	1,277	1,224	1,172	1,246	1,140	1,184	13,998
445	Food and beverage stores	33,196	30,551	34,459	32,647	35,544	33,605	35,450	35,268	33,142	34,542	34,308	37,576	410,288
4451	Grocery stores	30,528	27,972	31,494	29,837	32,401	30,531	32,252	32,074	30,211	31,422	31,172	33,178	373,072
4453	Beer, wine, and liquor stores	1,716	1,629	1,862	1,826	2,071	2,012	2,109	2,092	1,904	2,063	2,096	2,842	24,222
446	Health and personal care stores	9,344	9,057	10,000	9,519	10,003	9,763	9,893	9,802	9,629	10,054	9,737	12,254	119,055
44611	Pharmacies and drug stores	7,894	7,620	8,335	7,890	8,304	7,971	8,067	7,998	7,929	8,306	8,141	10,378	98,833
447	Gasoline stations	15,956	14,910	16,558	16,362	17,315	17,051	17,486	17,747	16,812	17,192	16,405	16,422	199,856
448	Clothing and clothing access. stores	8,210	8,849	10,845	10,139	11,522	10,672	10,749	12,479	10,962	11,659	13,275	21,204	140,565
4481	Clothing stores	5,833	5,949	7,695	7,161	7,978	7,506	7,602	8,877	7,859	8,500	9,594	13,952	98,506
44811	Men's clothing stores	695	631	743	712	807	792	737	847	763	874	993	1,483	10,077
44812	Women's clothing stores	1,698	1,812	2,352	2,226	2,428	2,200	2,104	2,337	2,269	2,363	2,494	3,568	27,851
44814	Family clothing stores	2,491	2,547	3,401	3,148	3,544	3,409	3,592	4,205	3,559	3,971	4,702	6,690	45,259
4482	Shoe stores	1,240	1,385	1,844	1,611	1,830	1,714	1,717	2,132	1,650	1,638	1,723	2,304	20,788
44831	Jewelry stores	1,041	1,411	1,183	1,267	1,597	1,341	1,322	1,359	1,344	1,406	1,813	4,694	19,778
451	Sporting goods, hobby, book, and music stores	4,848	4,128	4,753	4,626	4,890	4,981	4,870	5,548	5,049	4,988	6,195	10,697	65,573
45111	Sporting goods stores	1,344	1,336	1,616	1,734	1,796	1,979	1,848	1,965	1,604	1,532	1,664	2,868	21,286
451211	Book stores	1,559	825	813	806	893	876	830	1,301	1,159	926	996	1,771	12,755
452	General merchandise stores	20,933	21,468	25,598	24,373	27,376	26,239	25,715	27,992	24,749	27,745	32,816	46,450	331,454
4521	Department stores (excl. L.D.)	13,693	14,174	17,124	16,167	18,121	17,232	16,708	18,586	16,248	18,228	21,993	31,834	220,108
4521102	Discount dept. stores	8,177	8,296	9,986	9,457	10,647	10,262	9,969	10,662	9,260	10,385	12,279	16,743	126,123
4521101, 4521103	Conventional and national chain dept. stores	5,516	5,878	7,138	6,710	7,474	6,970	6,739	7,924	6,988	7,843	9,714	15,091	93,985
4521	Department stores (incl. L.D.) ²	13,977	14,469	17,502	16,538	18,533	17,631	17,092	19,023	16,623	18,639	22,507	32,528	225,062
4521102	Discount dept. stores	8,286	8,411	10,132	9,603	10,811	10,426	10,126	10,846	9,408	10,551	12,483	16,966	128,049
4521101, 4521103	Conventional and national chain dept. stores	5,691	6,058	7,370	6,935	7,722	7,205	6,966	8,177	7,215	8,088	10,024	15,562	97,013
4529	Other general merchandise stores	7,240	7,294	8,474	8,206	9,255	9,007	9,007	9,406	8,501	9,517	10,823	14,616	111,346
45291	Warehouse clubs and superstores	5,230	5,239	6,114	5,993	6,775	6,629	6,592	6,913	6,244	7,048	8,131	11,011	81,919
45299	All other gen. merchandise stores	2,010	2,055	2,360	2,213	2,480	2,378	2,415	2,493	2,257	2,469	2,692	3,605	29,427
453	Miscellaneous store retailers	6,514	6,930	7,086	7,144	7,583	7,587	7,656	7,785	7,684	7,737	7,523	10,440	91,669
454	Nonstore retailers	9,989	9,024	9,773	9,262	8,843	8,513	8,575	8,356	9,462	10,578	10,969	13,069	116,413
4541	Electronic shopping and mail-order houses	5,056	4,589	5,609	5,506	5,316	5,214	5,205	5,171	6,083	6,691	7,021	8,675	70,136
45431	Fuel dealers	3,181	2,426	2,094	1,786	1,526	1,308	1,325	1,408	1,510	1,824	1,999	2,547	22,934
722	Food services and drinking places	19,365	19,177	21,434	21,162	22,724	21,924	22,722	23,360	21,447	22,173	20,817	21,735	258,040
7221	Full-service restaurants	8,688	8,640	9,592	9,332	9,976	9,460	10,071	10,517	9,539	9,850	9,227	9,699	114,591
7222	Limited-service eating places	8,069	8,023	9,077	9,069	9,826	9,568	9,715	9,821	8,947	9,290	8,771	9,122	109,298
7224	Drinking places	1,055	1,004	1,106	1,097	1,148	1,098	1,181	1,218	1,115	1,192	1,110	1,121	13,445

See footnotes on next page.

Table 2. **Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.**

[Data in millions of dollars]

NAICS code	Kind of business	1997												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	226,583	228,703	229,403	228,425	225,836	229,254	231,888	233,132	233,642	233,092	234,459	234,961	
	Total (excl. motor vehicle and parts dealers)	172,212	173,542	174,366	173,944	173,267	174,767	176,146	176,897	177,819	177,742	178,285	178,327	
	Retail sales, total	205,442	207,513	208,181	207,157	204,559	207,802	210,186	211,280	211,713	211,332	212,865	213,006	
	Retail sales, total (excl. motor vehicle and parts dealers)	151,071	152,352	153,144	152,676	151,990	153,315	154,444	155,045	155,890	155,982	156,691	156,372	
	GAFO¹	58,333	58,627	58,701	58,691	58,612	59,321	59,781	60,309	60,160	60,637	61,150	61,234	
441	Motor vehicle and parts dealers	54,371	55,161	55,037	54,481	52,569	54,487	55,742	56,235	55,823	55,350	56,174	56,634	
4411, 4412	Automobile and other motor vehicle dealers	49,065	49,856	49,685	49,140	47,360	49,094	50,360	50,808	50,359	49,922	50,705	51,247	
4413	Auto parts, access., and tire stores ..	5,306	5,305	5,352	5,341	5,209	5,393	5,382	5,427	5,464	5,428	5,469	5,387	
442, 443	Furniture, home furnishings, electronics and appliance stores ..	11,469	11,731	11,721	11,916	11,839	11,969	12,055	12,212	12,205	12,236	12,402	12,516	
442	Furniture and home furnishings stores ..	5,947	6,009	6,008	6,075	6,124	6,129	6,148	6,257	6,254	6,295	6,367	6,430	
443	Electronics and appliance stores	5,522	5,722	5,713	5,841	5,715	5,840	5,907	5,955	5,951	5,941	6,035	6,086	
44312	Computer and software stores	1,861	1,923	1,979	2,038	2,031	2,044	2,091	2,109	2,127	2,139	2,216	2,226	
444	Building mat. and garden equip. and supplies dealers	18,368	18,744	19,039	19,007	18,952	19,111	19,235	19,213	19,527	19,608	19,348	19,458	
4441	Building mat. and supplies dealers	15,803	16,163	16,328	16,431	16,414	16,451	16,548	16,502	16,760	16,803	16,609	16,564	
445	Food and beverage stores	34,032	33,972	34,181	34,115	34,000	33,979	34,158	34,364	34,322	34,423	34,510	34,350	
4451	Grocery stores	30,993	30,942	31,121	31,080	30,976	30,871	31,041	31,231	31,178	31,266	31,360	31,153	
4453	Beer, wine, and liquor stores	1,946	1,949	1,981	1,974	1,988	2,039	2,028	2,023	2,034	2,065	2,071	2,093	
446	Health and personal care stores	9,448	9,697	9,785	9,793	9,721	9,932	10,023	10,012	10,136	10,074	10,228	10,220	
44611	Pharmacies and drug stores	7,942	8,089	8,124	8,142	8,133	8,235	8,291	8,254	8,390	8,289	8,480	8,465	See note 4
447	Gasoline stations	16,813	16,962	17,141	16,628	16,350	16,379	16,512	16,648	16,812	16,627	16,748	16,422	
448	Clothing and clothing access. stores ..	11,501	11,502	11,470	11,409	11,400	11,674	11,782	11,867	11,851	11,839	12,014	12,084	
4481	Clothing stores	8,044	7,973	7,978	7,970	8,019	8,192	8,285	8,398	8,324	8,321	8,431	8,466	
44811	Men's clothing stores	828	829	819	807	821	835	853	862	850	859	860	861	
44812	Women's clothing stores	2,378	2,387	2,352	2,281	2,242	2,296	2,307	2,346	2,361	2,312	2,342	2,344	
4482	Shoe stores	1,689	1,753	1,715	1,710	1,705	1,742	1,736	1,738	1,730	1,735	1,760	1,790	
44831	Jewelry stores	1,645	1,650	1,641	1,604	1,552	1,620	1,634	1,620	1,676	1,660	1,698	1,692	
451	Sporting goods, hobby, book, and music stores	5,373	5,325	5,368	5,307	5,380	5,461	5,393	5,446	5,447	5,586	5,690	5,657	
452	General merchandise stores	27,186	27,209	27,174	27,232	27,267	27,447	27,800	27,992	27,839	28,110	28,241	28,100	
4521	Department stores (excl. L.D.)	18,328	18,260	18,215	18,229	18,190	18,283	18,405	18,499	18,398	18,561	18,579	18,451	
4529	Other general merchandise stores	8,858	8,949	8,959	9,003	9,077	9,164	9,395	9,493	9,441	9,549	9,662	9,649	
45291	Warehouse clubs and superstores ..	6,339	6,428	6,477	6,550	6,636	6,723	6,903	6,962	6,969	7,119	7,228	7,282	
45299	All other gen. merchandise stores ..	2,519	2,521	2,482	2,453	2,441	2,441	2,492	2,531	2,472	2,430	2,434	2,367	
453	Miscellaneous store retailers	7,411	7,681	7,724	7,487	7,330	7,585	7,599	7,625	7,831	7,765	7,804	7,927	
454	Nonstore retailers	9,470	9,529	9,541	9,782	9,751	9,778	9,887	9,666	9,920	9,714	9,706	9,638	
4541	Electronic shopping and mail-order houses	5,362	5,457	5,718	5,882	5,835	5,932	5,875	5,843	6,176	6,033	5,965	6,028	
45431	Fuel dealers	2,080	1,935	1,796	1,916	1,937	1,879	1,904	1,939	1,888	1,846	1,897	1,808	
722	Food services and drinking places	21,141	21,190	21,222	21,268	21,277	21,452	21,702	21,852	21,929	21,760	21,594	21,955	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	UNADJUSTED													
	Retail and food services sales, total	188,025	195,367	215,365	215,308	230,868	221,259	221,904	229,813	212,478	226,084	227,143	261,559	2,645,173
	Total (excl. motor vehicle and parts dealers)	142,548	145,146	159,048	160,518	172,020	165,663	166,141	173,649	160,767	171,182	178,438	214,802	2,009,922
	Retail sales, total	170,332	176,876	195,049	195,420	209,668	200,535	200,879	207,965	192,599	205,292	206,758	240,904	2,402,277
	Retail sales, total (excl. motor vehicle and parts dealers)	124,855	126,655	138,732	140,630	150,820	144,939	145,116	151,801	140,888	150,390	158,053	194,147	1,767,026
	GAFO¹	43,623	46,187	51,732	51,660	55,776	53,758	52,617	58,872	53,109	56,601	65,828	95,491	685,254
441	Motor vehicle and parts dealers	45,477	50,221	56,317	54,790	58,848	55,596	55,763	56,164	51,711	54,902	48,705	46,757	635,251
4411, 4412	Automobile and other motor vehicle dealers	40,848	45,488	51,253	49,495	53,348	50,286	50,191	50,596	46,689	49,249	43,597	41,862	572,902
4411	Automobile dealers	39,330	43,619	48,939	46,714	50,339	47,264	47,479	47,600	44,531	47,039	41,793	40,142	544,789
44111	New car dealers	36,398	40,095	44,809	42,754	46,534	43,654	43,837	44,019	41,247	43,444	38,469	37,080	502,340
44112	Used car dealers	2,932	3,524	4,130	3,960	3,805	3,610	3,642	3,581	3,284	3,595	3,324	3,062	42,449
4413	Auto parts, access., and tire stores	4,629	4,733	5,064	5,295	5,500	5,310	5,572	5,568	5,022	5,653	5,108	4,895	62,349
442, 443	Furniture, home furnishings, electronics, and appliance stores	10,244	10,004	11,022	10,639	11,158	11,004	11,174	11,761	11,238	11,768	12,687	15,231	137,930
442	Furniture and home furnishings stores	4,927	4,964	5,555	5,462	5,754	5,623	5,825	6,042	5,723	6,116	6,559	6,865	69,415
4421	Furniture stores	2,889	2,965	3,275	3,132	3,283	3,210	3,247	3,363	3,237	3,350	3,624	3,656	39,231
4422	Home furnishings stores	2,038	1,999	2,280	2,330	2,471	2,413	2,578	2,679	2,486	2,766	2,935	3,209	30,184
443	Electronics and appliance stores	5,317	5,040	5,467	5,177	5,404	5,381	5,349	5,719	5,515	5,652	6,128	8,366	68,515
44311	Appl., TV, and other elect. stores	3,350	3,115	3,339	3,121	3,393	3,317	3,391	3,595	3,335	3,424	4,138	5,792	43,310
443111	Household appliance stores	749	699	785	802	857	853	855	900	818	857	945	1,101	10,221
443112	Radio, TV, and other elect. stores	2,601	2,416	2,554	2,319	2,536	2,464	2,536	2,695	2,517	2,567	3,193	4,691	33,089
44312	Computer and software stores	1,816	1,774	1,962	1,883	1,821	1,866	1,750	1,926	2,004	2,046	1,809	2,248	22,905
444	Building mat. and garden equip. and supplies dealers	13,990	14,283	16,167	18,816	20,364	19,448	19,554	19,060	17,980	19,524	17,368	16,205	212,759
4441	Building mat. and supplies dealers	12,253	12,385	13,855	15,529	16,948	16,470	16,911	16,784	15,819	17,142	15,270	13,931	183,297
44413	Hardware stores	977	920	1,028	1,251	1,369	1,306	1,242	1,186	1,083	1,187	1,177	1,229	13,955
445	Food and beverage stores	31,822	30,863	33,154	32,249	34,478	33,545	34,514	34,921	32,279	33,583	34,095	36,517	402,020
4451	Grocery stores	29,228	28,246	30,304	29,401	31,424	30,525	31,429	31,792	29,529	30,702	31,032	32,463	366,075
4453	Beer, wine, and liquor stores	1,690	1,662	1,849	1,810	1,970	1,971	2,047	2,075	1,791	1,870	2,003	2,562	23,300
446	Health and personal care stores	8,458	8,565	9,021	8,965	9,431	8,876	9,137	9,231	8,653	9,333	9,177	11,352	110,199
44611	Pharmacies and drug stores	7,134	7,189	7,509	7,426	7,755	7,264	7,485	7,630	7,208	7,813	7,702	9,706	91,821
447	Gasoline stations	14,492	14,176	15,634	16,043	17,448	16,975	17,055	17,286	15,987	16,682	16,243	16,580	194,601
448	Clothing and clothing access. stores	7,704	9,016	10,365	10,586	11,426	10,573	10,218	12,148	10,640	11,274	12,900	20,010	136,860
4481	Clothing stores	5,375	6,105	7,246	7,335	7,712	7,337	7,059	8,374	7,554	8,087	9,180	13,109	94,473
44811	Men's clothing stores	639	651	708	719	776	759	660	762	745	794	920	1,421	9,554
44812	Women's clothing stores	1,568	1,837	2,196	2,349	2,555	2,378	2,074	2,355	2,278	2,415	2,594	3,667	28,266
44814	Family clothing stores	2,262	2,629	3,194	3,175	3,277	3,157	3,193	3,853	3,334	3,661	4,341	6,199	42,275
4482	Shoe stores	1,209	1,373	1,705	1,803	1,833	1,712	1,686	2,161	1,625	1,607	1,724	2,166	20,604
44831	Jewelry stores	1,043	1,439	1,316	1,359	1,768	1,408	1,375	1,477	1,332	1,462	1,843	4,495	20,317
451	Sporting goods, hobby, book, and music stores	4,687	4,112	4,683	4,574	4,588	4,838	4,742	5,567	4,789	4,786	6,042	10,647	64,055
45111	Sporting goods stores	1,336	1,316	1,659	1,712	1,784	1,906	1,844	2,003	1,604	1,461	1,618	2,688	20,931
451211	Book stores	1,375	758	743	751	855	839	787	1,361	1,042	899	908	1,600	11,918
452	General merchandise stores	18,854	20,774	23,570	23,718	26,155	25,114	23,955	26,657	24,017	26,207	31,270	45,107	315,398
4521	Department stores (excl. L.D.)	12,544	13,953	15,967	16,082	17,609	16,782	15,928	18,050	16,244	17,584	21,466	31,706	213,915
4521102	Discount dept. stores	7,582	8,137	9,180	9,327	10,318	9,989	9,468	10,246	9,149	9,969	11,871	16,507	121,743
4521101, 4521103	Conventional and national chain dept. stores	4,962	5,816	6,787	6,755	7,291	6,793	6,460	7,804	7,095	7,615	9,595	15,199	92,172
4521	Department stores (incl. L.D.) ²	12,844	14,311	16,373	16,486	18,017	17,150	16,274	18,455	16,600	17,970	21,959	32,301	218,740
4521102	Discount dept. stores	7,699	8,265	9,331	9,486	10,491	10,151	9,616	10,418	9,296	10,127	12,068	16,727	123,675
4521101, 4521103	Conventional and national chain dept. stores	5,145	6,046	7,042	7,000	7,526	6,999	6,658	8,037	7,304	7,843	9,891	15,574	95,065
4529	Other general merchandise stores	6,310	6,821	7,603	7,636	8,546	8,332	8,027	8,607	7,773	8,623	9,804	13,401	101,483
45291	Warehouse clubs and superstores	4,394	4,712	5,264	5,306	5,961	5,858	5,628	6,063	5,502	6,083	7,035	9,561	71,367
45299	All other gen. merchandise stores	1,916	2,109	2,339	2,330	2,585	2,474	2,399	2,544	2,271	2,540	2,769	3,840	30,116
453	Miscellaneous store retailers	5,452	6,038	6,047	6,616	7,644	7,153	7,196	7,349	6,834	7,128	7,144	9,508	84,109
454	Nonstore retailers	9,152	8,824	9,069	8,424	8,128	7,413	7,571	7,821	8,471	10,105	11,127	12,990	109,095
4541	Electronic shopping and mail-order houses	4,553	4,230	4,706	4,568	4,565	4,253	4,446	4,591	4,881	5,825	6,687	7,869	61,174
45431	Fuel dealers	3,091	2,769	2,394	1,861	1,563	1,273	1,320	1,369	1,537	1,967	2,175	2,797	24,116
722	Food services and drinking places	17,693	18,491	20,316	19,888	21,200	20,724	21,025	21,848	19,879	20,792	20,385	20,655	242,896
7221	Full-service restaurants	7,532	7,943	8,685	8,502	8,977	8,716	8,978	9,548	8,675	9,032	9,005	8,921	104,514
7222	Limited-service eating places	7,847	8,080	8,928	8,745	9,418	9,317	9,349	9,466	8,532	8,954	8,622	8,934	106,192
7224	Drinking places	998	1,031	1,120	1,056	1,100	1,075	1,101	1,144	1,058	1,106	1,106	1,120	13,015

See footnotes on next page.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.

[Data in millions of dollars]

NAICS code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	212,878	215,459	217,417	218,053	219,114	219,961	220,149	219,968	222,514	224,435	224,467	224,401	
	Total (excl. motor vehicle and parts dealers)	161,653	162,628	164,322	165,967	166,482	167,262	167,413	167,885	168,763	170,357	171,135	171,096	
	Retail sales, total	193,284	195,683	197,499	198,045	199,019	199,938	199,952	199,738	202,146	203,869	203,559	203,579	
	Retail sales, total (excl. motor vehicle and parts dealers)	142,059	142,852	144,404	145,959	146,387	147,239	147,216	147,655	148,395	149,791	150,227	150,274	
	GAFO¹	55,105	55,628	56,127	56,730	56,798	56,876	56,978	57,406	57,852	58,064	57,947	58,337	
441	Motor vehicle and parts dealers	51,225	52,831	53,095	52,086	52,632	52,699	52,736	52,083	53,751	54,078	53,332	53,305	
4411, 4412	Automobile and other motor vehicle dealers	46,104	47,681	47,990	46,915	47,463	47,529	47,484	46,979	48,584	48,810	48,120	48,007	
4413	Auto parts, access., and tire stores	5,121	5,150	5,105	5,171	5,169	5,170	5,252	5,104	5,167	5,268	5,212	5,298	
442, 443	Furniture, home furnishings, electronics and appliance stores	11,020	11,100	11,412	11,501	11,511	11,514	11,488	11,533	11,744	11,686	11,617	11,513	
442	Furniture and home furnishings stores	5,426	5,559	5,709	5,743	5,760	5,791	5,831	5,810	5,858	5,898	5,930	5,883	
443	Electronics and appliance stores	5,594	5,541	5,703	5,758	5,751	5,723	5,657	5,723	5,886	5,788	5,687	5,630	
44312	Computer and software stores	1,834	1,821	1,872	1,937	1,911	1,956	1,896	1,938	2,032	1,956	1,865	1,837	
444	Building mat. and garden equip. and supplies dealers	17,002	17,006	17,084	17,269	17,438	17,911	17,999	18,072	18,024	18,184	18,375	17,609	
4441	Building mat. and supplies dealers	14,674	14,674	14,802	14,832	15,159	15,421	15,374	15,512	15,494	15,598	15,791	15,159	
445	Food and beverage stores	33,208	33,021	33,148	33,299	33,210	33,399	33,552	33,588	33,595	33,795	33,844	33,789	
4451	Grocery stores	30,194	30,049	30,153	30,310	30,244	30,373	30,543	30,569	30,632	30,825	30,847	30,800	
4453	Beer, wine, and liquor stores	1,963	1,919	1,948	1,944	1,920	1,965	1,970	1,965	1,926	1,914	1,924	1,923	
446	Health and personal care stores	8,639	8,830	9,012	9,019	9,103	9,122	9,239	9,259	9,215	9,446	9,461	9,580	
44611	Pharmacies and drug stores	7,235	7,351	7,501	7,478	7,544	7,575	7,669	7,746	7,717	7,884	7,859	8,008	See note 4
447	Gasoline stations	15,483	15,510	16,018	16,271	16,383	16,481	16,074	16,065	16,100	16,435	16,541	16,747	
448	Clothing and clothing access. stores	11,105	11,378	11,413	11,468	11,462	11,424	11,316	11,345	11,552	11,610	11,376	11,459	
4481	Clothing stores	7,649	7,912	7,789	7,858	7,856	7,919	7,774	7,792	8,013	8,048	7,891	7,951	
44811	Men's clothing stores	785	819	799	792	800	788	784	784	820	796	792	804	
44812	Women's clothing stores	2,259	2,334	2,276	2,351	2,390	2,475	2,294	2,318	2,373	2,398	2,373	2,406	
4482	Shoe stores	1,693	1,687	1,708	1,773	1,736	1,710	1,729	1,727	1,694	1,721	1,710	1,706	
44831	Jewelry stores	1,658	1,664	1,805	1,722	1,747	1,668	1,689	1,694	1,708	1,712	1,644	1,680	
451	Sporting goods, hobby, book, and music stores	5,272	5,159	5,250	5,267	5,137	5,262	5,302	5,374	5,292	5,344	5,414	5,590	
452	General merchandise stores	25,341	25,584	25,647	26,035	26,129	26,133	26,180	26,498	26,656	26,797	26,818	26,994	
4521	Department stores (excl. L.D.)	17,381	17,474	17,434	17,767	17,759	17,684	17,706	17,896	18,070	18,075	18,143	18,190	
4529	Other general merchandise stores	7,960	8,110	8,213	8,268	8,370	8,449	8,474	8,602	8,586	8,722	8,675	8,804	
45291	Warehouse clubs and superstores	5,472	5,596	5,679	5,749	5,838	5,917	5,962	6,063	6,093	6,195	6,209	6,294	
45299	All other gen. merchandise stores	2,488	2,514	2,534	2,519	2,532	2,532	2,512	2,539	2,493	2,527	2,466	2,510	
453	Miscellaneous store retailers	6,394	6,471	6,625	6,953	7,187	7,150	7,158	7,009	7,089	7,193	7,268	7,208	
454	Nonstore retailers	8,595	8,793	8,795	8,877	8,827	8,843	8,908	8,912	9,128	9,301	9,513	9,785	
4541	Electronic shopping and mail-order houses	4,753	4,885	4,827	4,886	4,951	5,045	5,093	5,101	5,127	5,248	5,375	5,487	
45431	Fuel dealers	2,042	2,070	2,036	2,027	1,934	1,861	1,891	1,896	1,960	2,013	2,023	2,046	
722	Food services and drinking places	19,594	19,776	19,918	20,008	20,095	20,023	20,197	20,230	20,368	20,566	20,908	20,822	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	UNADJUSTED													
	Retail and food services sales, total	178,310	175,020	204,698	199,479	214,393	215,692	206,994	217,992	205,587	207,531	215,559	251,194	2,492,449
	Total (excl. motor vehicle and parts dealers)	137,123	132,960	152,458	150,931	160,894	160,036	156,312	163,738	156,038	158,321	168,841	206,784	1,904,436
	Retail sales, total	160,924	157,996	185,280	180,024	194,131	195,403	186,438	197,059	185,933	187,709	196,723	231,204	2,258,824
	Retail sales, total (excl. motor vehicle and parts dealers)	119,737	115,936	133,040	131,476	140,632	139,747	135,756	142,805	136,384	138,499	150,005	186,794	1,670,811
	GAFO¹	42,209	41,566	49,135	49,047	51,898	51,988	50,316	55,115	52,209	52,729	63,868	92,930	653,010
441	Motor vehicle and parts dealers	41,187	42,060	52,240	48,548	53,499	55,656	50,682	54,254	49,549	49,210	46,718	44,410	588,013
4411, 4412	Automobile and other motor vehicle dealers	36,862	37,883	47,264	43,698	48,335	50,368	45,633	48,708	44,588	44,021	41,601	39,761	528,722
4411	Automobile dealers	35,546	36,306	44,741	41,194	45,557	47,331	43,105	46,110	42,270	41,973	40,197	38,152	502,482
44111	New car dealers	32,777	33,410	41,372	38,130	42,307	43,956	39,539	42,592	38,980	38,835	37,205	35,539	464,642
44112	Used car dealers	2,769	2,896	3,369	3,064	3,250	3,375	3,566	3,518	3,290	3,138	2,992	2,613	37,840
4413	Auto parts, access., and tire stores	4,325	4,177	4,976	4,850	5,164	5,288	5,049	5,546	4,961	5,189	5,117	4,649	59,291
442, 443	Furniture, home furnishings, electronics, and appliance stores	9,757	9,111	10,386	9,558	10,373	10,588	10,340	11,108	10,841	11,044	12,303	15,038	130,447
442	Furniture and home furnishings stores	4,811	4,569	5,266	4,990	5,375	5,374	5,358	5,686	5,589	5,678	6,260	6,572	65,528
4421	Furniture stores	2,861	2,667	3,057	2,817	3,029	3,050	3,026	3,183	3,195	3,180	3,422	3,547	37,034
4422	Home furnishings stores	1,950	1,902	2,209	2,173	2,346	2,324	2,332	2,503	2,394	2,498	2,838	3,025	28,494
443	Electronics and appliance stores	4,946	4,542	5,120	4,568	4,998	5,214	4,982	5,422	5,252	5,366	6,043	8,466	64,919
44311	Appl., TV, and other elect. stores	3,221	2,885	3,188	2,882	3,216	3,300	3,330	3,489	3,327	3,375	4,076	5,853	42,142
443111	Household appliance stores	745	667	794	724	825	891	922	898	800	800	894	1,026	9,986
443112	Radio, TV, and other elect. stores	2,476	2,218	2,394	2,158	2,391	2,409	2,408	2,591	2,527	2,575	3,182	4,827	32,156
44312	Computer and software stores	1,570	1,513	1,764	1,521	1,586	1,712	1,464	1,737	1,743	1,810	1,783	2,299	20,502
444	Building mat. and garden equip. and supplies dealers	13,470	13,312	16,295	16,787	18,949	18,618	17,133	17,913	16,897	17,706	16,433	15,555	199,068
4441	Building mat. and supplies dealers	11,922	11,630	14,007	13,943	15,846	15,862	14,801	15,766	14,949	15,609	14,467	13,472	172,274
44413	Hardware stores	875	848	1,061	1,157	1,343	1,340	1,230	1,182	1,153	1,141	1,193	1,241	13,764
445	Food and beverage stores	31,109	29,196	32,435	31,864	33,251	33,133	33,597	33,355	32,254	31,908	32,595	36,615	391,312
4451	Grocery stores	28,669	26,798	29,748	29,126	30,429	30,271	30,697	30,479	29,423	29,114	29,668	32,510	356,932
4453	Beer, wine, and liquor stores	1,565	1,510	1,736	1,709	1,818	1,873	1,898	1,872	1,856	1,800	1,892	2,616	22,145
446	Health and personal care stores	8,066	7,804	8,533	8,300	8,745	8,562	8,243	8,544	8,227	8,450	8,491	10,504	102,469
44611	Pharmacies and drug stores	6,830	6,616	7,136	6,955	7,275	7,035	6,793	7,036	6,859	7,083	7,210	9,023	85,851
447	Gasoline stations	13,884	13,224	14,771	14,645	15,960	16,223	16,073	16,233	15,210	15,173	14,696	15,202	181,294
448	Clothing and clothing access. stores	7,536	7,982	9,829	10,178	10,640	10,316	9,804	11,280	10,730	10,464	12,779	20,067	131,605
4481	Clothing stores	5,377	5,516	6,995	7,131	7,246	7,140	6,863	7,790	7,618	7,484	9,055	13,201	91,416
44811	Men's clothing stores	662	607	675	727	721	741	643	697	723	756	904	1,466	9,322
44812	Women's clothing stores	1,724	1,812	2,395	2,439	2,538	2,359	2,174	2,328	2,372	2,315	2,570	3,697	28,723
44814	Family clothing stores	2,197	2,267	2,902	2,961	2,959	3,061	3,007	3,489	3,321	3,291	4,292	6,267	40,014
4482	Shoe stores	1,145	1,154	1,608	1,758	1,707	1,700	1,607	1,987	1,685	1,516	1,719	2,173	19,759
44831	Jewelry stores	914	1,223	1,138	1,204	1,603	1,388	1,259	1,393	1,325	1,371	1,867	4,467	19,152
451	Sporting goods, hobby, book, and music stores	4,469	3,762	4,394	4,327	4,421	4,635	4,504	5,252	4,817	4,457	5,741	10,143	60,922
45111	Sporting goods stores	1,230	1,256	1,609	1,616	1,655	1,759	1,715	1,857	1,579	1,406	1,557	2,747	19,986
451211	Book stores	1,309	720	696	689	786	808	783	1,248	1,103	747	851	1,468	11,208
452	General merchandise stores	18,450	18,591	22,510	22,998	24,136	24,218	23,424	24,875	23,417	24,349	30,304	43,317	300,589
4521	Department stores (excl. L.D.)	12,449	12,750	15,587	15,854	16,486	16,531	16,063	17,175	16,153	16,718	21,274	30,688	207,728
4521102	Discount dept. stores	7,360	7,386	8,919	9,281	9,649	9,799	9,426	9,747	9,168	9,592	11,782	16,319	118,428
4521101, 4521103	Conventional and national chain dept. stores	5,089	5,364	6,668	6,573	6,837	6,732	6,637	7,428	6,985	7,126	9,492	14,369	89,300
4521	Department stores (incl. L.D.) ²	12,761	13,073	15,979	16,258	16,894	16,928	16,439	17,606	16,550	17,115	21,801	31,355	212,759
4521102	Discount dept. stores	7,494	7,506	9,081	9,460	9,832	9,987	9,592	9,925	9,325	9,748	11,989	16,562	120,501
4521101, 4521103	Conventional and national chain dept. stores	5,267	5,567	6,898	6,798	7,062	6,941	6,847	7,681	7,225	7,367	9,812	14,793	92,258
4529	Other general merchandise stores	6,001	5,841	6,923	7,144	7,650	7,687	7,361	7,700	7,264	7,631	9,030	12,629	92,861
45291	Warehouse clubs and superstores	4,035	3,958	4,704	4,843	5,189	5,230	5,033	5,261	4,954	5,210	6,231	8,645	63,293
45299	All other gen. merchandise stores	1,966	1,883	2,219	2,301	2,461	2,457	2,328	2,439	2,310	2,421	2,799	3,984	29,568
453	Miscellaneous store retailers	5,101	5,498	5,783	5,868	6,898	6,670	6,335	6,998	6,406	6,301	6,461	8,858	77,177
454	Nonstore retailers	7,895	7,456	8,104	6,951	7,259	6,784	6,303	7,247	7,585	8,647	10,202	11,495	95,928
4541	Electronic shopping and mail-order houses	3,944	3,344	4,125	3,653	3,948	3,714	3,572	4,085	4,362	5,028	6,121	6,845	52,741
45431	Fuel dealers	2,359	2,393	2,052	1,571	1,523	1,316	1,219	1,363	1,423	1,596	2,034	2,705	21,554
722	Food services and drinking places	17,386	17,024	19,418	19,455	20,262	20,289	20,556	20,933	19,654	19,822	18,836	19,990	233,625
7221	Full-service restaurants	7,507	7,341	8,243	8,269	8,615	8,549	8,902	9,035	8,271	8,328	7,987	8,383	99,430
7222	Limited-service eating places	7,666	7,491	8,650	8,584	8,942	8,974	9,004	9,161	8,703	8,751	8,295	8,922	103,143
7224	Drinking places	915	916	1,030	1,023	1,050	1,036	1,066	1,083	1,104	1,092	1,075	1,125	12,515

See footnotes on next page.

Table 2. **Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.**

[Data in millions of dollars]

NAICS code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	205,466	201,925	203,553	204,560	206,389	208,625	208,658	209,936	210,749	209,606	211,832	213,769	
	Total (excl. motor vehicle and parts dealers)	157,638	155,373	156,276	156,591	157,906	158,666	158,911	159,489	160,669	159,810	161,268	162,839	
	Retail sales, total	186,255	182,967	184,384	185,124	186,906	189,154	189,062	190,225	191,056	189,922	192,191	194,036	
	Retail sales, total (excl. motor vehicle and parts dealers)	138,427	136,415	137,107	137,155	138,423	139,195	139,315	139,778	140,976	140,126	141,627	143,106	
	GAFO¹	54,063	52,506	53,325	53,245	53,930	54,421	54,556	54,469	55,572	54,805	55,605	55,912	
441	Motor vehicle and parts dealers	47,828	46,552	47,277	47,969	48,483	49,959	49,747	50,447	50,080	49,796	50,564	50,930	
4411, 4412	Automobile and other motor vehicle dealers	42,963	41,767	42,427	43,095	43,584	45,012	44,826	45,437	45,084	44,782	45,416	45,860	
4413	Auto parts, access., and tire stores	4,865	4,785	4,850	4,874	4,899	4,947	4,921	5,010	4,996	5,014	5,148	5,070	
442, 443	Furniture, home furnishings, electronics and appliance stores	10,655	10,570	10,587	10,502	10,760	10,870	10,794	10,928	11,073	11,141	11,275	11,305	
442	Furniture and home furnishings stores	5,406	5,331	5,325	5,337	5,386	5,428	5,462	5,473	5,561	5,572	5,691	5,603	
443	Electronics and appliance stores	5,249	5,239	5,262	5,165	5,374	5,442	5,332	5,455	5,512	5,569	5,584	5,702	
44312	Computer and software stores	1,579	1,611	1,626	1,601	1,693	1,752	1,621	1,718	1,771	1,762	1,794	1,921	
444	Building mat. and garden equip. and supplies dealers	16,693	16,619	16,566	16,259	16,169	16,427	16,474	16,640	16,736	16,840	17,083	17,306	
4441	Building mat. and supplies dealers	14,575	14,429	14,381	14,098	14,188	14,137	14,268	14,471	14,507	14,507	14,717	14,986	
445	Food and beverage stores	32,768	32,439	32,464	32,444	32,638	32,603	32,540	32,623	32,647	32,693	32,707	33,136	
4451	Grocery stores	29,895	29,611	29,629	29,600	29,832	29,794	29,716	29,765	29,720	29,769	29,787	30,186	
4453	Beer, wine, and liquor stores	1,848	1,813	1,820	1,830	1,818	1,826	1,816	1,843	1,892	1,881	1,868	1,904	
446	Health and personal care stores	8,411	8,382	8,366	8,478	8,515	8,545	8,489	8,587	8,660	8,693	8,736	8,812	
44611	Pharmacies and drug stores	7,070	7,031	7,010	7,097	7,132	7,149	7,098	7,158	7,266	7,272	7,342	7,378	See note 4
447	Gasoline stations	14,961	14,959	14,890	15,114	15,200	15,305	15,322	15,271	15,180	15,023	15,011	15,232	
448	Clothing and clothing access. stores	11,019	10,591	10,850	10,806	10,971	10,937	10,838	10,836	11,187	10,958	11,231	11,237	
4481	Clothing stores	7,771	7,488	7,563	7,474	7,600	7,576	7,522	7,497	7,812	7,569	7,713	7,817	
44811	Men's clothing stores	811	800	771	773	768	761	754	751	781	768	789	789	
44812	Women's clothing stores	2,535	2,410	2,484	2,415	2,436	2,424	2,408	2,342	2,406	2,343	2,319	2,355	
4482	Shoe stores	1,622	1,499	1,646	1,666	1,664	1,677	1,647	1,637	1,668	1,653	1,712	1,658	
44831	Jewelry stores	1,491	1,493	1,540	1,562	1,606	1,586	1,574	1,594	1,598	1,632	1,694	1,656	
451	Sporting goods, hobby, book, and music stores	5,068	4,912	4,930	4,994	4,994	5,052	5,087	5,135	5,138	5,055	5,219	5,209	
452	General merchandise stores	25,034	24,082	24,655	24,597	24,780	25,148	25,378	25,076	25,648	25,128	25,338	25,541	
4521	Department stores (excl. L.D.)	17,361	16,790	17,171	16,997	17,112	17,404	17,606	17,287	17,747	17,283	17,426	17,500	
4529	Other general merchandise stores	7,673	7,292	7,484	7,600	7,668	7,744	7,772	7,789	7,901	7,845	7,912	8,041	
45291	Warehouse clubs and superstores	5,069	4,923	5,085	5,152	5,205	5,272	5,309	5,330	5,414	5,377	5,437	5,527	
45299	All other gen. merchandise stores	2,604	2,369	2,399	2,448	2,463	2,472	2,463	2,459	2,487	2,468	2,475	2,514	
453	Miscellaneous store retailers	6,116	6,218	6,260	6,347	6,489	6,395	6,518	6,547	6,522	6,504	6,540	6,612	
454	Nonstore retailers	7,702	7,643	7,539	7,614	7,907	7,913	7,875	8,135	8,185	8,091	8,487	8,716	
4541	Electronic shopping and mail-order houses	4,134	4,014	4,068	4,109	4,287	4,304	4,388	4,499	4,568	4,600	4,756	4,780	
45431	Fuel dealers	1,673	1,779	1,675	1,759	1,864	1,883	1,825	1,842	1,799	1,673	1,897	1,999	
722	Food services and drinking places	19,211	18,958	19,169	19,436	19,483	19,471	19,596	19,711	19,693	19,684	19,641	19,733	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	UNADJUSTED													
	Retail and food services sales, total	164,276	165,749	195,853	193,167	198,842	201,817	197,032	206,238	197,538	201,496	205,974	244,832	2,372,814
	Total (excl. motor vehicle and parts dealers)	127,133	125,900	146,275	144,842	151,014	151,726	150,517	157,083	150,454	154,521	161,603	201,651	1,822,719
	Retail sales, total	148,160	149,192	177,042	174,337	179,384	182,324	176,818	186,241	178,662	182,128	187,679	225,218	2,147,185
	Retail sales, total (excl. motor vehicle and parts dealers)	111,017	109,343	127,464	126,012	131,556	132,233	130,303	137,086	131,578	135,153	143,308	182,037	1,597,090
	GAFO¹	38,336	39,215	47,141	46,263	47,971	48,703	47,612	52,285	49,167	51,806	60,426	90,655	619,580
441	Motor vehicle and parts dealers	37,143	39,849	49,578	48,325	47,828	50,091	46,515	49,155	47,084	46,975	44,371	43,181	550,095
4411, 4412	Automobile and other motor vehicle dealers	33,073	35,721	44,670	43,461	42,998	45,039	41,555	43,850	42,253	42,036	39,552	38,572	492,780
4411	Automobile dealers	32,113	34,450	42,476	41,042	40,570	42,348	39,230	41,726	40,338	39,860	37,792	36,924	468,869
44111	New car dealers	29,861	31,958	39,743	38,191	37,869	39,513	36,389	38,533	37,383	36,653	35,170	34,398	435,661
44112	Used car dealers	2,252	2,492	2,733	2,851	2,701	2,835	2,841	3,193	2,955	3,207	2,622	2,526	33,208
4413	Auto parts, access., and tire stores	4,070	4,128	4,908	4,864	4,830	5,052	4,960	5,305	4,831	4,939	4,819	4,609	57,315
442, 443	Furniture, home furnishings, electronics, and appliance stores	8,261	8,141	9,403	8,965	9,272	9,720	9,635	10,312	10,091	10,419	11,503	14,457	120,179
442	Furniture and home furnishings stores	4,174	4,305	5,024	4,893	5,070	5,166	5,179	5,574	5,404	5,539	5,937	6,501	62,766
4421	Furniture stores	2,540	2,562	2,921	2,829	2,865	2,896	2,930	3,083	3,069	3,043	3,277	3,547	35,562
4422	Home furnishings stores	1,634	1,743	2,103	2,064	2,205	2,270	2,249	2,491	2,335	2,496	2,660	2,954	27,204
443	Electronics and appliance stores	4,087	3,836	4,379	4,072	4,202	4,554	4,456	4,738	4,687	4,880	5,566	7,956	57,413
44311	Appl., TV, and other elect. stores	2,650	2,438	2,736	2,611	2,753	2,996	2,951	3,090	3,009	3,147	3,843	5,718	37,942
443111	Household appliance stores	641	593	693	676	704	830	789	771	715	746	885	1,008	9,051
443112	Radio, TV, and other elect. stores	2,009	1,845	2,043	1,935	2,049	2,166	2,162	2,319	2,294	2,401	2,958	4,710	28,891
44312	Computer and software stores	1,292	1,256	1,470	1,294	1,261	1,353	1,317	1,447	1,494	1,551	1,534	1,918	17,187
444	Building mat. and garden equip. and supplies dealers	11,803	11,986	15,379	16,870	18,192	17,861	16,514	17,424	16,784	16,878	15,776	15,350	190,817
4441	Building mat. and supplies dealers	10,255	10,391	13,088	13,828	14,960	15,225	14,494	15,579	14,868	15,005	14,130	13,423	165,246
44413	Hardware stores	959	866	1,053	1,232	1,296	1,271	1,217	1,193	1,138	1,198	1,165	1,243	13,831
445	Food and beverage stores	30,322	28,585	32,000	31,282	32,293	32,616	33,367	32,690	31,935	31,920	31,991	36,264	385,265
4451	Grocery stores	27,932	26,216	29,307	28,573	29,448	29,767	30,391	29,837	29,145	29,122	29,119	32,199	351,056
4453	Beer, wine, and liquor stores	1,557	1,514	1,724	1,769	1,842	1,869	1,994	1,870	1,834	1,817	1,857	2,593	22,240
446	Health and personal care stores	7,580	7,276	8,143	7,835	8,121	8,070	7,936	8,206	7,903	8,041	7,996	10,192	97,299
44611	Pharmacies and drug stores	6,504	6,205	6,927	6,624	6,789	6,671	6,575	6,830	6,571	6,778	6,801	8,731	82,006
447	Gasoline stations	12,729	12,308	13,663	13,660	14,367	14,737	15,155	15,616	14,738	14,872	14,551	15,020	171,416
448	Clothing and clothing access. stores	7,293	7,918	9,929	9,882	10,021	9,906	9,753	11,172	10,232	10,751	12,382	20,088	129,327
4481	Clothing stores	5,166	5,464	7,145	7,062	6,993	6,995	6,886	7,824	7,229	7,772	8,873	13,397	90,806
44811	Men's clothing stores	688	633	762	775	790	819	719	754	755	836	936	1,572	10,039
44812	Women's clothing stores	1,787	1,971	2,562	2,560	2,554	2,449	2,250	2,540	2,420	2,574	2,801	4,143	30,611
44814	Family clothing stores	1,997	2,126	2,875	2,807	2,783	2,877	2,969	3,354	3,030	3,315	3,977	6,008	38,118
4482	Shoe stores	1,159	1,205	1,659	1,583	1,592	1,578	1,576	1,931	1,662	1,554	1,651	2,211	19,361
44831	Jewelry stores	904	1,191	1,058	1,171	1,367	1,257	1,224	1,320	1,246	1,323	1,731	4,204	17,996
451	Sporting goods, hobby, book, and music stores	3,950	3,564	4,181	4,123	4,124	4,325	4,263	4,924	4,576	4,377	5,376	9,755	57,538
45111	Sporting goods stores	1,175	1,202	1,498	1,562	1,561	1,689	1,595	1,749	1,479	1,333	1,481	2,627	18,951
451211	Book stores	1,055	636	635	610	684	726	679	1,156	1,023	733	772	1,410	10,119
452	General merchandise stores	17,045	17,669	21,687	21,406	22,426	22,625	21,801	23,476	22,033	24,030	28,674	42,406	285,278
4521	Department stores (excl. L.D.)	11,760	12,245	15,283	14,980	15,611	15,725	15,158	16,541	15,397	16,820	20,376	30,513	200,409
4521102	Discount dept. stores	6,800	6,897	8,340	8,425	8,921	9,026	8,772	9,088	8,494	9,353	10,987	15,904	111,007
4521101, 4521103	Conventional and national chain dept. stores	4,960	5,348	6,943	6,555	6,690	6,699	6,386	7,453	6,903	7,467	9,389	14,609	89,402
4521	Department stores (incl. L.D.) ²	12,056	12,565	15,666	15,374	15,997	16,104	15,520	16,942	15,791	17,226	20,870	31,191	205,302
4521102	Discount dept. stores	6,933	7,026	8,507	8,610	9,111	9,221	8,952	9,283	8,681	9,545	11,218	16,200	113,287
4521101, 4521103	Conventional and national chain dept. stores	5,123	5,539	7,159	6,764	6,886	6,883	6,568	7,659	7,110	7,681	9,652	14,991	92,015
4529	Other general merchandise stores	5,285	5,424	6,404	6,426	6,815	6,900	6,643	6,935	6,636	7,210	8,298	11,893	84,869
45291	Warehouse clubs and superstores	3,422	3,489	4,132	4,182	4,485	4,566	4,450	4,646	4,426	4,852	5,637	8,005	56,292
45299	All other gen. merchandise stores	1,863	1,935	2,272	2,244	2,330	2,334	2,193	2,289	2,210	2,358	2,661	3,888	28,577
453	Miscellaneous store retailers	4,417	4,768	5,232	5,189	6,173	6,000	5,929	6,439	6,167	5,860	6,037	8,374	70,585
454	Nonstore retailers	7,617	7,128	7,847	6,800	6,567	6,373	5,950	6,827	7,119	8,005	9,022	10,131	89,386
4541	Electronic shopping and mail-order houses	3,536	3,145	3,902	3,623	3,469	3,300	3,100	3,602	3,816	4,314	5,260	6,026	47,093
45431	Fuel dealers	2,716	2,448	2,117	1,396	1,293	1,221	1,167	1,331	1,418	1,621	1,795	2,239	20,762
722	Food services and drinking places	16,116	16,557	18,811	18,830	19,458	19,493	20,214	19,997	18,876	19,368	18,295	19,614	225,629
7221	Full-service restaurants	6,998	7,275	8,177	8,143	8,364	8,292	8,689	8,661	8,080	8,264	7,822	8,352	97,117
7222	Limited-service eating places	6,954	7,055	8,116	8,138	8,450	8,561	8,873	8,690	8,309	8,562	8,073	8,665	98,446
7224	Drinking places	911	915	1,032	1,032	1,020	982	996	994	964	986	967	1,027	11,826

See footnotes on next page.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.

[Data in millions of dollars]

NAICS code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	189,287	191,676	194,591	195,619	194,255	196,631	197,128	199,827	201,003	203,330	203,404	204,015	
	Total (excl. motor vehicle and parts dealers)	145,567	147,296	149,323	149,719	149,604	151,344	151,917	153,759	154,266	155,316	155,377	156,338	
	Retail sales, total	171,616	173,177	175,855	176,994	175,563	177,706	178,058	180,926	181,994	184,248	184,287	184,767	
	Retail sales, total (excl. motor vehicle and parts dealers)	127,896	128,797	130,587	131,094	130,912	132,419	132,847	134,858	135,257	136,234	136,260	137,090	
	GAFO¹	49,020	49,894	50,631	50,709	50,381	51,222	51,295	52,153	52,276	53,147	53,070	53,482	
441	Motor vehicle and parts dealers	43,720	44,380	45,268	45,900	44,651	45,287	45,211	46,068	46,737	48,014	48,027	47,677	
4411, 4412	Automobile and other motor vehicle dealers	39,047	39,646	40,535	41,117	39,998	40,539	40,423	41,174	41,959	43,158	43,179	42,810	
4413	Auto parts, access., and tire stores ..	4,673	4,734	4,733	4,783	4,653	4,748	4,788	4,894	4,778	4,856	4,848	4,867	
442, 443	Furniture, home furnishings, electronics and appliance stores ..	9,017	9,440	9,578	9,658	9,772	9,977	9,988	10,200	10,287	10,480	10,558	10,649	
442	Furniture and home furnishings stores ..	4,690	5,012	5,085	5,118	5,179	5,218	5,253	5,365	5,388	5,425	5,407	5,440	
443	Electronics and appliance stores	4,327	4,428	4,493	4,540	4,593	4,759	4,735	4,835	4,899	5,055	5,151	5,209	
44312	Computer and software stores	1,302	1,323	1,345	1,354	1,368	1,393	1,441	1,460	1,491	1,540	1,557	1,576	
444	Building mat. and garden equip. and supplies dealers	14,958	14,966	15,513	15,936	15,778	15,845	15,944	16,144	16,263	16,387	16,303	16,530	
4441	Building mat. and supplies dealers ..	12,835	12,892	13,341	13,624	13,600	13,729	13,883	14,099	14,093	14,304	14,273	14,433	
445	Food and beverage stores	31,575	31,769	31,769	31,989	31,968	32,221	31,988	32,294	32,451	32,331	32,360	32,421	
4451	Grocery stores	28,796	28,968	28,959	29,156	29,099	29,385	29,138	29,454	29,559	29,446	29,473	29,540	
4453	Beer, wine, and liquor stores	1,806	1,820	1,838	1,845	1,872	1,852	1,879	1,848	1,877	1,860	1,855	1,850	
446	Health and personal care stores	7,937	7,815	7,921	7,987	8,057	8,078	8,156	8,231	8,249	8,273	8,303	8,347	
44611	Pharmacies and drug stores	6,733	6,587	6,725	6,759	6,796	6,786	6,870	6,920	6,924	6,959	6,983	6,990	See note 4
447	Gasoline stations	13,731	13,892	14,028	13,826	13,814	14,102	14,324	14,635	14,621	14,725	14,894	14,916	
448	Clothing and clothing access. stores ..	10,467	10,577	10,693	10,684	10,510	10,582	10,701	10,825	10,672	11,003	11,032	11,003	
4481	Clothing stores	7,311	7,448	7,570	7,553	7,420	7,485	7,504	7,625	7,433	7,683	7,711	7,708	
44811	Men's clothing stores	830	837	854	847	835	850	835	837	813	839	836	828	
44812	Women's clothing stores	2,575	2,639	2,612	2,588	2,494	2,535	2,489	2,566	2,462	2,546	2,563	2,557	
4482	Shoe stores	1,603	1,579	1,604	1,583	1,581	1,570	1,613	1,611	1,631	1,651	1,663	1,644	
44831	Jewelry stores	1,472	1,478	1,439	1,466	1,424	1,442	1,496	1,492	1,508	1,560	1,550	1,528	
451	Sporting goods, hobby, book, and music stores	4,520	4,671	4,678	4,658	4,728	4,775	4,776	4,869	4,929	4,940	4,859	4,900	
452	General merchandise stores	22,910	23,037	23,395	23,549	23,120	23,592	23,518	23,931	24,053	24,371	24,321	24,583	
4521	Department stores (excl. L.D.)	16,214	16,252	16,527	16,612	16,227	16,596	16,531	16,828	16,862	17,051	16,985	17,164	
4529	Other general merchandise stores ..	6,696	6,785	6,868	6,937	6,893	6,996	6,987	7,103	7,191	7,320	7,336	7,419	
45291	Warehouse clubs and superstores ..	4,251	4,345	4,438	4,521	4,530	4,626	4,674	4,770	4,827	4,936	4,958	5,038	
45299	All other gen. merchandise stores ..	2,445	2,440	2,430	2,416	2,363	2,370	2,313	2,333	2,364	2,384	2,378	2,381	
453	Miscellaneous store retailers	5,423	5,395	5,751	5,535	5,850	5,804	5,991	6,106	6,169	6,144	6,107	6,161	
454	Nonstore retailers	7,358	7,235	7,261	7,272	7,315	7,443	7,461	7,623	7,563	7,580	7,523	7,580	
4541	Electronic shopping and mail-order houses	3,714	3,744	3,848	3,960	3,889	3,901	3,890	3,967	3,959	3,987	4,034	4,083	
45431	Fuel dealers	1,997	1,826	1,705	1,526	1,651	1,708	1,734	1,756	1,790	1,696	1,656	1,671	
722	Food services and drinking places ..	17,671	18,499	18,736	18,625	18,692	18,925	19,070	18,901	19,009	19,082	19,117	19,248	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	156,177	153,050	173,811	179,988	185,815	185,278	187,292	186,934	180,757	186,150	190,773	228,066	2,194,091
	Total (excl. motor vehicle and parts dealers)	123,281	119,557	133,800	138,151	143,628	141,524	143,510	144,432	139,720	145,095	151,066	188,378	1,712,142
	Retail sales, total	139,934	137,382	156,348	162,099	167,055	166,658	168,146	167,555	162,599	167,356	173,261	209,647	1,978,040
	Retail sales, total (excl. motor vehicle and parts dealers)	107,038	103,889	116,337	120,262	124,868	122,904	124,364	125,053	121,562	126,301	133,554	169,959	1,496,091
	GAFO¹	36,917	36,124	41,453	43,896	45,626	44,676	45,164	47,731	45,450	47,899	55,547	83,643	574,126
441	Motor vehicle and parts dealers	32,896	33,493	40,011	41,837	42,187	43,754	43,782	42,502	41,037	41,055	39,707	39,688	481,949
4411, 4412	Automobile and other motor vehicle dealers	29,144	29,715	35,710	37,324	37,687	39,071	38,986	37,702	36,444	36,423	35,266	35,461	428,933
4411	Automobile dealers	27,877	28,422	33,869	35,217	35,155	36,950	36,711	35,862	34,721	34,932	33,989	34,127	407,832
44111	New car dealers	25,802	26,164	31,278	32,587	32,787	34,495	34,161	33,517	32,500	32,534	31,680	32,017	379,522
44112	Used car dealers	2,075	2,258	2,591	2,630	2,368	2,455	2,550	2,345	2,221	2,398	2,309	2,110	28,310
4413	Auto parts, access., and tire stores	3,752	3,778	4,301	4,513	4,500	4,683	4,796	4,800	4,593	4,632	4,441	4,227	53,016
442, 443	Furniture, home furnishings, electronics, and appliance stores	7,868	7,370	8,271	8,119	8,319	8,626	8,953	8,973	8,864	9,038	9,937	12,357	106,695
442	Furniture and home furnishings stores	4,297	4,092	4,577	4,588	4,740	4,779	4,892	4,946	4,834	4,991	5,365	5,834	57,935
4421	Furniture stores	2,557	2,451	2,718	2,650	2,771	2,748	2,812	2,780	2,756	2,827	3,032	3,254	33,356
4422	Home furnishings stores	1,740	1,641	1,859	1,938	1,969	2,031	2,080	2,166	2,078	2,164	2,333	2,580	24,579
443	Electronics and appliance stores	3,571	3,278	3,694	3,531	3,579	3,847	4,061	4,027	4,030	4,047	4,572	6,523	48,760
44311	Appl., TV, and other elect. stores	2,372	2,093	2,356	2,273	2,399	2,548	2,787	2,658	2,658	2,636	3,155	4,675	32,610
443111	Household appliance stores	643	594	668	701	726	803	921	818	741	774	805	949	9,143
443112	Radio, TV, and other elect. stores	1,729	1,499	1,688	1,572	1,673	1,745	1,866	1,840	1,917	1,862	2,350	3,726	23,467
44312	Computer and software stores	1,040	1,037	1,165	1,085	993	1,100	1,082	1,168	1,191	1,231	1,230	1,529	13,851
444	Building mat. and garden equip. and supplies dealers	10,921	11,257	13,519	15,075	16,151	16,087	15,258	15,214	14,812	14,892	14,453	14,094	171,733
4441	Building mat. and supplies dealers	9,503	9,752	11,558	12,452	13,180	13,592	13,255	13,384	12,978	13,132	12,725	12,144	147,655
44413	Hardware stores	883	808	987	1,097	1,289	1,210	1,186	1,101	1,077	1,111	1,098	1,204	13,051
445	Food and beverage stores	30,109	28,198	30,527	30,897	31,970	31,431	33,110	31,292	30,694	31,297	30,880	35,035	375,440
4451	Grocery stores	27,615	25,789	27,956	28,157	29,142	28,621	30,114	28,515	28,065	28,576	28,124	31,181	341,855
4453	Beer, wine, and liquor stores	1,623	1,539	1,688	1,725	1,807	1,804	1,962	1,788	1,717	1,769	1,794	2,459	21,675
446	Health and personal care stores	7,261	7,218	7,804	7,809	7,771	7,733	7,761	7,626	7,483	7,629	7,600	9,928	93,623
44611	Pharmacies and drug stores	6,164	6,199	6,644	6,657	6,595	6,520	6,539	6,416	6,311	6,481	6,536	8,658	79,720
447	Gasoline stations	12,545	12,076	13,181	13,395	14,108	14,017	14,464	14,139	13,393	13,979	13,538	13,752	162,587
448	Clothing and clothing access. stores	7,520	7,542	8,777	9,876	10,078	9,650	9,814	10,641	10,030	10,366	11,788	18,907	124,989
4481	Clothing stores	5,480	5,322	6,390	7,155	7,175	6,770	6,954	7,438	7,144	7,585	8,558	12,753	88,724
44811	Men's clothing stores	696	619	707	797	809	791	722	730	749	836	914	1,598	9,968
44812	Women's clothing stores	2,125	2,006	2,444	2,763	2,876	2,554	2,540	2,629	2,625	2,715	2,926	4,174	32,377
44814	Family clothing stores	1,945	1,993	2,414	2,686	2,652	2,617	2,773	3,052	2,814	3,085	3,707	5,573	35,311
4482	Shoe stores	1,143	1,131	1,402	1,626	1,572	1,523	1,504	1,846	1,614	1,483	1,565	2,119	18,528
44831	Jewelry stores	802	1,002	902	1,007	1,246	1,270	1,278	1,270	1,191	1,213	1,561	3,829	16,571
451	Sporting goods, hobby, book, and music stores	3,819	3,219	3,706	3,848	3,790	3,943	3,859	4,291	4,011	3,937	4,880	9,065	52,368
45111	Sporting goods stores	1,040	990	1,222	1,377	1,398	1,467	1,468	1,543	1,323	1,207	1,387	2,491	16,913
451211	Book stores	999	568	602	583	613	619	608	985	905	669	693	1,275	9,119
452	General merchandise stores	16,069	16,334	19,071	20,273	21,577	20,561	20,657	21,824	20,623	22,603	26,721	39,775	266,088
4521	Department stores (excl. L.D.)	11,149	11,303	13,400	14,233	15,113	14,343	14,349	15,468	14,518	16,000	19,099	28,874	187,849
4521102	Discount dept. stores	6,200	6,182	7,109	7,802	8,418	8,021	8,127	8,331	7,874	8,769	10,051	14,640	101,524
4521101, 4521103	Conventional and national chain dept. stores	4,949	5,121	6,291	6,431	6,695	6,322	6,222	7,137	6,644	7,231	9,048	14,234	86,325
4521	Department stores (incl. L.D.) ²	11,414	11,596	13,734	14,590	15,478	14,692	14,683	15,830	14,878	16,360	19,540	29,497	192,292
4521102	Discount dept. stores	6,313	6,299	7,249	7,966	8,599	8,194	8,288	8,503	8,042	8,931	10,264	14,924	103,572
4521101, 4521103	Conventional and national chain dept. stores	5,101	5,297	6,485	6,624	6,879	6,498	6,395	7,327	6,836	7,429	9,276	14,573	88,720
4529	Other general merchandise stores	4,920	5,031	5,671	6,040	6,464	6,218	6,308	6,356	6,105	6,603	7,622	10,901	78,239
45291	Warehouse clubs and superstores	2,859	2,890	3,270	3,461	3,776	3,662	3,711	3,769	3,644	4,019	4,700	6,703	46,464
45299	All other gen. merchandise stores	2,061	2,141	2,401	2,579	2,688	2,556	2,597	2,587	2,461	2,584	2,922	4,198	31,775
453	Miscellaneous store retailers	4,432	4,375	4,385	4,890	5,264	5,440	5,177	5,342	5,199	5,344	5,175	7,578	62,601
454	Nonstore retailers	6,494	6,300	7,096	6,080	5,840	5,416	5,311	5,711	6,453	7,216	8,582	9,468	79,967
4541	Electronic shopping and mail-order houses	3,062	2,743	3,304	2,966	2,794	2,670	2,625	2,899	3,283	3,873	4,959	5,547	40,725
45431	Fuel dealers	2,168	2,154	2,173	1,479	1,247	1,199	1,152	1,247	1,355	1,618	1,861	2,259	19,912
722	Food services and drinking places	16,243	15,668	17,463	17,889	18,760	18,620	19,146	19,379	18,158	18,794	17,512	18,419	216,051
7221	Full-service restaurants	6,854	6,699	7,324	7,514	7,898	7,814	8,049	8,322	7,730	8,049	7,449	7,774	91,476
7222	Limited-service eating places	7,157	6,796	7,732	7,878	8,214	8,222	8,463	8,420	7,933	8,146	7,643	8,132	94,736
7224	Drinking places	964	925	1,026	1,062	1,064	1,022	1,102	1,057	977	1,038	983	989	12,209

See footnotes on next page.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.

[Data in millions of dollars]

NAICS code	Kind of business	1993												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	178,855	177,249	175,824	179,664	181,691	181,742	183,796	183,995	185,143	186,218	188,346	189,408	
	Total (excl. motor vehicle and parts dealers)	140,335	139,826	138,949	140,685	141,792	142,043	142,806	142,892	144,133	144,621	145,611	145,991	
	Retail sales, total	161,257	159,723	158,326	161,864	163,807	163,647	165,802	165,730	166,614	167,936	170,066	171,153	
	Retail sales, total (excl. motor vehicle and parts dealers)	122,737	122,300	121,451	122,885	123,908	123,948	124,812	124,627	125,604	126,339	127,331	127,736	
	GAFO¹	46,949	46,114	45,933	46,990	47,403	47,559	48,082	48,090	48,489	48,622	48,983	49,150	
441	Motor vehicle and parts dealers	38,520	37,423	36,875	38,979	39,899	39,699	40,990	41,103	41,010	41,597	42,735	43,417	
4411, 4412	Automobile and other motor vehicle dealers	34,247	33,090	32,642	34,623	35,487	35,294	36,504	36,604	36,444	37,091	38,249	38,968	
4413	Auto parts, access., and tire stores	4,273	4,333	4,233	4,356	4,412	4,405	4,486	4,499	4,566	4,506	4,486	4,449	
442, 443	Furniture, home furnishings, electronics and appliance stores	8,576	8,538	8,494	8,711	8,771	8,838	9,043	9,011	9,064	9,066	9,147	9,191	
442	Furniture and home furnishings stores	4,812	4,747	4,651	4,804	4,832	4,813	4,853	4,844	4,839	4,879	4,904	4,903	
443	Electronics and appliance stores	3,764	3,791	3,843	3,907	3,939	4,025	4,190	4,167	4,225	4,187	4,243	4,288	
44312	Computer and software stores	1,034	1,088	1,091	1,099	1,107	1,146	1,150	1,183	1,198	1,229	1,256	1,245	
444	Building mat. and garden equip. and supplies dealers	13,862	14,056	13,696	13,981	14,266	14,257	14,306	14,416	14,429	14,522	14,886	15,011	
4441	Building mat. and supplies dealers	11,879	12,099	11,818	12,019	12,283	12,212	12,319	12,358	12,384	12,531	12,763	12,878	
445	Food and beverage stores	31,100	31,310	31,135	31,173	31,269	31,245	31,344	31,206	31,302	31,367	31,441	31,570	
4451	Grocery stores	28,236	28,465	28,353	28,384	28,459	28,422	28,517	28,401	28,550	28,605	28,669	28,818	
4453	Beer, wine, and liquor stores	1,859	1,845	1,823	1,804	1,798	1,811	1,810	1,799	1,776	1,783	1,790	1,781	
446	Health and personal care stores	7,603	7,745	7,734	7,732	7,725	7,795	7,831	7,782	7,836	7,833	7,884	8,045	
44611	Pharmacies and drug stores	6,381	6,581	6,585	6,598	6,602	6,673	6,714	6,628	6,664	6,647	6,710	6,861	See note 4
447	Gasoline stations	13,417	13,599	13,491	13,517	13,578	13,491	13,543	13,377	13,460	13,705	13,786	13,562	
448	Clothing and clothing access. stores	10,662	10,131	9,927	10,240	10,383	10,456	10,573	10,462	10,535	10,471	10,522	10,454	
4481	Clothing stores	7,700	7,274	7,108	7,344	7,435	7,373	7,447	7,352	7,419	7,424	7,462	7,363	
44811	Men's clothing stores	830	822	833	835	839	834	835	814	817	828	822	842	
44812	Women's clothing stores	3,044	2,696	2,594	2,701	2,752	2,708	2,758	2,694	2,687	2,672	2,672	2,570	
4482	Shoe stores	1,561	1,492	1,484	1,511	1,535	1,545	1,512	1,564	1,579	1,556	1,574	1,594	
44831	Jewelry stores	1,283	1,256	1,231	1,278	1,310	1,433	1,512	1,460	1,452	1,402	1,396	1,408	
451	Sporting goods, hobby, book, and music stores	4,321	4,183	4,174	4,380	4,345	4,351	4,264	4,309	4,340	4,392	4,437	4,571	
452	General merchandise stores	21,425	21,352	21,404	21,636	21,906	21,897	22,212	22,315	22,514	22,671	22,819	22,872	
4521	Department stores (excl. L.D.)	15,245	15,060	15,091	15,291	15,441	15,457	15,641	15,739	15,902	16,022	16,049	16,139	
4529	Other general merchandise stores	6,180	6,292	6,313	6,345	6,465	6,440	6,571	6,576	6,612	6,649	6,770	6,733	
45291	Warehouse clubs and superstores	3,517	3,599	3,621	3,670	3,761	3,783	3,874	3,906	3,974	4,055	4,145	4,192	
45299	All other gen. merchandise stores	2,663	2,693	2,692	2,675	2,704	2,657	2,697	2,670	2,638	2,594	2,625	2,541	
453	Miscellaneous store retailers	5,440	5,002	4,930	5,113	5,061	5,228	5,164	5,185	5,274	5,482	5,268	5,482	
454	Nonstore retailers	6,331	6,384	6,466	6,402	6,604	6,390	6,532	6,564	6,850	6,830	7,141	6,978	
4541	Electronic shopping and mail-order houses	3,186	3,231	3,223	3,200	3,204	3,171	3,245	3,298	3,431	3,556	3,771	3,703	
45431	Fuel dealers	1,620	1,631	1,692	1,625	1,601	1,647	1,697	1,701	1,679	1,675	1,728	1,654	
722	Food services and drinking places	17,598	17,526	17,498	17,800	17,884	18,095	17,994	18,265	18,529	18,282	18,280	18,255	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000

[Data in millions of dollars]

NAICS code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	UNADJUSTED													
	Retail and food services sales, total	149,256	149,967	162,669	167,210	173,725	172,353	173,439	173,796	168,059	177,224	174,669	212,261	2,054,628
	Total (excl. motor vehicle and parts dealers)	118,751	118,073	126,747	130,328	136,468	133,163	134,822	137,579	131,400	139,654	141,594	178,440	1,627,019
	Retail sales, total	133,523	134,088	145,775	150,671	156,031	155,490	156,086	155,863	151,554	159,507	157,903	194,722	1,851,213
	Retail sales, total (excl. motor vehicle and parts dealers)	103,018	102,194	109,853	113,789	118,774	116,300	117,469	119,646	114,895	121,937	124,828	160,901	1,423,604
	GAFO¹	34,130	35,468	38,998	40,828	42,497	41,286	41,250	44,927	41,770	45,209	51,524	79,007	536,894
441	Motor vehicle and parts dealers	30,505	31,894	35,922	36,882	37,257	39,190	38,617	36,217	36,659	37,570	33,075	33,821	427,609
4411, 4412	Automobile and other motor vehicle dealers	26,862	28,261	31,761	32,624	32,950	34,711	34,124	31,860	32,404	33,027	28,944	29,702	377,230
4411	Automobile dealers	25,850	27,086	30,255	30,651	31,153	32,857	32,246	30,197	31,019	31,637	27,882	28,277	359,110
44111	New car dealers	24,057	25,040	28,018	27,981	28,924	30,591	29,933	28,052	28,950	29,431	26,171	26,653	333,801
44112	Used car dealers	1,793	2,046	2,237	2,670	2,229	2,266	2,313	2,145	2,069	2,206	1,711	1,624	25,309
4413	Auto parts, access., and tire stores	3,643	3,633	4,161	4,258	4,307	4,479	4,493	4,357	4,255	4,543	4,131	4,119	50,379
442, 443	Furniture, home furnishings, electronics, and appliance stores	7,289	7,138	7,623	7,534	7,701	8,022	8,165	8,104	7,974	8,331	8,768	11,108	97,757
442	Furniture and home furnishings stores	4,036	4,096	4,377	4,370	4,491	4,596	4,638	4,676	4,553	4,736	4,915	5,510	54,994
4421	Furniture stores	2,397	2,465	2,612	2,530	2,609	2,608	2,632	2,644	2,616	2,669	2,773	3,053	31,608
4422	Home furnishings stores	1,639	1,631	1,765	1,840	1,882	1,988	2,006	2,032	1,937	2,067	2,142	2,457	23,386
443	Electronics and appliance stores	3,253	3,042	3,246	3,164	3,210	3,426	3,527	3,428	3,421	3,595	3,853	5,598	42,763
44311	Appl., TV, and other elect. stores	2,147	2,048	2,146	2,068	2,185	2,318	2,391	2,294	2,278	2,422	2,719	3,986	29,002
443111	Household appliance stores	602	577	631	643	663	745	765	728	684	733	754	918	8,443
443112	Radio, TV, and other elect. stores	1,545	1,471	1,515	1,425	1,522	1,573	1,626	1,566	1,594	1,689	1,965	3,068	20,559
44312	Computer and software stores	939	844	936	932	842	901	939	939	952	984	950	1,295	11,453
444	Building mat. and garden equip. and supplies dealers	10,986	11,057	12,987	14,216	15,031	14,945	14,265	13,736	13,848	14,198	12,405	12,497	160,171
4441	Building mat. and supplies dealers	9,398	9,315	10,727	11,467	11,929	12,508	12,265	11,978	12,069	12,313	10,839	10,714	135,522
44413	Hardware stores	846	822	962	1,077	1,235	1,170	1,147	1,086	1,056	1,110	1,041	1,168	12,720
445	Food and beverage stores	29,660	28,642	29,756	30,306	31,756	30,845	32,486	31,548	30,233	31,486	30,465	34,268	371,451
4451	Grocery stores	27,352	26,268	27,281	27,635	28,931	28,086	29,527	28,691	27,519	28,628	27,665	30,342	337,925
4453	Beer, wine, and liquor stores	1,519	1,551	1,606	1,686	1,834	1,786	1,924	1,874	1,781	1,894	1,843	2,527	21,825
446	Health and personal care stores	7,340	7,228	7,499	7,616	7,583	7,483	7,370	7,406	7,162	7,562	7,200	9,345	90,794
44611	Pharmacies and drug stores	6,359	6,285	6,421	6,574	6,492	6,343	6,237	6,281	6,075	6,441	6,176	8,122	77,806
447	Gasoline stations	12,117	11,597	12,291	12,461	13,469	13,448	13,896	13,846	13,159	13,682	13,083	13,507	156,556
448	Clothing and clothing access. stores	6,952	7,538	8,485	9,405	9,573	9,199	9,123	10,528	9,588	10,277	11,216	18,462	120,346
4481	Clothing stores	4,889	5,197	6,061	6,720	6,811	6,579	6,598	7,536	6,923	7,566	8,257	12,804	85,941
44811	Men's clothing stores	702	659	731	816	857	854	714	777	762	842	915	1,556	10,185
44812	Women's clothing stores	1,874	1,993	2,405	2,667	2,755	2,425	2,375	2,660	2,562	2,757	2,948	4,419	31,840
44814	Family clothing stores	1,650	1,865	2,152	2,438	2,412	2,518	2,655	3,046	2,688	2,994	3,400	5,341	33,159
4482	Shoe stores	1,176	1,232	1,426	1,633	1,521	1,460	1,413	1,792	1,539	1,490	1,477	1,989	18,148
44831	Jewelry stores	803	1,030	922	977	1,182	1,104	1,046	1,100	1,043	1,132	1,376	3,469	15,184
451	Sporting goods, hobby, book, and music stores	3,456	3,282	3,493	3,544	3,564	3,627	3,658	4,007	3,817	3,781	4,455	8,612	49,296
45111	Sporting goods stores	979	1,108	1,224	1,276	1,302	1,343	1,350	1,389	1,216	1,129	1,216	2,170	15,702
451211	Book stores	790	540	536	524	553	589	593	895	863	647	642	1,166	8,338
452	General merchandise stores	14,980	16,025	17,984	18,880	20,053	18,818	18,579	20,518	18,715	20,980	25,020	37,416	247,968
4521	Department stores (excl. L.D.)	10,276	11,247	12,903	13,454	14,288	13,349	13,096	14,775	13,334	14,971	18,128	27,268	177,089
4521102	Discount dept. stores	5,486	5,901	6,652	7,040	7,646	7,191	7,076	7,637	6,864	7,881	9,137	13,425	91,936
4521101, 4521103	Conventional and national chain dept. stores	4,790	5,346	6,251	6,414	6,642	6,158	6,020	7,138	6,470	7,090	8,991	13,843	85,153
4521	Department stores (incl. L.D.) ²	10,528	11,544	13,235	13,801	14,624	13,661	13,393	15,101	13,665	15,330	18,532	27,841	181,255
4521102	Discount dept. stores	5,599	6,022	6,799	7,203	7,808	7,346	7,223	7,805	7,021	8,047	9,330	13,668	93,871
4521101, 4521103	Conventional and national chain dept. stores	4,929	5,522	6,436	6,598	6,816	6,315	6,170	7,296	6,644	7,283	9,202	14,173	87,384
4529	Other general merchandise stores	4,704	4,778	5,081	5,426	5,765	5,469	5,483	5,743	5,381	6,009	6,892	10,148	70,879
45291	Warehouse clubs and superstores	2,586	2,622	2,844	2,990	3,263	3,111	3,099	3,288	3,075	3,423	4,002	5,722	40,025
45299	All other gen. merchandise stores	2,118	2,156	2,237	2,436	2,502	2,358	2,384	2,455	2,306	2,586	2,890	4,426	30,854
453	Miscellaneous store retailers	3,715	3,976	3,826	4,223	4,685	4,605	4,571	4,586	4,535	4,851	4,930	7,330	55,833
454	Nonstore retailers	6,523	5,711	5,909	5,604	5,359	5,308	5,356	5,367	5,864	6,789	7,286	8,356	73,432
4541	Electronic shopping and mail-order houses	2,693	2,287	2,486	2,509	2,486	2,605	2,668	2,677	2,936	3,441	3,928	4,536	35,252
45431	Fuel dealers	2,233	1,899	1,796	1,562	1,349	1,179	1,123	1,162	1,327	1,653	1,762	2,266	19,311
722	Food services and drinking places	15,733	15,879	16,894	16,539	17,694	16,863	17,353	17,933	16,505	17,717	16,766	17,539	203,415
7221	Full-service restaurants	6,910	6,959	7,268	7,023	7,555	7,021	7,297	7,558	6,945	7,464	7,138	7,355	86,493
7222	Limited-service eating places	6,451	6,551	7,116	7,080	7,560	7,403	7,619	7,859	7,179	7,714	7,222	7,679	87,433
7224	Drinking places	1,054	1,032	1,078	1,037	1,053	992	1,021	1,028	964	1,048	1,005	1,040	12,352

See footnotes on next page.

Table 2. Estimated Monthly Retail and Food Services Sales by Kinds of Business, Unadjusted and Adjusted: January 1992 to December 2000—Con.

[Data in millions of dollars]

NAICS code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	167,354	167,865	167,095	167,962	168,725	169,494	170,128	171,110	173,172	173,960	174,517	176,329	
	Total (excl. motor vehicle and parts dealers)	133,164	133,167	132,999	133,342	133,662	134,018	134,282	135,656	136,375	137,271	137,869	139,254	
	Retail sales, total	150,216	150,809	150,201	151,290	152,064	153,122	153,617	154,335	156,296	156,842	156,943	158,825	
	Retail sales, total (excl. motor vehicle and parts dealers)	116,026	116,111	116,105	116,670	117,001	117,646	117,771	118,881	119,499	120,153	120,295	121,750	
	GAFO¹	43,072	43,588	43,630	43,786	43,793	44,211	44,074	44,778	45,015	45,301	45,553	46,690	
441	Motor vehicle and parts dealers	34,190	34,698	34,096	34,620	35,063	35,476	35,846	35,454	36,797	36,689	36,648	37,075	
4411, 4412	Automobile and other motor vehicle dealers	30,182	30,652	29,935	30,490	30,881	31,243	31,655	31,297	32,567	32,411	32,340	32,784	
4413	Auto parts, access., and tire stores ..	4,008	4,046	4,161	4,130	4,182	4,233	4,191	4,157	4,230	4,278	4,308	4,291	
442, 443	Furniture, home furnishings, electronics and appliance stores ..	7,827	7,960	7,975	8,083	8,098	8,213	8,239	8,137	8,160	8,200	8,229	8,318	
442	Furniture and home furnishings stores ..	4,450	4,556	4,540	4,576	4,564	4,633	4,606	4,575	4,562	4,549	4,593	4,642	
443	Electronics and appliance stores	3,377	3,404	3,435	3,507	3,534	3,580	3,633	3,562	3,598	3,651	3,636	3,676	
44312	Computer and software stores	899	866	885	936	940	944	981	969	969	968	987	1,044	
444	Building mat. and garden equip. and supplies dealers	13,415	13,482	13,401	13,177	13,223	13,159	13,277	13,323	13,463	13,452	13,237	13,188	
4441	Building mat. and supplies dealers ..	11,269	11,291	11,209	11,133	11,128	11,178	11,283	11,343	11,451	11,390	11,279	11,254	
445	Food and beverage stores	30,457	30,456	30,641	30,700	30,745	30,836	30,958	31,090	31,079	31,172	31,185	31,138	
4451	Grocery stores	27,825	27,767	27,923	27,942	27,980	28,058	28,148	28,239	28,225	28,317	28,345	28,278	
4453	Beer, wine, and liquor stores	1,728	1,773	1,765	1,792	1,798	1,793	1,800	1,854	1,853	1,866	1,862	1,869	
446	Health and personal care stores	7,490	7,521	7,575	7,571	7,530	7,528	7,377	7,565	7,555	7,623	7,563	7,641	
44611	Pharmacies and drug stores	6,417	6,459	6,499	6,522	6,492	6,486	6,351	6,489	6,449	6,493	6,420	6,498	See note 4
447	Gasoline stations	12,755	12,660	12,697	12,767	12,864	12,918	12,939	13,099	13,292	13,283	13,350	13,575	
448	Clothing and clothing access. stores ..	9,727	9,688	9,740	9,825	9,775	9,969	9,916	10,135	10,201	10,151	10,094	10,396	
4481	Clothing stores	6,778	6,804	6,818	6,951	6,993	7,169	7,142	7,296	7,329	7,263	7,237	7,510	
44811	Men's clothing stores	839	843	856	863	875	903	833	855	848	829	815	832	
44812	Women's clothing stores	2,639	2,568	2,592	2,615	2,626	2,583	2,596	2,663	2,677	2,659	2,695	2,760	
4482	Shoe stores	1,587	1,552	1,532	1,528	1,475	1,485	1,443	1,487	1,522	1,524	1,495	1,515	
44831	Jewelry stores	1,261	1,236	1,295	1,257	1,235	1,246	1,245	1,256	1,257	1,272	1,274	1,282	
451	Sporting goods, hobby, book, and music stores	3,971	4,096	3,973	4,047	4,048	4,024	4,100	4,027	4,100	4,154	4,156	4,314	
452	General merchandise stores	19,867	20,157	20,229	20,149	20,174	20,278	20,020	20,683	20,771	20,917	21,150	21,728	
4521	Department stores (excl. L.D.)	14,049	14,403	14,517	14,446	14,461	14,538	14,321	14,804	14,851	14,932	15,059	15,408	
4529	Other general merchandise stores ..	5,818	5,754	5,712	5,703	5,713	5,740	5,699	5,879	5,920	5,985	6,091	6,320	
45291	Warehouse clubs and superstores ..	3,150	3,144	3,167	3,171	3,218	3,258	3,231	3,369	3,405	3,430	3,492	3,615	
45299	All other gen. merchandise stores ..	2,668	2,610	2,545	2,532	2,495	2,482	2,468	2,510	2,515	2,555	2,599	2,705	
453	Miscellaneous store retailers	4,380	4,432	4,378	4,450	4,420	4,461	4,515	4,560	4,622	4,915	5,108	5,201	
454	Nonstore retailers	6,137	5,659	5,496	5,901	6,124	6,260	6,430	6,262	6,256	6,286	6,223	6,251	
4541	Electronic shopping and mail-order houses	2,682	2,614	2,486	2,724	2,867	3,079	3,250	3,109	3,071	3,072	3,069	3,048	
45431	Fuel dealers	1,628	1,414	1,443	1,683	1,725	1,649	1,607	1,594	1,618	1,688	1,647	1,675	
722	Food services and drinking places ..	17,138	17,056	16,894	16,672	16,661	16,372	16,511	16,775	16,876	17,118	17,574	17,504	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

³Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁴For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown. Retail sales totals exclude food services.

Table 3. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000

[Data in millions of dollar]

NAICS code	Kind of business	2000											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	385,058	389,942	398,629	401,757	401,904	402,447	393,157	400,101	411,212	436,458	446,764	414,186
	Total (excl. motor vehicle and parts dealers)	262,674	266,444	272,750	273,732	273,892	272,758	274,436	280,078	289,354	307,959	312,794	277,283
441	Motor vehicle and parts dealers	122,384	123,498	125,879	128,025	128,012	129,689	118,721	120,023	121,858	128,499	133,970	136,903
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,676	22,587	23,416	23,637	23,388	23,748	23,825	24,126	24,418	26,823	28,346	24,330
444	Building mat. and garden equip. and supplies dealers	38,227	39,659	40,909	41,894	41,625	40,988	40,370	40,392	40,356	40,382	40,348	39,675
445	Food and beverage stores	33,340	32,874	33,146	32,940	32,924	32,486	32,232	32,226	33,014	34,336	34,708	34,068
448	Clothing and clothing access. stores	29,519	30,983	32,296	32,420	32,520	32,413	34,017	35,225	36,671	39,100	39,083	32,582
452	General merchandise stores	59,859	61,524	62,715	62,764	62,615	61,675	61,939	63,960	68,799	75,986	77,624	61,162
4521	Department stores	39,452	40,766	41,576	41,552	41,490	40,505	40,595	42,009	45,229	50,555	51,951	40,173
	ADJUSTED¹												
	Retail inventories, total	392,925	395,446	397,475	398,203	403,735	408,249	407,477	413,253	413,151	416,004	417,487	417,917
	Total (excl. motor vehicle and parts dealers)	273,871	275,669	276,695	276,134	279,149	280,291	280,065	282,511	282,736	284,553	285,319	285,802
441	Motor vehicle and parts dealers	119,054	119,777	120,780	122,069	124,586	127,958	127,412	130,742	130,415	131,451	132,168	132,115
442, 443	Furniture, home furnishings, electronics, and appliance stores	23,621	23,876	24,290	24,021	24,186	24,382	24,336	24,469	24,152	24,385	24,843	24,551
444	Building mat. and garden equip. and supplies dealers	38,967	39,383	39,602	40,167	40,334	40,542	40,614	41,007	41,180	41,080	41,171	40,860
445	Food and beverage stores	33,140	33,208	33,202	33,253	33,509	33,101	32,923	33,028	33,198	33,271	33,130	33,371
448	Clothing and clothing access. stores	32,510	32,752	33,090	33,082	33,595	33,799	33,983	34,332	34,465	34,756	34,833	35,186
452	General merchandise stores	64,802	65,081	64,391	64,048	64,754	65,006	64,670	65,041	65,085	65,905	65,809	65,761
4521	Department stores	42,883	43,184	42,598	42,314	42,817	42,862	42,552	42,823	42,912	43,695	43,620	43,337
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.76	1.67	1.52	1.63	1.51	1.52	1.55	1.50	1.63	1.72	1.71	1.37
	Total (excl. motor vehicle and parts dealers)	1.66	1.62	1.48	1.53	1.44	1.45	1.50	1.46	1.58	1.65	1.57	1.14
441	Motor vehicle and parts dealers	2.02	1.79	1.62	1.87	1.69	1.70	1.69	1.59	1.76	1.91	2.16	2.29
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.66	1.62	1.58	1.73	1.62	1.66	1.67	1.58	1.68	1.86	1.75	1.23
444	Building mat. and garden equip. and supplies dealers	2.07	2.04	1.71	1.75	1.51	1.57	1.70	1.65	1.77	1.69	1.84	1.90
445	Food and beverage stores	0.94	0.94	0.87	0.87	0.83	0.83	0.80	0.81	0.86	0.90	0.88	0.77
448	Clothing and clothing access. stores	3.12	2.76	2.51	2.46	2.36	2.49	2.71	2.40	2.72	2.90	2.48	1.30
452	General merchandise stores	2.33	2.24	2.00	1.98	1.87	1.89	1.95	1.90	2.19	2.31	1.93	1.10
4521	Department stores	2.68	2.58	2.30	2.26	2.15	2.18	2.26	2.17	2.50	2.69	2.18	1.18
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.57	1.55	1.54	1.56	1.58	1.59	1.58	1.61	1.59	1.60	1.62	1.62
	Total (excl. motor vehicle and parts dealers)	1.51	1.50	1.47	1.48	1.50	1.50	1.49	1.50	1.49	1.50	1.51	1.51
441	Motor vehicle and parts dealers	1.71	1.69	1.72	1.78	1.83	1.86	1.84	1.89	1.86	1.89	1.93	1.92
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.60	1.60	1.62	1.59	1.61	1.64	1.63	1.63	1.61	1.63	1.67	1.69
444	Building mat. and garden equip. and supplies dealers	1.67	1.72	1.63	1.75	1.74	1.76	1.78	1.79	1.79	1.79	1.79	1.75
445	Food and beverage stores	0.89	0.89	0.87	0.86	0.87	0.85	0.85	0.85	0.85	0.85	0.84	0.84
448	Clothing and clothing access. stores	2.43	2.38	2.36	2.38	2.40	2.44	2.45	2.44	2.42	2.43	2.46	2.47
452	General merchandise stores	1.97	1.96	1.90	1.92	1.92	1.92	1.89	1.90	1.90	1.92	1.92	1.93
4521	Department stores	2.20	2.22	2.15	2.17	2.17	2.19	2.15	2.16	2.16	2.20	2.20	2.20

See footnotes at end of table.

Table 3. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.

[Data in millions of dollar]

NAICS code	Kind of business	1999											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	357,977	364,293	375,367	379,891	375,746	374,574	367,847	370,328	382,910	403,256	414,939	387,410
	Total (excl. motor vehicle and parts dealers)	250,832	253,278	259,261	261,677	259,560	258,533	260,746	264,979	275,126	292,122	297,479	265,859
441	Motor vehicle and parts dealers	107,145	111,015	116,106	118,214	116,186	116,041	107,101	105,349	107,784	111,134	117,460	121,551
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,029	21,945	22,061	22,618	22,194	22,316	22,702	22,865	23,762	25,842	26,607	23,498
444	Building mat. and garden equip. and supplies dealers	35,946	37,077	38,348	38,784	38,415	37,794	37,360	37,168	37,110	37,619	37,566	37,731
445	Food and beverage stores	31,766	31,299	31,605	31,196	31,238	31,440	31,466	31,641	32,559	33,997	34,679	33,968
448	Clothing and clothing access. stores	29,596	31,045	31,943	32,049	31,681	31,792	32,658	33,285	34,348	36,377	36,500	30,550
452	General merchandise stores	56,797	58,255	60,263	60,912	60,330	58,996	59,808	61,881	66,715	72,867	75,496	59,881
4521	Department stores	39,429	40,196	41,586	41,850	41,298	40,038	40,508	41,709	44,726	48,957	50,913	39,589
	ADJUSTED¹												
	Retail inventories, total	366,307	369,426	374,272	376,501	377,633	380,632	380,769	382,154	383,935	383,445	387,441	391,811
	Total (excl. motor vehicle and parts dealers)	261,942	262,134	263,143	263,980	264,545	265,831	265,890	267,297	268,654	269,769	271,346	274,327
441	Motor vehicle and parts dealers	104,365	107,292	111,129	112,521	113,088	114,801	114,879	114,857	115,281	113,676	116,095	117,484
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,947	23,124	22,909	23,009	22,928	23,006	23,213	23,213	23,411	23,429	23,380	23,759
444	Building mat. and garden equip. and supplies dealers	36,642	36,819	37,087	37,185	37,224	37,346	37,586	37,772	37,867	38,270	38,333	38,858
445	Food and beverage stores	31,584	31,655	31,718	31,515	31,795	32,030	32,109	32,404	32,741	32,946	33,057	33,273
448	Clothing and clothing access. stores	32,631	32,817	32,662	32,703	32,762	33,151	32,625	32,473	32,252	32,306	32,560	33,027
452	General merchandise stores	61,533	61,671	61,990	62,212	62,382	62,219	62,307	62,826	63,060	63,196	64,031	64,432
4521	Department stores	42,858	42,581	42,696	42,661	42,619	42,368	42,328	42,430	42,394	42,350	42,820	42,753
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.79	1.79	1.60	1.64	1.55	1.55	1.52	1.51	1.62	1.69	1.68	1.29
	Total (excl. motor vehicle and parts dealers)	1.71	1.75	1.56	1.58	1.50	1.51	1.51	1.52	1.62	1.67	1.60	1.11
441	Motor vehicle and parts dealers	2.01	1.92	1.69	1.79	1.69	1.65	1.54	1.49	1.63	1.74	1.91	1.96
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.80	1.84	1.66	1.81	1.72	1.68	1.67	1.63	1.73	1.87	1.73	1.18
444	Building mat. and garden equip. and supplies dealers	2.13	2.11	1.79	1.64	1.55	1.52	1.59	1.61	1.66	1.66	1.71	1.77
445	Food and beverage stores	0.92	0.96	0.88	0.88	0.83	0.87	0.82	0.86	0.89	0.92	0.94	0.79
448	Clothing and clothing access. stores	3.20	3.05	2.65	2.59	2.41	2.59	2.63	2.43	2.78	2.81	2.49	1.26
452	General merchandise stores	2.35	2.33	2.07	2.10	1.93	1.95	2.02	2.01	2.28	2.32	2.05	1.10
4521	Department stores	2.78	2.69	2.38	2.41	2.23	2.28	2.35	2.30	2.61	2.68	2.33	1.18
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.60	1.60	1.61	1.61	1.60	1.61	1.59	1.58	1.59	1.58	1.57	1.56
	Total (excl. motor vehicle and parts dealers)	1.57	1.55	1.55	1.55	1.54	1.54	1.54	1.53	1.53	1.53	1.52	1.51
441	Motor vehicle and parts dealers	1.70	1.72	1.78	1.80	1.76	1.78	1.74	1.71	1.74	1.72	1.71	1.72
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.74	1.74	1.70	1.70	1.68	1.67	1.67	1.65	1.65	1.64	1.64	1.64
444	Building mat. and garden equip. and supplies dealers	1.72	1.70	1.72	1.72	1.71	1.70	1.71	1.71	1.72	1.72	1.68	1.70
445	Food and beverage stores	0.88	0.88	0.88	0.87	0.87	0.88	0.88	0.88	0.88	0.89	0.89	0.86
448	Clothing and clothing access. stores	2.52	2.53	2.50	2.47	2.46	2.48	2.46	2.42	2.44	2.42	2.44	2.45
452	General merchandise stores	1.99	1.98	1.97	1.99	1.99	1.97	1.97	1.98	1.97	1.97	1.98	1.96
4521	Department stores	2.28	2.26	2.25	2.26	2.28	2.25	2.26	2.27	2.25	2.25	2.27	2.24

See footnotes at end of table.

Table 3. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.

[Data in millions of dollar]

NAICS code	Kind of business	1998											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	342,999	348,689	356,786	360,050	351,601	347,732	344,402	345,957	359,273	379,450	388,461	359,444
	Total (excl. motor vehicle and parts dealers)	238,681	242,490	249,307	251,854	247,939	248,465	252,291	255,611	264,826	279,855	284,178	251,690
441	Motor vehicle and parts dealers	104,318	106,199	107,479	108,196	103,662	99,267	92,111	90,346	94,447	99,595	104,283	107,754
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,324	21,262	21,791	22,244	21,829	21,719	22,132	22,270	23,019	25,021	25,847	22,525
444	Building mat. and garden equip. and supplies dealers	33,578	35,031	36,020	36,313	35,435	35,359	35,000	35,151	34,989	35,173	35,475	35,402
445	Food and beverage stores	30,392	29,851	30,340	30,421	30,206	30,473	30,570	30,430	30,873	32,043	32,854	31,873
448	Clothing and clothing access. stores	28,159	29,290	30,786	30,979	30,499	30,733	32,145	32,986	34,569	36,273	36,018	29,641
452	General merchandise stores	56,094	57,572	59,110	59,693	58,275	57,913	59,174	60,696	65,524	71,464	72,640	57,148
4521	Department stores	40,140	41,215	42,285	42,559	41,398	40,947	41,928	42,887	46,038	50,113	50,919	39,590
	ADJUSTED¹												
	Retail inventories, total	351,205	353,373	356,100	357,057	353,551	354,061	355,737	356,156	359,315	359,886	362,226	364,254
	Total (excl. motor vehicle and parts dealers)	249,516	251,023	253,341	254,150	252,669	255,669	257,105	257,713	258,248	258,011	258,985	259,956
441	Motor vehicle and parts dealers	101,689	102,350	102,759	102,907	100,882	98,392	98,632	98,443	101,067	101,875	103,241	104,298
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,213	22,358	22,628	22,698	22,551	22,460	22,676	22,609	22,568	22,623	22,773	22,799
444	Building mat. and garden equip. and supplies dealers	34,193	34,822	34,836	34,849	34,303	34,940	35,211	35,759	35,740	35,781	36,199	36,422
445	Food and beverage stores	30,224	30,195	30,481	30,735	30,772	31,038	31,190	31,131	31,030	31,043	31,289	31,206
448	Clothing and clothing access. stores	31,081	30,962	31,446	31,579	31,540	32,047	32,081	32,181	32,459	32,214	32,130	32,079
452	General merchandise stores	60,870	60,987	60,947	61,019	60,247	61,068	61,510	61,503	61,869	61,970	61,626	61,467
4521	Department stores	43,678	43,660	43,548	43,428	42,722	43,284	43,675	43,496	43,555	43,388	42,933	42,708
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.80	1.86	1.68	1.66	1.56	1.54	1.55	1.56	1.68	1.69	1.74	1.32
	Total (excl. motor vehicle and parts dealers)	1.71	1.79	1.65	1.62	1.52	1.56	1.56	1.57	1.70	1.70	1.67	1.17
441	Motor vehicle and parts dealers	2.07	2.06	1.77	1.78	1.64	1.51	1.52	1.54	1.64	1.65	1.95	1.93
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.80	1.90	1.78	1.91	1.82	1.75	1.74	1.71	1.84	1.95	1.83	1.25
444	Building mat. and garden equip. and supplies dealers	2.10	2.19	1.87	1.66	1.55	1.55	1.59	1.71	1.67	1.62	1.82	1.77
445	Food and beverage stores	0.90	0.96	0.90	0.89	0.84	0.88	0.83	0.85	0.89	0.89	0.94	0.80
448	Clothing and clothing access. stores	3.19	3.08	2.83	2.61	2.49	2.68	2.76	2.54	3.08	2.93	2.60	1.32
452	General merchandise stores	2.55	2.52	2.28	2.18	1.99	2.09	2.17	2.10	2.47	2.44	2.09	1.15
4521	Department stores	2.90	2.83	2.56	2.44	2.24	2.39	2.49	2.36	2.82	2.78	2.34	1.23
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.65	1.65	1.65	1.64	1.61	1.60	1.63	1.63	1.63	1.61	1.61	1.60
	Total (excl. motor vehicle and parts dealers)	1.59	1.59	1.60	1.60	1.58	1.59	1.59	1.59	1.59	1.58	1.57	1.57
441	Motor vehicle and parts dealers	1.81	1.84	1.81	1.76	1.72	1.64	1.73	1.75	1.74	1.69	1.70	1.69
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.76	1.77	1.79	1.80	1.79	1.75	1.74	1.73	1.75	1.74	1.71	1.72
444	Building mat. and garden equip. and supplies dealers	1.74	1.76	1.76	1.73	1.70	1.75	1.73	1.78	1.74	1.73	1.73	1.72
445	Food and beverage stores	0.88	0.88	0.88	0.88	0.88	0.89	0.89	0.88	0.87	0.87	0.88	0.87
448	Clothing and clothing access. stores	2.55	2.53	2.54	2.55	2.55	2.57	2.56	2.58	2.67	2.58	2.52	2.52
452	General merchandise stores	2.15	2.13	2.11	2.11	2.07	2.09	2.12	2.10	2.09	2.08	2.04	2.04
4521	Department stores	2.38	2.35	2.35	2.35	2.31	2.35	2.39	2.37	2.38	2.36	2.32	2.31

See footnotes at end of table.

Table 3. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.

[Data in millions of dollar]

NAICS code	Kind of business	1997											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	331,903	338,320	341,587	345,386	342,131	339,005	336,239	335,744	348,590	368,325	374,401	345,840
	Total (excl. motor vehicle and parts dealers)	230,915	234,574	237,358	240,585	239,850	237,716	241,180	242,585	253,505	268,228	271,355	239,931
441	Motor vehicle and parts dealers	100,988	103,746	104,229	104,801	102,281	101,289	95,059	93,159	95,085	100,097	103,046	105,909
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,849	21,612	21,592	21,651	21,847	21,645	21,998	21,884	22,814	24,828	25,296	21,975
444	Building mat. and garden equip. and supplies dealers	31,871	32,663	33,740	34,086	34,064	33,585	32,991	32,747	33,068	33,063	32,972	33,076
445	Food and beverage stores	29,813	29,295	29,578	29,316	29,218	29,250	29,201	29,404	30,010	30,986	31,649	30,624
448	Clothing and clothing access. stores	26,729	28,154	28,620	29,449	29,150	28,908	30,304	30,909	32,572	34,587	34,389	28,484
452	General merchandise stores	55,017	56,689	57,701	58,862	58,308	57,303	58,130	59,140	63,718	69,097	70,485	56,188
4521	Department stores	39,696	41,011	41,853	42,614	42,112	41,268	41,720	42,461	45,683	49,772	50,874	40,332
	ADJUSTED¹												
	Retail inventories, total	340,149	342,633	340,923	342,649	343,701	345,433	347,459	346,061	349,069	349,409	349,262	350,841
	Total (excl. motor vehicle and parts dealers)	241,515	242,934	241,393	242,955	244,294	244,877	245,752	244,510	247,066	247,008	247,170	248,186
441	Motor vehicle and parts dealers	98,634	99,699	99,530	99,694	99,407	100,556	101,707	101,551	102,003	102,401	102,092	102,655
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,712	22,678	22,445	22,161	22,546	22,453	22,655	22,217	22,258	22,388	22,307	22,242
444	Building mat. and garden equip. and supplies dealers	32,422	32,468	32,599	32,744	32,912	33,187	33,157	33,347	33,812	33,635	33,645	34,029
445	Food and beverage stores	29,648	29,663	29,726	29,626	29,766	29,786	29,760	30,057	30,158	30,015	30,148	29,984
448	Clothing and clothing access. stores	29,535	29,761	29,234	29,989	30,145	30,207	30,274	30,155	30,584	30,689	30,677	30,860
452	General merchandise stores	59,770	60,133	59,581	60,272	60,260	60,386	60,320	59,824	60,145	59,883	59,837	60,513
4521	Department stores	43,242	43,490	43,192	43,573	43,459	43,578	43,368	42,977	43,179	43,093	43,004	43,555
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.81	1.87	1.65	1.71	1.59	1.62	1.58	1.56	1.70	1.72	1.77	1.36
	Total (excl. motor vehicle and parts dealers)	1.71	1.80	1.60	1.65	1.53	1.58	1.57	1.55	1.70	1.70	1.68	1.18
441	Motor vehicle and parts dealers	2.06	2.05	1.79	1.84	1.75	1.75	1.61	1.59	1.71	1.78	2.09	2.08
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.04	2.11	1.91	1.96	1.90	1.90	1.86	1.79	1.92	2.04	1.91	1.31
444	Building mat. and garden equip. and supplies dealers	2.12	2.16	1.86	1.65	1.55	1.59	1.57	1.67	1.65	1.59	1.85	1.81
445	Food and beverage stores	0.90	0.96	0.86	0.90	0.82	0.87	0.82	0.83	0.91	0.90	0.92	0.81
448	Clothing and clothing access. stores	3.26	3.18	2.64	2.90	2.53	2.71	2.82	2.48	2.97	2.97	2.59	1.34
452	General merchandise stores	2.63	2.64	2.25	2.42	2.13	2.18	2.26	2.11	2.57	2.49	2.15	1.21
4521	Department stores	2.90	2.89	2.44	2.64	2.32	2.39	2.50	2.28	2.81	2.73	2.31	1.27
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.66	1.65	1.64	1.65	1.68	1.66	1.65	1.64	1.65	1.65	1.64	1.65
	Total (excl. motor vehicle and parts dealers)	1.60	1.59	1.58	1.59	1.61	1.60	1.59	1.58	1.58	1.58	1.58	1.59
441	Motor vehicle and parts dealers	1.81	1.81	1.81	1.83	1.89	1.85	1.82	1.81	1.83	1.85	1.82	1.81
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.98	1.93	1.91	1.86	1.90	1.88	1.88	1.82	1.82	1.83	1.80	1.78
444	Building mat. and garden equip. and supplies dealers	1.77	1.73	1.71	1.72	1.74	1.74	1.72	1.74	1.73	1.72	1.74	1.75
445	Food and beverage stores	0.87	0.87	0.87	0.87	0.88	0.88	0.87	0.87	0.88	0.87	0.87	0.87
448	Clothing and clothing access. stores	2.57	2.59	2.55	2.63	2.64	2.59	2.57	2.54	2.58	2.59	2.55	2.55
452	General merchandise stores	2.20	2.21	2.19	2.21	2.21	2.20	2.17	2.14	2.16	2.13	2.12	2.15
4521	Department stores	2.36	2.38	2.37	2.39	2.39	2.38	2.36	2.32	2.35	2.32	2.31	2.36

See footnotes at end of table.

Table 3. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.

[Data in millions of dollar]

NAICS code	Kind of business	1996											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	322,400	327,265	329,339	331,527	330,618	326,346	325,808	328,436	338,437	360,051	365,315	335,463
	Total (excl. motor vehicle and parts dealers)	224,128	227,320	231,659	234,196	233,014	229,938	234,455	237,805	245,923	262,941	266,114	233,598
441	Motor vehicle and parts dealers	98,272	99,945	97,680	97,331	97,604	96,408	91,353	90,631	92,514	97,110	99,201	101,865
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,110	21,247	21,485	22,017	22,036	21,687	21,925	22,509	23,536	25,494	25,507	22,190
444	Building mat. and garden equip. and supplies dealers	30,829	31,476	32,527	32,865	33,005	32,459	32,024	31,290	31,302	31,617	31,757	31,576
445	Food and beverage stores	28,848	28,466	28,581	28,676	28,537	28,385	28,633	28,506	29,102	30,464	31,080	30,400
448	Clothing and clothing access. stores	26,305	27,524	28,558	28,232	27,684	27,434	28,933	29,881	30,778	33,225	33,749	27,265
452	General merchandise stores	54,737	55,982	57,484	57,953	57,567	56,717	58,205	60,213	64,236	70,048	71,447	56,062
4521	Department stores	39,598	40,736	41,801	42,114	41,743	41,027	42,023	43,586	46,381	50,609	51,801	40,439
	ADJUSTED¹												
	Retail inventories, total	330,659	331,405	328,917	329,381	331,885	332,323	336,436	338,392	339,102	341,414	340,364	340,491
	Total (excl. motor vehicle and parts dealers)	234,619	235,540	235,754	236,706	237,217	236,778	238,887	239,621	239,529	241,807	241,997	241,697
441	Motor vehicle and parts dealers	96,040	95,865	93,163	92,675	94,668	95,545	97,549	98,771	99,573	99,607	98,367	98,794
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,830	22,271	22,334	22,605	22,764	22,497	22,673	22,852	22,895	22,988	22,493	22,414
444	Building mat. and garden equip. and supplies dealers	31,330	31,288	31,427	31,601	31,858	32,042	32,185	31,896	32,072	32,164	32,372	32,486
445	Food and beverage stores	28,720	28,825	28,737	28,988	29,047	28,878	29,149	29,134	29,264	29,516	29,610	29,749
448	Clothing and clothing access. stores	29,066	29,126	29,200	28,720	28,629	28,697	28,904	29,124	28,900	29,455	30,053	29,540
452	General merchandise stores	59,643	59,526	59,384	59,400	59,432	59,679	60,309	60,821	60,569	60,691	60,682	60,351
4521	Department stores	43,277	43,290	43,183	43,105	43,034	43,232	43,592	44,026	43,756	43,817	43,862	43,624
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.89	1.85	1.69	1.70	1.58	1.63	1.62	1.58	1.76	1.75	1.77	1.39
	Total (excl. motor vehicle and parts dealers)	1.80	1.79	1.67	1.67	1.54	1.59	1.62	1.57	1.75	1.75	1.68	1.20
441	Motor vehicle and parts dealers	2.16	1.99	1.73	1.78	1.66	1.73	1.64	1.61	1.79	1.77	2.04	2.18
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.06	2.12	1.95	2.07	1.97	1.97	1.96	1.91	2.09	2.17	2.01	1.46
444	Building mat. and garden equip. and supplies dealers	2.20	2.20	2.01	1.75	1.62	1.67	1.64	1.64	1.74	1.62	1.83	1.95
445	Food and beverage stores	0.91	0.92	0.86	0.89	0.83	0.85	0.83	0.82	0.90	0.91	0.91	0.83
448	Clothing and clothing access. stores	3.41	3.05	2.76	2.67	2.42	2.59	2.83	2.46	2.89	2.95	2.62	1.36
452	General merchandise stores	2.90	2.69	2.44	2.44	2.20	2.26	2.43	2.26	2.67	2.67	2.28	1.24
4521	Department stores	3.16	2.92	2.62	2.62	2.37	2.44	2.64	2.41	2.86	2.88	2.41	1.28
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.71	1.69	1.67	1.66	1.67	1.66	1.68	1.69	1.68	1.67	1.67	1.67
	Total (excl. motor vehicle and parts dealers)	1.65	1.65	1.63	1.62	1.62	1.61	1.62	1.62	1.61	1.61	1.61	1.61
441	Motor vehicle and parts dealers	1.87	1.81	1.75	1.78	1.80	1.81	1.85	1.90	1.85	1.84	1.84	1.85
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.98	2.01	1.96	1.97	1.98	1.95	1.97	1.98	1.95	1.97	1.94	1.95
444	Building mat. and garden equip. and supplies dealers	1.84	1.84	1.84	1.83	1.83	1.79	1.79	1.76	1.78	1.77	1.76	1.84
445	Food and beverage stores	0.86	0.87	0.87	0.87	0.87	0.86	0.87	0.87	0.87	0.87	0.87	0.88
448	Clothing and clothing access. stores	2.62	2.56	2.56	2.50	2.50	2.51	2.55	2.57	2.50	2.54	2.64	2.58
452	General merchandise stores	2.35	2.33	2.32	2.28	2.27	2.28	2.30	2.30	2.27	2.26	2.26	2.24
4521	Department stores	2.49	2.48	2.48	2.43	2.42	2.44	2.46	2.46	2.42	2.42	2.42	2.40

See footnotes at end of table.

Table 3. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.**

[Data in millions of dollar]

NAICS code	Kind of business	1995											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	307,880	313,967	321,293	325,310	324,191	320,072	314,964	318,493	327,118	347,992	357,069	324,621
	Total (excl. motor vehicle and parts dealers)	216,012	219,142	223,637	226,414	225,842	224,182	226,445	232,203	240,406	255,774	260,023	226,569
441	Motor vehicle and parts dealers	91,868	94,825	97,656	98,896	98,349	95,890	88,519	86,290	86,712	92,218	97,046	98,052
442, 443	Furniture, home furnishings, electronics, and appliance stores	20,012	19,798	20,174	20,388	20,398	20,666	20,485	21,484	22,591	24,131	25,181	21,878
444	Building mat. and garden equip. and supplies dealers	29,286	29,872	30,883	31,532	31,258	30,564	30,265	30,114	30,278	30,815	30,771	30,341
445	Food and beverage stores	28,331	27,891	28,015	27,911	27,801	27,902	27,985	28,040	28,517	29,576	30,013	29,426
448	Clothing and clothing access. stores	26,645	27,976	29,151	29,604	29,210	28,527	29,608	30,838	31,713	33,758	33,734	26,829
452	General merchandise stores	52,436	54,397	55,701	56,001	55,976	55,488	56,345	58,146	62,110	68,231	69,908	55,101
4521	Department stores	38,444	39,948	40,598	40,804	40,815	40,345	40,992	42,297	45,207	49,666	50,889	39,929
	ADJUSTED¹												
	Retail inventories, total	316,076	318,206	320,652	323,282	325,106	325,792	325,112	327,641	327,696	330,036	332,681	329,566
	Total (excl. motor vehicle and parts dealers)	226,189	227,250	227,505	228,992	229,921	230,944	230,635	233,855	234,090	235,112	236,454	234,474
441	Motor vehicle and parts dealers	89,887	90,956	93,147	94,290	95,185	94,848	94,477	93,786	93,606	94,924	96,227	95,092
442, 443	Furniture, home furnishings, electronics, and appliance stores	20,588	20,753	20,927	20,997	21,072	21,438	21,272	21,833	21,976	21,818	22,245	22,010
444	Building mat. and garden equip. and supplies dealers	29,732	29,694	29,810	30,348	30,143	30,172	30,417	30,697	31,054	31,348	31,367	31,247
445	Food and beverage stores	28,234	28,246	28,185	28,225	28,276	28,357	28,480	28,668	28,664	28,635	28,644	28,774
448	Clothing and clothing access. stores	29,475	29,573	29,837	30,116	30,207	29,871	29,549	30,027	29,777	29,927	30,012	29,067
452	General merchandise stores	57,297	58,025	57,526	57,357	57,712	58,386	58,279	58,647	58,539	59,052	59,405	59,306
4521	Department stores	42,154	42,588	41,940	41,722	42,034	42,513	42,435	42,638	42,608	42,964	43,163	43,027
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.91	1.99	1.73	1.81	1.67	1.64	1.69	1.62	1.76	1.85	1.82	1.40
	Total (excl. motor vehicle and parts dealers)	1.80	1.89	1.68	1.72	1.61	1.60	1.67	1.63	1.76	1.85	1.73	1.21
441	Motor vehicle and parts dealers	2.23	2.25	1.87	2.04	1.84	1.72	1.75	1.59	1.75	1.87	2.08	2.21
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.05	2.17	1.94	2.13	1.97	1.95	1.98	1.93	2.08	2.18	2.05	1.45
444	Building mat. and garden equip. and supplies dealers	2.17	2.24	1.90	1.88	1.65	1.64	1.77	1.68	1.79	1.74	1.87	1.95
445	Food and beverage stores	0.91	0.96	0.86	0.88	0.84	0.84	0.83	0.84	0.88	0.93	0.92	0.80
448	Clothing and clothing access. stores	3.54	3.50	2.97	2.91	2.75	2.77	3.02	2.73	2.96	3.23	2.64	1.34
452	General merchandise stores	2.84	2.93	2.47	2.44	2.32	2.29	2.41	2.34	2.65	2.80	2.31	1.27
4521	Department stores	3.09	3.13	2.60	2.57	2.48	2.44	2.55	2.46	2.80	2.97	2.39	1.30
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.70	1.74	1.74	1.75	1.74	1.72	1.72	1.72	1.72	1.74	1.73	1.70
	Total (excl. motor vehicle and parts dealers)	1.63	1.67	1.66	1.67	1.66	1.66	1.66	1.67	1.66	1.68	1.67	1.64
441	Motor vehicle and parts dealers	1.88	1.95	1.97	1.97	1.96	1.90	1.90	1.86	1.87	1.91	1.90	1.87
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.93	1.96	1.98	2.00	1.96	1.97	1.97	2.00	1.98	1.96	1.97	1.95
444	Building mat. and garden equip. and supplies dealers	1.78	1.79	1.80	1.87	1.86	1.84	1.85	1.84	1.86	1.86	1.84	1.81
445	Food and beverage stores	0.86	0.87	0.87	0.87	0.87	0.87	0.88	0.88	0.88	0.88	0.88	0.87
448	Clothing and clothing access. stores	2.67	2.79	2.75	2.79	2.75	2.73	2.73	2.77	2.66	2.73	2.67	2.59
452	General merchandise stores	2.29	2.41	2.33	2.33	2.33	2.32	2.30	2.34	2.28	2.35	2.34	2.32
4521	Department stores	2.43	2.54	2.44	2.45	2.46	2.44	2.41	2.47	2.40	2.49	2.48	2.46

See footnotes at end of table.

Table 3. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.

[Data in millions of dollar]

NAICS code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	277,529	282,713	288,280	290,747	293,469	293,793	290,134	295,817	306,924	324,689	332,560	307,250
	Total (excl. motor vehicle and parts dealers)	199,321	202,929	207,451	209,667	210,995	211,449	213,448	217,930	226,453	241,432	245,144	216,752
441	Motor vehicle and parts dealers	78,208	79,784	80,829	81,080	82,474	82,344	76,686	77,887	80,471	83,257	87,416	90,498
442, 443	Furniture, home furnishings, electronics, and appliance stores	18,047	17,757	17,680	18,230	18,486	18,632	18,544	19,269	20,511	22,531	23,206	20,607
444	Building mat. and garden equip. and supplies dealers	26,806	27,966	28,734	28,981	29,391	28,806	28,438	28,492	28,072	28,508	28,789	28,690
445	Food and beverage stores	27,754	27,287	27,701	27,409	27,356	27,635	27,585	27,434	28,047	29,060	29,511	28,829
448	Clothing and clothing access. stores	25,122	26,305	27,215	27,649	27,385	27,362	28,650	29,716	30,930	32,993	33,068	27,063
452	General merchandise stores	47,489	49,243	51,071	51,989	52,653	52,615	52,647	54,403	58,732	64,100	65,485	52,263
4521	Department stores	35,590	36,948	38,142	38,866	39,271	39,117	39,179	40,413	43,589	47,401	48,321	38,400
	ADJUSTED¹												
	Retail inventories, total	285,271	287,124	287,904	289,417	294,438	298,937	298,983	303,947	307,716	307,973	309,859	311,890
	Total (excl. motor vehicle and parts dealers)	208,579	210,445	210,791	212,054	214,745	217,748	217,359	219,427	220,564	222,005	223,102	224,155
441	Motor vehicle and parts dealers	76,692	76,679	77,113	77,363	79,693	81,189	81,624	84,520	87,152	85,968	86,757	87,735
442, 443	Furniture, home furnishings, electronics, and appliance stores	18,472	18,613	18,302	18,794	19,117	19,308	19,277	19,582	19,952	20,464	20,536	20,628
444	Building mat. and garden equip. and supplies dealers	27,214	27,772	27,709	27,893	28,315	28,436	28,581	29,044	28,821	29,001	29,377	29,577
445	Food and beverage stores	27,664	27,638	27,859	27,706	27,803	28,033	28,037	28,089	28,190	28,117	28,187	28,171
448	Clothing and clothing access. stores	27,790	27,807	27,913	28,127	28,320	28,681	28,564	28,879	29,070	29,275	29,394	29,321
452	General merchandise stores	52,002	52,681	52,663	53,187	54,226	55,325	54,457	54,803	55,369	55,462	55,665	56,225
4521	Department stores	39,110	39,517	39,362	39,700	40,402	41,176	40,558	40,657	41,083	41,004	41,020	41,335
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.87	1.89	1.63	1.67	1.64	1.61	1.64	1.59	1.72	1.78	1.77	1.36
	Total (excl. motor vehicle and parts dealers)	1.80	1.86	1.63	1.66	1.60	1.60	1.64	1.59	1.72	1.79	1.71	1.19
441	Motor vehicle and parts dealers	2.11	2.00	1.63	1.68	1.72	1.64	1.65	1.58	1.71	1.77	1.97	2.10
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.18	2.18	1.88	2.03	1.99	1.92	1.92	1.87	2.03	2.16	2.02	1.43
444	Building mat. and garden equip. and supplies dealers	2.27	2.33	1.87	1.72	1.62	1.61	1.72	1.64	1.67	1.69	1.82	1.87
445	Food and beverage stores	0.92	0.95	0.87	0.88	0.85	0.85	0.83	0.84	0.88	0.91	0.92	0.79
448	Clothing and clothing access. stores	3.44	3.32	2.74	2.80	2.73	2.76	2.94	2.66	3.02	3.07	2.67	1.35
452	General merchandise stores	2.79	2.79	2.35	2.43	2.35	2.33	2.41	2.32	2.67	2.67	2.28	1.23
4521	Department stores	3.03	3.02	2.50	2.59	2.52	2.49	2.58	2.44	2.83	2.82	2.37	1.26
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.66	1.66	1.64	1.64	1.68	1.68	1.68	1.68	1.69	1.67	1.68	1.69
	Total (excl. motor vehicle and parts dealers)	1.63	1.63	1.61	1.62	1.64	1.64	1.64	1.63	1.63	1.63	1.64	1.64
441	Motor vehicle and parts dealers	1.75	1.73	1.70	1.69	1.78	1.79	1.81	1.83	1.86	1.79	1.81	1.84
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.05	1.97	1.91	1.95	1.96	1.94	1.93	1.92	1.94	1.95	1.95	1.94
444	Building mat. and garden equip. and supplies dealers	1.82	1.86	1.79	1.75	1.79	1.79	1.79	1.80	1.77	1.77	1.80	1.79
445	Food and beverage stores	0.88	0.87	0.88	0.87	0.87	0.87	0.88	0.87	0.87	0.87	0.87	0.87
448	Clothing and clothing access. stores	2.66	2.63	2.61	2.63	2.69	2.71	2.67	2.67	2.72	2.66	2.66	2.66
452	General merchandise stores	2.27	2.29	2.25	2.26	2.35	2.35	2.32	2.29	2.30	2.28	2.29	2.29
4521	Department stores	2.41	2.43	2.38	2.39	2.49	2.48	2.45	2.42	2.44	2.40	2.42	2.41

See footnotes at end of table.

Table 3. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.**

[Data in millions of dollar]

NAICS code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	262,317	267,986	276,311	277,561	275,684	272,823	270,607	270,698	279,318	296,234	304,252	281,381
	Total (excl. motor vehicle and parts dealers)	189,723	192,653	198,780	200,391	199,275	197,415	200,429	202,911	210,788	223,633	227,306	201,734
441	Motor vehicle and parts dealers	72,594	75,333	77,531	77,170	76,409	75,408	70,178	67,787	68,530	72,601	76,946	79,647
442, 443	Furniture, home furnishings, electronics, and appliance stores	15,976	15,570	16,052	16,160	16,237	16,517	16,750	17,072	17,963	19,138	19,978	18,400
444	Building mat. and garden equip. and supplies dealers	25,254	26,033	26,923	27,004	26,994	26,497	26,014	25,847	25,690	26,087	26,226	26,148
445	Food and beverage stores	27,581	27,228	27,520	27,571	27,304	27,320	27,098	26,884	27,372	28,420	28,788	28,183
448	Clothing and clothing access. stores	24,934	26,121	26,973	27,243	26,882	26,597	28,149	28,865	29,940	31,452	31,550	25,778
452	General merchandise stores	46,411	47,933	50,818	51,501	50,826	49,517	50,599	52,126	55,759	60,872	62,289	49,204
4521	Department stores	35,317	36,532	38,648	38,980	38,601	37,481	38,253	39,393	42,033	45,696	46,741	36,912
	ADJUSTED¹												
	Retail inventories, total	269,895	272,484	275,779	276,282	276,559	277,461	278,681	277,706	279,544	280,865	283,329	285,762
	Total (excl. motor vehicle and parts dealers)	198,622	199,955	201,857	202,637	202,857	203,295	204,068	204,287	205,269	205,732	206,962	208,582
441	Motor vehicle and parts dealers	71,273	72,529	73,922	73,645	73,702	74,166	74,613	73,419	74,275	75,133	76,367	77,180
442, 443	Furniture, home furnishings, electronics, and appliance stores	16,319	16,338	16,583	16,677	16,791	17,116	17,430	17,367	17,491	17,446	17,695	18,345
444	Building mat. and garden equip. and supplies dealers	25,613	25,826	25,962	25,990	26,006	26,157	26,145	26,348	26,403	26,565	26,761	26,985
445	Food and beverage stores	27,518	27,581	27,686	27,852	27,753	27,685	27,536	27,541	27,515	27,512	27,521	27,565
448	Clothing and clothing access. stores	27,582	27,612	27,693	27,686	27,799	27,909	28,037	28,024	28,166	27,933	28,044	27,928
452	General merchandise stores	50,915	51,375	52,351	52,631	52,301	52,111	52,299	52,479	52,528	52,657	52,978	52,964
4521	Department stores	38,895	39,155	39,843	39,776	39,672	39,495	39,558	39,591	39,579	39,529	39,712	39,733
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.87	1.95	1.77	1.71	1.65	1.64	1.61	1.62	1.72	1.77	1.76	1.34
	Total (excl. motor vehicle and parts dealers)	1.77	1.85	1.71	1.67	1.60	1.61	1.61	1.62	1.73	1.77	1.70	1.19
441	Motor vehicle and parts dealers	2.21	2.25	1.94	1.84	1.81	1.72	1.60	1.59	1.67	1.77	1.94	2.01
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.03	2.11	1.94	1.99	1.95	1.91	1.87	1.90	2.03	2.12	2.01	1.49
444	Building mat. and garden equip. and supplies dealers	2.31	2.31	1.99	1.79	1.67	1.65	1.70	1.70	1.73	1.75	1.81	1.86
445	Food and beverage stores	0.92	0.97	0.90	0.89	0.85	0.87	0.82	0.86	0.89	0.91	0.93	0.80
448	Clothing and clothing access. stores	3.32	3.46	3.07	2.76	2.67	2.76	2.87	2.71	2.99	3.03	2.68	1.36
452	General merchandise stores	2.89	2.93	2.66	2.54	2.36	2.41	2.45	2.39	2.70	2.69	2.33	1.24
4521	Department stores	3.17	3.23	2.88	2.74	2.55	2.61	2.67	2.55	2.90	2.86	2.45	1.28
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.67	1.71	1.74	1.71	1.69	1.70	1.68	1.68	1.68	1.67	1.67	1.67
	Total (excl. motor vehicle and parts dealers)	1.62	1.63	1.66	1.65	1.64	1.64	1.64	1.64	1.63	1.63	1.63	1.63
441	Motor vehicle and parts dealers	1.85	1.94	2.00	1.89	1.85	1.87	1.82	1.79	1.81	1.81	1.79	1.78
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.90	1.91	1.95	1.91	1.91	1.94	1.93	1.93	1.93	1.92	1.93	2.00
444	Building mat. and garden equip. and supplies dealers	1.85	1.84	1.90	1.86	1.82	1.83	1.83	1.83	1.83	1.83	1.80	1.80
445	Food and beverage stores	0.88	0.88	0.89	0.89	0.89	0.89	0.88	0.88	0.88	0.88	0.88	0.87
448	Clothing and clothing access. stores	2.59	2.73	2.79	2.70	2.68	2.67	2.65	2.68	2.67	2.67	2.67	2.67
452	General merchandise stores	2.38	2.41	2.45	2.43	2.39	2.38	2.35	2.35	2.33	2.32	2.32	2.32
4521	Department stores	2.55	2.60	2.64	2.60	2.57	2.56	2.53	2.52	2.49	2.47	2.47	2.46

See footnotes at end of table.

Table 3. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 to December 2000—Con.**

[Data in millions of dollar]

NAICS code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	242,487	246,422	252,202	256,839	254,632	253,526	255,424	254,827	261,728	276,445	282,872	263,496
	Total (excl. motor vehicle and parts dealers)	177,848	180,033	184,560	187,611	185,547	184,970	189,070	190,681	197,617	209,537	212,484	189,884
441	Motor vehicle and parts dealers	64,639	66,389	67,642	69,228	69,085	68,556	66,354	64,146	64,111	66,908	70,388	73,612
442, 443	Furniture, home furnishings, electronics, and appliance stores	14,088	13,892	14,524	14,736	14,862	14,858	14,968	15,199	15,841	16,962	17,661	16,512
444	Building mat. and garden equip. and supplies dealers	23,431	24,189	24,970	25,489	25,179	24,863	24,760	24,412	24,361	24,692	24,624	24,484
445	Food and beverage stores	27,035	26,746	26,770	27,004	27,049	26,998	26,989	26,553	27,077	28,295	28,770	28,102
448	Clothing and clothing access. stores	22,551	23,972	24,639	25,191	24,860	24,586	26,280	27,350	27,939	29,585	30,070	25,148
452	General merchandise stores	43,508	44,026	46,032	47,222	45,644	45,318	47,082	47,904	51,516	56,291	56,990	45,501
4521	Department stores	33,213	33,679	35,292	36,120	34,928	34,556	35,896	36,563	39,119	42,753	43,311	34,542
	ADJUSTED¹												
	Retail inventories, total	249,595	250,777	251,823	255,755	255,361	257,707	263,029	261,439	262,045	262,357	263,653	267,562
	Total (excl. motor vehicle and parts dealers)	186,061	186,785	187,299	189,660	188,812	190,321	192,478	192,036	192,532	193,017	193,792	196,205
441	Motor vehicle and parts dealers	63,534	63,992	64,524	66,095	66,549	67,386	70,551	69,403	69,513	69,340	69,861	71,357
442, 443	Furniture, home furnishings, electronics, and appliance stores	14,361	14,577	15,004	15,207	15,369	15,381	15,559	15,478	15,455	15,490	15,657	16,414
444	Building mat. and garden equip. and supplies dealers	23,788	23,973	24,056	24,532	24,257	24,544	24,884	24,885	25,063	25,145	25,152	25,293
445	Food and beverage stores	26,979	27,099	26,940	27,286	27,499	27,333	27,421	27,220	27,217	27,389	27,523	27,491
448	Clothing and clothing access. stores	24,946	25,340	25,323	25,601	25,682	25,771	26,175	26,553	26,258	26,298	26,729	27,246
452	General merchandise stores	47,785	47,265	47,411	48,207	46,919	47,694	48,665	48,226	48,496	48,685	48,501	48,939
4521	Department stores	36,619	36,175	36,384	36,820	35,860	36,413	37,121	36,747	36,801	36,984	36,829	37,142
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.82	1.84	1.73	1.70	1.63	1.63	1.64	1.63	1.73	1.73	1.79	1.35
	Total (excl. motor vehicle and parts dealers)	1.73	1.76	1.68	1.65	1.56	1.59	1.61	1.59	1.72	1.72	1.70	1.18
441	Motor vehicle and parts dealers	2.12	2.08	1.88	1.88	1.85	1.75	1.72	1.77	1.75	1.78	2.13	2.18
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.93	1.95	1.91	1.96	1.93	1.85	1.83	1.88	1.99	2.04	2.01	1.49
444	Building mat. and garden equip. and supplies dealers	2.13	2.19	1.92	1.79	1.68	1.66	1.74	1.78	1.76	1.74	1.99	1.96
445	Food and beverage stores	0.91	0.93	0.90	0.89	0.85	0.88	0.83	0.84	0.90	0.90	0.94	0.82
448	Clothing and clothing access. stores	3.24	3.18	2.90	2.68	2.60	2.67	2.88	2.60	2.91	2.88	2.68	1.36
452	General merchandise stores	2.90	2.75	2.56	2.50	2.28	2.41	2.53	2.33	2.75	2.68	2.28	1.22
4521	Department stores	3.23	2.99	2.74	2.68	2.44	2.59	2.74	2.47	2.93	2.86	2.39	1.27
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.66	1.66	1.68	1.69	1.68	1.68	1.71	1.69	1.68	1.67	1.68	1.68
	Total (excl. motor vehicle and parts dealers)	1.60	1.61	1.61	1.63	1.61	1.62	1.63	1.62	1.61	1.61	1.61	1.61
441	Motor vehicle and parts dealers	1.86	1.84	1.89	1.91	1.90	1.90	1.97	1.96	1.89	1.89	1.91	1.92
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.83	1.83	1.88	1.88	1.90	1.87	1.89	1.90	1.89	1.89	1.90	1.97
444	Building mat. and garden equip. and supplies dealers	1.77	1.78	1.80	1.86	1.83	1.87	1.87	1.87	1.86	1.87	1.90	1.92
445	Food and beverage stores	0.89	0.89	0.88	0.89	0.89	0.89	0.89	0.88	0.88	0.88	0.88	0.88
448	Clothing and clothing access. stores	2.56	2.62	2.60	2.61	2.63	2.59	2.64	2.62	2.57	2.59	2.65	2.62
452	General merchandise stores	2.41	2.34	2.34	2.39	2.33	2.35	2.43	2.33	2.33	2.33	2.29	2.25
4521	Department stores	2.61	2.51	2.51	2.55	2.48	2.50	2.59	2.48	2.48	2.48	2.45	2.41

¹Inventory data adjusted for seasonal variation; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: Totals exclude food services. Inventories data include data for auxiliaries; for example warehouses servicing retail locations.

Table 4. **Estimated Purchases by Kinds of Business: 1992 to 1999**

[Data in millions of dollars, not adjusted for price changes]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999
	Retail purchases, total	1,345,201	1,442,617	1,569,955	1,643,885	1,747,893	1,828,677	1,916,309	2,091,976
	Total (excl. motor vehicle and parts dealers)	1,003,155	1,055,396	1,126,802	1,173,271	1,238,212	1,294,822	1,348,382	1,457,543
	GAFO¹	359,570	387,264	420,820	444,414	464,187	482,592	512,565	553,369
441	Motor vehicle and parts dealers	342,046	387,221	443,153	470,614	509,681	533,855	567,927	634,433
4411	Automobile dealers	296,589	337,491	388,439	412,967	448,451	469,411	498,085	559,366
4413	Automotive parts, acc., and tire stores ...	31,507	33,567	36,309	37,882	39,863	41,037	43,240	45,419
442	Furniture and home furnishings stores	32,177	34,345	36,814	38,403	40,730	43,157	45,411	48,771
443	Electronics and appliance stores	30,687	35,761	42,427	48,858	51,316	51,974	56,477	60,713
444	Building mat. and garden equip. and supplies dealers	115,677	124,881	138,813	145,109	155,020	169,693	177,910	193,139
4441	Building mat. and supplies dealers	98,086	107,737	120,677	125,902	133,732	145,713	153,620	168,417
445	Food and beverage stores	279,225	281,912	289,027	290,366	298,256	303,677	310,037	323,492
4451	Grocery stores	255,732	258,648	265,788	267,322	274,133	278,443	283,635	295,863
4452	Specialty food stores	7,012	7,068	6,961	7,043	7,262	7,443	7,598	7,798
4453	Beer, wine, and liquor stores	16,481	16,196	16,278	16,001	16,861	17,791	18,804	19,831
446	Health and personal care stores	63,586	65,234	68,097	72,063	77,068	82,769	90,211	101,699
44611	Pharmacies and drug stores	57,877	58,970	61,128	64,552	68,770	73,613	80,305	91,317
447	Gasoline stations	124,982	128,422	134,672	140,060	151,197	155,819	149,711	164,275
448	Clothing and clothing access. stores	71,656	74,323	76,792	78,260	81,047	83,488	87,253	92,499
4481	Clothing stores	52,587	54,348	55,238	55,658	56,879	59,497	61,532	65,355
44811	Men's clothing stores	5,922	5,699	5,572	5,213	5,333	5,689	5,991	5,816
44812	Women's clothing stores	20,170	20,339	18,932	17,636	17,142	16,938	17,080	17,753
44814	Family clothing stores	20,418	21,950	23,859	25,172	26,268	28,209	29,631	32,006
4482	Shoe stores	10,585	10,582	11,049	11,254	11,908	12,286	12,642	12,752
451	Sporting goods, hobby, book & music stores	30,975	33,574	36,846	39,157	40,834	40,976	44,306	46,878
452	General merchandise stores	181,306	194,830	211,829	222,389	232,099	242,966	257,024	280,296
4521	Department stores	125,467	133,210	144,755	149,756	154,054	157,715	151,957	155,411
452112	Discount dept. stores	71,581	78,321	87,312	92,377	95,245	97,727	92,210	94,286
4529	Other general merchandise stores	55,839	61,620	67,074	72,633	78,045	85,251	105,067	124,885
45291	Warehouse clubs and superstores	35,112	40,547	48,516	53,460	58,817	66,775	85,556	104,633
45299	All other gen. merchandise stores	20,727	21,073	18,558	19,173	19,228	18,476	19,511	20,252
453	Miscellaneous store retailers	31,421	36,160	40,872	44,681	48,508	52,951	58,527	62,401
454	Nonstore retailers	41,463	45,954	50,613	53,925	62,137	67,352	71,515	83,380
4541	Electronic shopping and mail-order houses	19,304	22,943	26,866	30,104	35,210	41,217	47,811	58,043

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

Note: U.S. and group totals include kinds of business not shown.

Table 5. Estimated Retail Gross Margin by Kinds of Business: 1993 to 1999

[Data in millions of dollars, not adjusted for price changes]

NAICS code	Kind of business	1993	1994	1995	1996	1997	1998	1999
	Retail gross margin, total	553,308	603,099	632,310	665,226	691,047	731,380	798,945
	Total (excl. motor vehicle and parts dealers)	452,545	485,306	507,357	535,843	560,176	598,005	640,389
	GAFO¹	195,198	207,590	214,090	222,648	234,682	254,386	273,843
441	Motor vehicle and parts dealers	100,763	117,793	124,953	129,383	130,871	133,375	158,556
4411	Automobile dealers	75,737	90,424	96,673	98,550	98,972	100,048	121,673
4413	Automotive parts, acc., and tire stores	19,685	21,741	21,622	23,436	23,770	24,742	27,455
442	Furniture and home furnishings stores	24,326	26,748	27,280	29,168	31,290	33,728	36,702
443	Electronics and appliance stores	14,151	16,397	17,177	17,028	17,667	19,489	21,332
444	Building mat. and garden equip. and supplies dealers	48,516	54,546	55,610	58,974	61,296	67,906	73,148
4441	Building mat. and supplies dealers	41,464	46,858	47,484	50,824	52,757	58,391	63,449
445	Food and beverage stores	93,609	96,884	101,543	104,738	106,835	112,791	120,050
4451	Grocery stores	83,425	85,876	90,195	92,739	94,734	99,578	106,755
4452	Specialty food stores	4,840	5,000	5,211	5,388	5,578	5,903	6,060
4453	Beer, wine, and liquor stores	5,344	6,008	6,137	6,611	6,523	7,310	7,235
446	Health and personal care stores	29,061	30,079	30,917	33,955	37,788	41,369	45,549
44611	Pharmacies and drug stores	21,262	21,551	21,667	23,700	26,499	29,133	32,710
447	Gasoline stations	34,004	36,932	41,322	43,696	44,059	42,315	44,317
448	Clothing and clothing access. stores	51,296	53,820	53,111	56,249	58,296	63,346	68,061
4481	Clothing stores	34,534	36,226	35,244	37,692	40,247	44,049	47,110
44811	Men's clothing stores	4,217	4,470	3,911	4,185	4,435	4,782	4,543
44812	Women's clothing stores	11,993	11,328	10,697	11,061	10,963	11,691	12,504
44814	Family clothing stores	13,657	15,115	14,795	16,131	18,031	20,318	21,923
4482	Shoe stores	7,941	8,425	8,478	8,708	8,633	9,034	9,106
451	Sporting goods, hobby, book & music stores ..	20,041	22,676	22,835	22,932	24,780	26,156	27,701
452	General merchandise stores	74,961	76,508	81,038	84,260	88,614	95,732	103,552
4521	Department stores	57,009	57,142	59,501	60,371	62,286	68,469	70,877
452112	Discount dept. stores	24,390	24,422	26,912	26,019	27,914	34,075	34,627
4529	Other general merchandise stores	17,952	19,366	21,537	23,889	26,328	27,263	32,675
45291	Warehouse clubs and superstores	6,992	9,629	10,631	13,329	16,086	16,930	21,511
45299	All other gen. merchandise stores	10,960	9,737	10,906	10,560	10,242	10,333	11,164
453	Miscellaneous store retailers	27,962	30,916	33,924	36,456	39,716	43,066	44,095
454	Nonstore retailers	34,618	39,800	42,600	48,387	49,835	52,107	55,882
4541	Electronic shopping and mail-order houses ..	18,234	21,057	23,085	26,955	30,032	32,402	35,782

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

Note: U.S. and group totals include kinds of business not shown.

Table 6. **Estimated Gross Margin as Percent of Sales by Kinds of Business: 1993 to 1999**

NAICS code	Kind of business	1993	1994	1995	1996	1997	1998	1999
	Retail gross margin, total	28.0	28.1	28.0	27.7	27.5	27.8	27.9
	Total (excl. motor vehicle and parts dealers)	30.2	30.4	30.4	30.3	30.3	30.9	30.7
	GAFO¹	34.0	33.5	32.8	32.5	32.8	33.4	33.3
441	Motor vehicle and parts dealers	20.9	21.4	21.3	20.4	19.8	19.1	20.3
4411	Automobile dealers	18.6	19.3	19.2	18.1	17.5	16.7	18.2
4413	Automotive parts, acc., and tire stores	37.1	37.9	36.5	37.6	36.9	36.6	38.3
442	Furniture and home furnishings stores	42.0	42.6	41.6	42.0	42.2	42.9	43.3
443	Electronics and appliance stores	29.0	28.6	26.5	24.9	25.2	25.6	26.1
444	Building mat. and garden equip. and supplies dealers	28.3	28.6	27.9	27.7	26.7	27.9	27.7
4441	Building mat. and supplies dealers	28.1	28.4	27.6	27.7	26.7	27.8	27.6
445	Food and beverage stores	24.9	25.1	25.9	26.1	26.0	26.8	27.2
4451	Grocery stores	24.4	24.5	25.3	25.3	25.4	26.0	26.6
4452	Specialty food stores	40.6	41.8	42.6	42.6	42.9	43.9	43.9
4453	Beer, wine, and liquor stores	24.7	27.0	27.7	28.4	26.9	28.4	26.9
446	Health and personal care stores	31.0	30.9	30.2	30.8	31.7	31.8	31.3
44611	Pharmacies and drug stores	26.7	26.3	25.2	25.8	26.8	26.9	26.7
447	Gasoline stations	20.9	21.5	22.8	22.5	22.0	22.1	21.3
448	Clothing and clothing access. stores	41.0	41.6	40.4	41.1	41.5	42.4	42.6
4481	Clothing stores	38.9	39.9	38.6	39.9	40.9	42.0	42.0
44811	Men's clothing stores	42.3	44.5	42.0	43.8	44.0	45.0	43.5
44812	Women's clothing stores	37.0	37.0	37.2	39.1	39.4	40.7	41.5
44814	Family clothing stores	38.7	39.7	37.0	38.2	39.8	41.1	40.7
4482	Shoe stores	42.9	43.5	42.9	42.3	41.5	41.9	41.7
451	Sporting goods, hobby, book & music stores ..	38.3	39.4	37.5	35.8	37.8	37.7	37.6
452	General merchandise stores	28.2	26.8	27.0	26.7	26.7	27.2	27.2
4521	Department stores	30.3	28.5	28.6	28.2	28.3	31.0	31.3
452112	Discount dept. stores	24.0	22.0	22.7	21.4	22.1	26.9	26.9
4529	Other general merchandise stores	22.9	22.8	23.2	23.5	23.6	20.9	21.1
45291	Warehouse clubs and superstores	15.0	17.1	16.8	18.7	19.6	16.7	17.4
45299	All other gen. merchandise stores	34.5	34.1	36.9	35.1	34.8	35.1	35.8
453	Miscellaneous store retailers	44.7	43.8	44.0	43.3	43.3	43.2	41.7
454	Nonstore retailers	43.3	44.5	44.4	44.4	42.8	42.5	40.4
4541	Electronic shopping and mail-order houses ..	44.8	44.7	43.8	44.1	42.8	40.8	38.5

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

Note: U.S. and group totals include kinds of business not shown.

Table 7. Estimated Accounts Receivable of Retail Stores by Type of Account and Kinds of Business: End of 1999 and 1998

[Data in millions of dollars]

NAICS code	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
		1999	1998	1999	1998	1999	1998	1999	1998	1999	1998
	Retail accounts receivables, total	65,979	67,402	22,051	21,033	43,928	46,369	39,628	41,744	4,300	4,625
	Total (excl. motor vehicle and parts dealers)	57,104	58,529	16,966	16,022	40,138	42,507	37,233	39,432	2,905	3,075
441	Motor vehicle and parts dealers	8,875	8,873	5,085	5,011	3,790	3,862	2,395	2,312	1,395	1,550
442	Furniture and home furnishings stores	4,200	4,002	1,013	885	3,187	3,117	1,897	1,829	1,290	1,288
443	Electronics and appliance stores	2,018	1,835	1,163	1,147	855	688	645	501	210	187
444	Building mat., & garden equip. & supplies dealers	8,015	8,041	5,854	5,892	2,161	2,149	2,003	1,931	158	218
445	Food and beverage stores	1,409	1,358	789	769	620	589	506	508	114	81
446	Health and personal care stores	2,204	1,993	1,371	1,239	S	S	S	S	S	S
447	Gasoline stations	1,800	1,394	1,231	883	569	511	542	476	27	35
448	Clothing and clothing access. stores	4,322	4,332	1,540	1,516	2,782	2,816	2,468	2,509	314	307
451	Sporting goods, hobby, book & music stores	650	673	274	289	S	S	S	S	S	S
452	General merchandise stores	25,065	28,202	68	66	24,997	28,136	24,701	27,686	296	450
4521	Department stores	24,914	28,040	40	35	24,874	28,005	24,622	27,602	252	403
453	Miscellaneous store retailers	1,873	1,798	1,100	1,069	773	729	592	504	181	225
454	Nonstore retailers	5,548	4,901	2,563	2,267	2,985	2,634	2,785	2,453	200	181

(S) Does not meet publication standards because of high sampling or nonsampling error.

Table 8. Estimated per Capita Sales, by Selected Kinds of Business: 1992 to 2000

(Dollars)

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000
	Retail sales, total¹	7,304	7,717	8,293	8,640	9,101	9,415	9,791	10,545	11,254
	Total (excluding motor vehicle and parts dealers)	5,617	5,837	6,168	6,391	6,694	6,936	7,191	7,675	8,218
441	Motor vehicle and parts dealers	1,687	1,880	2,125	2,249	2,407	2,479	2,600	2,870	3,036
442	Furniture and home furnishings stores	217	226	242	251	263	278	292	312	335
443	Electronics and appliance stores	169	190	222	248	260	263	282	301	320
444	Building mat., & garden equip. & supplies dealers	632	670	737	761	806	861	905	972	1,012
445	Food and beverage stores	1,466	1,465	1,488	1,497	1,523	1,539	1,567	1,626	1,699
446	Health and personal care stores	358	365	376	392	418	447	484	536	578
447	Gasoline stations	618	634	662	693	737	750	713	766	891
448	Clothing and clothing accessories stores	475	488	499	503	519	527	555	588	615
451	Sporting goods, hobby, book, and music stores	195	204	222	233	243	246	258	271	291
452	General merchandise stores	978	1,038	1,102	1,150	1,195	1,244	1,308	1,404	1,489
453	Miscellaneous store retailers	220	244	273	295	319	344	371	389	397
454	Nonstore retailers	290	312	345	367	413	437	455	509	592
722	Food services and drinking places	803	843	871	894	920	968	1,013	1,054	1,117

¹Estimates for food services and drinking places not included in total retail.

U.S. Department of Commerce, U.S. Census Bureau, Population Division, Population Estimates Program.

The data are subject to sampling variability. However, measures of sampling variability for per capita sales are not available.

Note: Population estimates (in thousands) as of 1992 — 253,417; 1993 — 256,280; 1994 — 258,880; 1995 — 261,409; 1996 — 263,893; 1997 — 266,384; 1998 — 269,027; 1999 — 271,491; 2000 — 273,936.

Appendix A.

Explanatory Material

SAMPLE DESIGN AND ESTIMATION PROCEDURES

INTRODUCTION

The U.S. Census Bureau produces the *Annual Benchmark Report for Retail Trade and Food Services* to provide national estimates of:

- monthly and annual sales and
- end-of-month and end-of-year inventories of establishments classified in the retail trade and food services (sales only) industries by kind of business.

We develop the sales and inventory estimates in this report using data from probability samples and administrative records. The samples are selected from a universe of employer firms of all sizes and kinds of business in retail trade and accommodation and food services throughout the nation. Administrative records are used to account for firms without paid employees.

SAMPLE DESIGN

New samples were introduced with the 1999 Annual Retail Trade Survey (ARTS) and with the March 2001 Monthly Retail Trade Survey (MRTS). The new samples are designed to produce estimates based on the North American Industry Classification System (NAICS) and replace samples designed to produce estimates based on the Standard Industrial Classification (SIC) system. This section describes the design, selection, and estimation procedures for the new samples. For descriptions of the prior samples see the *Annual Benchmark Report for Retail Trade for January 1990 to December 1999* or prior benchmark reports.

The sample used to estimate *end-of-month* inventories is a subsample of the MRTS sample. A description of the methods used to design and select this subsample is included at the end of this section.

Sampling Frame

The same sampling frame was used for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS). The sampling frame has two types of sampling units represented — Employer Identification Numbers (EINs) and large, multiple-establishment firms. Both sampling units represent clusters of one or more establishments owned or controlled by the same firm. The information used to create these sampling units was

extracted from data collected as part of the 1997 Economic Census and from establishment records contained on the Census Bureau's Business Register as updated to June 1999. The next few paragraphs give details about the Business Register; the distinction between firms, EINs, and establishments; and the construction of the sampling units. Though important, they are not essential to understanding the basic sample design and readers may continue to the **Stratification, Sampling Rates, and Allocation** section.

The Business Register is a multi-relational database that contains a record for each establishment with employees. The establishment is the smallest entity represented on the Business Register. An *establishment* is a single physical location where business transactions take place and for which payroll and employment records are kept. Groups of one or more establishments under common ownership or control are. A *single-unit* firm owns or operates only one establishment. A multiunit firm owns or operates two or more establishments. The treatment of establishments on the Business Register differs according to whether the establishment is part of a multiunit or single-unit firm. In particular, the structure of an establishment's primary identifier on the Business Register differs depending on whether it is owned by a *single-unit* firm or by a *multiunit* firm.

A single-unit firm's primary identifier is its Employer Identification Number (EIN). The Internal Revenue Service (IRS) issues the EIN and the firm uses it as an identifier to report social security payments for its employees under the Federal Insurance Contributions Act (FICA). The same act requires all employer firms to use EINs. Each employer firm is associated with at least one EIN and only one firm can use a given EIN. Because a single-unit firm has only one establishment, there is a one-to-one relationship between the firm and the EIN. Thus the firm, the EIN, and the establishment all reference the same physical location and all three terms can be used interchangeably and unambiguously when referring to a single-unit firm.

For multiunit firms however, a different structure connects the firm with its establishments via the EIN. Essentially a multiunit firm is associated with a cluster of one or more EINs and EINs are associated with one or more establishments. A multiunit firm consists of at least two establishments. Each firm is associated with at least one EIN and only one firm can use a given EIN. However, one multiunit

firm may have several EINs. Similarly, there is a one-to-many relationship between EINs and establishments. Each EIN can be associated with many establishments but each establishment is associated with only one EIN. Because of the possibility of one-to-many relationships, we must distinguish between the firm, its EINs, and its establishments. The firm that owns or controls a multiunit establishment is identified on the Business Register by way of the establishment's primary identifier.

The primary identifier of an establishment owned by a multiunit firm consists of a unique combination of an alpha number and a plant number. The alpha number identifies the multiunit firm and the plant number identifies a particular establishment within that firm. All establishments owned or controlled by the same multiunit firm have the same alpha number. Different multiunit firms have different alpha numbers and different establishments within the same multiunit firm have different plant numbers. The Census Bureau assigns both the alpha number to the multiunit firm and plant numbers to the corresponding establishments based on the results of the quinquennial economic censuses and the annual Company Organization Survey.

To create the sampling frame, we extract the records for all establishments classified in the Retail Trade and Accommodation and Food Services sectors as defined by the 1997 North American Industry Classification System. For these establishments, we extract sales, payroll, employment, inventory, name and address information, as well as primary identifiers and, for establishments owned by multiunit firms, associated EINs. To create the sampling units for multiunit firms, we aggregate the economic data of the establishments owned by these firms to an EIN level by tabulating the establishment data for all extracted establishment records (i.e., establishments classified in the Retail Trade and Accommodation and Food Services sectors) associated with the same EIN. Similarly we aggregate the data to a multiunit firm level by tabulating the establishment data for all extracted establishment records associated with the same alpha number. No aggregation is necessary to put single-unit establishment information on an EIN basis or a firm basis. Thus, the sampling units created for single-unit firms simultaneously represent establishment, EIN, and firm information. In summary, the sampling frame is a complex amalgam of establishments, EINs, and firms.

Stratification, Sampling Rates, and Allocation

The primary stratification of the frame is by kind-of-business group based on the detail required for this publication. We further stratify the sampling units within kind of business group (substratify) by a measure of size related to their sales. To reduce the variance of the estimates, the largest sampling units are selected "with certainty." This means they are sure to be selected and will

represent only themselves (i.e., have a selection probability of one and a sampling weight of one). Within each kind-of-business stratum a substratum boundary (or cut-off) that divides the certainty units from the noncertainty units is determined. We based these cutoffs on a statistical analysis of data from the 1997 Economic Census. Accordingly, these values are on a 1997 sales basis. We also used this analysis to set sampling rates needed to achieve specified sampling variability objectives for sales estimates for different kind-of-business groups. The reciprocal of the sampling rate is referred to as the sampling weight. Note, that we computed sampling rates using data from the 1997 Economic Census. The actual sample size was determined by applying these sampling rates to the sampling frame constructed from the June 1999 Business Register. We then allocated the sample optimally based on the number of sampling units and standard deviation of the units' measures of size. The allocation is optimal in the sense that it achieves the minimum variance for a fixed sample size.

Sample Selection

The first step in the sample selection identified certainty firms. If a firm had total sales (for 1998 adjusted to a 1997 basis) greater than the corresponding certainty cutoff for its major kind of business, the firm was selected into the sample with certainty. (Recall that the total sales for a particular multiunit firm are computed by summing the sales for all establishments owned by the firm that are classified in the Retail Trade and Accommodation and Food Services sectors.) In this case, the firm is considered the sampling unit. This has important consequences when the firm adds establishments. If a firm was selected with certainty and had more than one establishment at the time of sampling, any new establishments that the firm acquires, even if under new or different EINs, are included in the sample with certainty. If a single-unit firm was selected with certainty all future establishments associated with that firm's original EIN are included with certainty; any new EINs that might later be associated with that firm are subjected to sampling as births (see **Sample Maintenance**).

All firms not selected with certainty were subjected to sampling on an EIN basis. If a firm had more than one EIN, we treated each of its EINs as a separate sampling unit. To be eligible for the initial sampling, an EIN used by a single-unit firm had to have nonzero payroll in 1998. EINs used by multiunit firms were required to have nonzero payroll in 1997. The EINs were stratified according to their major kind of business and their estimated sales (on a 1997 basis). Within each noncertainty stratum, a simple random sample of EINs was selected. We then assigned the selected noncertainty EINs to one of two groups. One group is canvassed for both the monthly and annual surveys, the other only for the annual survey. The maximum

sampling weight for an EIN selected for the monthly survey was 500. The maximum sampling weight for an EIN selected for the annual survey was 250.

Sample Maintenance

Periodically, we update the sample to represent EINs issued since the initial sample selection. These new EINs, called births, are EINs recently assigned by the IRS, on the latest available IRS mailing list for FICA taxpayers, and assigned a kind-of-business classification (if possible) by the Social Security Administration (SSA).

EIN births are sampled on a quarterly basis using a two-phase selection procedure. In the first phase, births are stratified by kind of business and a measure of size based on expected employment or quarterly payroll. A relatively large sample is drawn and canvassed to obtain a more reliable measure of size, consisting of sales in two recent months, and a new or more detailed kind-of-business classification.

Using this more reliable information, the selected births from the first phase are subjected to probability-proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial sample from the June 1999 Business Register. Because of the time it takes for a new employer firm to acquire an EIN from the IRS, and because of the time needed to accomplish the two-phase birth-selection procedure, births are added to the sample approximately 9 months after they begin operation.

The processing of the EIN births differs between the monthly (MRTS) and annual (ARTS) surveys. For the MRTS, EIN births selected in a quarter are added into the survey during the next quarter. Because births are not represented in the monthly sample until they go through the two-phase selection procedure, an interim procedure is used to account for births during the period between the onset of activity and the time of birth selection. This consists of imputing data for all selected cases that go out of business but are still on the IRS mailing list.

For the ARTS, EIN births that are selected in the quarterly birth-selection procedure in November of the annual survey year are included in the initial mailing of the ARTS questionnaires in January of the following year. To better represent all EIN births in the annual survey year, and specifically to account for the time it takes to identify and select new EINs, we add births to the annual sample that are selected in February, May, and August of the year following the annual survey year. We mail survey forms to these births in June and August to supplement the initial annual survey mailing.

To be eligible for the sample canvass and tabulation, an EIN selected in the noncertainty sampling operations must meet both of the following requirements:

- It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
- It must have been selected from either the Business Register or the file of employer births.

EINs selected into the sample with certainty are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, the business that used the EIN is contacted, and if a successor EIN is found, it is added to the survey. This is a more stringent quality control used for these larger businesses.

Estimation Procedures for Monthly Sales

The estimates of monthly sales published in this report are derived from data collected in the Monthly Retail Trade Survey (MRTS). Each month, all firms selected with certainty (sampling weight equal to 1.0) and one of the two groups of noncertainty (sampling weight greater than 1.0) EINs are asked to report their sales data for the month just ending. (As noted in the **Sample Selection** section, noncertainty EINs are assigned to one of two groups. One group is canvassed for the monthly and annual survey while the other group is canvassed only for the annual survey.) Estimates of monthly sales are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the **Sample Maintenance** section. The weight for a given sampling unit is the reciprocal of its probability of selection into the MRTS sample. The monthly sales estimates are benchmarked using the corresponding annual survey estimates and economic census results. See the **Benchmarking** section located at the beginning of this report for a description of the benchmarking procedures.

Estimation Procedures for Annual Data

The annual sales, end-of-year inventories, purchases, accounts receivable, and gross margin estimates published in this report are derived from the Annual Retail Trade Survey (ARTS). All firms selected with certainty and both groups of noncertainty EINs are asked to report data for the previous year. (Two years of data are requested in the year in which a new sample is introduced.) Estimates are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the **Sample Maintenance** section. The weight for a given sampling unit is the reciprocal of its probability of selection into the ARTS sample. Because both groups of noncertainty EINs are canvassed for the annual survey, the annual estimates have less sampling variability than the corresponding monthly estimates. The annual estimates presented in this report have been adjusted to results of the most recent economic census.

The estimates of total inventory published in this report are on a non-LIFO basis. For those firms that value inventory on a LIFO (last-in, first-out) basis, the LIFO reserve

amount is added to the LIFO value to get inventory on a non-LIFO basis. In the annual survey, sampling units that used a LIFO cost basis for all or part of their inventory were asked to report LIFO reserves.

The estimates of gross margin represent sales minus the cost of goods sold (see **Definition of Terms** section) and are computed as a function of weighted sales, inventories, and purchases data from the ARTS.

SUBSAMPLE TO ESTIMATE END-OF-MONTH INVENTORIES

As stated above, the sample used to estimate end-of-month inventories (the inventory sample) is a subset of the units used to estimate monthly sales (the sales sample). This section highlights differences between the design of the inventory and the sales sample.

Sampling Frame

The inventory sample is a subsample of the sales sample. Unlike the sales sample, the inventory sample is designed to produce estimates of end-of-month inventories of establishments classified in the Retail Trade sector only. It is not designed to produce inventory estimates for the Accommodation and Food Services sector. The sampling frame for the inventory sample is a subset of the sales sample and has the same types of sampling units as the sales frame—large, multiple-establishment firms and EINs. Descriptions of these sampling units are given above. (Recall that the sales sample consists of all firms selected with certainty and one of the two groups of noncertainty EINs.)

Stratification, Sampling Rates, and Allocation

Sampling units are stratified by their major kind of business. The stratification used for the inventory sample is based on groupings of 3-digit and 4-digit North American Industry Classification System codes. Because estimates of end-of-month inventories are produced for somewhat broader kind-of-business groupings, the stratification for the inventory sample is coarser than the stratification used for the sales sample. Sampling units are assigned to substrata based on a measure of size related to their sales. The measure of size used for the inventory sample is slightly different from that used for the sales sample because the inventory sample is designed to measure inventories of retail establishments only (i.e., establishments classified in the Accommodation and Food Services sector are not measured). Sampling rates for the inventory sample are computed using the same methods as described for the sales sample. The reciprocal of the sampling rate is referred to as the sampling weight. Units selected for the inventory sample have both an inventory weight and a sales weight. Because the inventory sample is a subsample of the sales sample, the inventory weight is greater than or equal to the sales weight.

Sample Selection

The selection of the inventory sample is carried out independently within each sales-size substratum contained in a kind-of-business stratum. The actual selection procedure follows a systematic, probability-proportional-to-size scheme. Because the inventory sample is a subsample of the sales sample, it is possible that some units already have been selected with a sales weight that is greater than the desired inventory weight. These units are assigned to a separate panel without being subjected to a second sampling procedure. For these units, the inventory weight is set equal to the sales weight. The maximum sampling weight for an EIN selected for the inventory sample was 1000.

Sample Maintenance

The inventory sample is updated in the same manner and at the same time as the sales sample. A subsample of the births selected for the sales sample is selected for the inventory sample. The sampling rates of the initial inventory sampling are maintained.

Estimation Procedures for End-of-Month Inventories

The procedures described in the Estimation Procedures for Monthly Sales are followed except the sales weight is replaced by the inventory weight when computing end-of-month inventory estimates.

RELIABILITY OF THE ESTIMATES

An estimate based on a sample survey potentially contains two types of errors—sampling and nonsampling. Sampling error occurs because only a subset of the entire population is measured in a sample survey. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. The accuracy of a survey result may be affected by these two types of errors.

Sampling and nonsampling errors are often measured by the quantities, bias, and variance. The bias of an estimator of an unknown population value is the difference, averaged over all possible samples of the same size and design, between the estimator and the unknown population value. Any systematic error, or inaccuracy that affects all samples of a specified design in a similar way, may bias the resulting estimates. The variance of an estimator is the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value.

Descriptions of sampling and nonsampling errors for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS) are provided in the following sections.

Sampling Error

Because the estimates are based on a sample, exact agreement with the results that would be obtained from a complete enumeration of firms represented on the sampling frame is not expected. However, because each firm represented on the sampling frame has a known probability of being selected into the sample, it is possible to estimate the sampling variability of the survey estimates.

The particular sample used in this survey is one of a large number of samples of the same size that could have been selected using the same design. If all possible samples had been surveyed, under the same conditions, an estimate of an unknown population value could have been obtained from each sample. These samples give rise to a distribution of estimates for the unknown population value. A statistical measure of the variability among these estimates is the standard error, which can be approximated from any one sample. The standard error is defined as the square root of the variance. The coefficient of variation (or relative standard error) of an estimate is the standard error of the estimator divided by the estimator. Note that measures of sampling variability, such as the standard error and coefficient of variation, are estimated from the sample and are also subject to sampling variability. (Technically, we should refer to the estimated standard error or the estimated coefficient of variation of an estimator. However, for the sake of brevity, we have omitted this detail.) It is important to note that the standard error and coefficient of variation only measure sampling variability. They do not capture any systematic biases in the estimates. Table A-1 provides the minimum, maximum, and median coefficients of variation for estimates of monthly sales and end-of-month inventories for each kind of business. The ranges and medians shown in Table A-1 are based on final MRTS estimates for January 2001 through March 2001. Coefficients of variation for estimates of annual sales, end-of-year inventories, purchases, accounts receivables, inventory-to-sales ratios, and gross margin-to-sales ratios for each kind of business are provided in Tables A-2 and A-3. These coefficients of variation are based on 1999 ARTS data, adjusted to results of the 1997 Economic Census. (All coefficients of variation are expressed as percents.)

The estimate from a particular sample and the standard error associated with the estimate can be used to construct a confidence interval. A confidence interval is a range about a given estimator that has a specified probability of containing the estimator's corresponding, unknown population value. If, for each possible sample, an estimate of an unknown population value and its approximate standard error were obtained, then:

1. For approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the unknown population value.

2. For approximately 95 percent of the possible samples, the interval from two standard errors below to two standard errors above the estimate would include the unknown population value.

To illustrate the computation of a confidence interval for an estimate of total sales, assume that an estimate of total sales is \$10,750 million and the coefficient of variation for this estimate is 1.8 percent, or 0.018. First obtain the standard error of the estimate by multiplying the total sales estimate by its coefficient of variation. For this example, multiply \$10,750 million by 0.018. This yields a standard error of \$193.5 million. The upper and lower bounds of the 90-percent confidence interval are computed as \$10,750 million plus or minus 1.645 times \$193.5 million. Consequently, the 90-percent confidence interval is \$10,431 million to \$11,069 million. If corresponding confidence intervals were constructed for all possible samples of the same size and design, approximately 9 out of 10 (90 percent) of these intervals would contain the results obtained from a complete enumeration.

Nonsampling Errors

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate and may also occur in censuses. It is often helpful to think of nonsampling error as arising from deficiencies or mistakes in the survey process. In the MRTS and the ARTS, nonsampling error can be attributed to many sources: inability to obtain information about all firms in the sample; response errors; differences in the interpretation of the questions; mistakes in coding or keying the data obtained; and other errors of collection, response, coverage, and processing. Although no direct measurement of the potential biases due to nonsampling error has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize its influence.

A potential source of bias in the estimates is due to imputing data for nonrespondents and for data which fail edit. (Imputation is the process of replacing a missing value by a predicted value obtained from an appropriate model for nonresponse.) In any given month imputed data amounts to about 25 percent of the total monthly retail sales estimate and about 30 percent of the total retail end-of-month inventory estimate. For the annual survey, imputed data amounts to about 4 percent of the total retail sales estimate, about 15 percent of the total retail end-of-year inventory estimate, approximately 10 of the total accounts receivables estimate, and nearly 24 percent of the total purchases estimate.

Table A-1. **Estimated Coefficients of Variation for Monthly Retail Sales and End-of-Month Inventories by Kinds of Business: 2000**

[Coefficients are percentages-based on sales and inventories estimates not adjusted for seasonal variations, holiday, of trading-day differences]

NAICS code	Kind of business	Sales		Inventories	
		Range	Median	Range	Median
	Retail sales and food services, total	0.4-0.4	0.4	NA	NA
	Retail sales and food services excl. motor vehicle and parts.....	0.4-0.4	0.4	NA	NA
	Retail sales, total	0.4-0.4	0.4	0.9-1.0	1.0
	Retail sales, total (excl. motor vehicle and parts dealers).....	0.3-0.4	0.4	1.3-1.4	1.4
448, 451,452,453	GAFO¹	0.5-0.5	0.5	NA	NA
441	Motor vehicle and parts dealers.....	1.1-1.2	1.2	2.8-2.9	2.8
4411,4412	Automobile and other motor vehicles	1.2-1.3	1.3	NA	NA
4411	Automobile dealers.....	1.1-1.3	1.3	NA	NA
44111	New car dealers	1.2-1.4	1.3	NA	NA
44112	Used car dealers	3.5-4.0	4.0	NA	NA
4413	Automotive parts, acc. and tire stores	2.5-2.9	2.7	NA	NA
442,443	Furniture, home furn., electronic, and appliances ..	1.5-1.8	1.8	3.4-3.6	3.4
442	Furniture and home furnishings stores	2.9-3.4	3.2	NA	NA
4421	Furniture stores.....	3.5-4.3	4.2	NA	NA
4422	Home furnishings stores	3.2-3.7	3.5	NA	NA
443	Electronics and appliance stores.....	1.2-1.4	1.3	NA	NA
44311	Appl., TV, and other elect. stores	0.9-1.1	1.0	NA	NA
443111	Household appliance stores.....	3.7-3.8	3.7	NA	NA
443112	Radio, T.V., and other elect. stores.....	1.1-1.3	1.2	NA	NA
44312	Computer and software stores.....	2.9-3.7	3.1	NA	NA
444	Building materials, & garden equip. & supplies stores	1.5-2.4	2.1	NA	NA
4441	Building mat. and supplies dealers	1.8-2.6	2.3	NA	NA
44413	Hardware stores	4.5-4.8	4.8	NA	NA
445	Food and beverage stores	0.6-0.7	0.6	1.8-1.9	1.9
4451	Grocery stores.....	0.7-0.8	0.8	NA	NA
4453	Beer, wine and liquor stores.....	2.2-5.0	2.4	NA	NA
446	Health and personal care stores	1.8-2.1	1.9	NA	NA
44611	Pharmacies and drug stores.....	1.9-2.0	1.9	NA	NA
447	Gasoline stations	1.2-1.3	1.2	NA	NA
448	Clothing and clothing access. stores.....	1.1-1.2	1.2	5.0-5.5	5.3
4481	Clothing stores	1.1-1.2	1.1	NA	NA
44811	Mens' clothing stores.....	4.5-5.1	4.8	NA	NA
44812	Women's clothing stores.....	2.0-2.3	2.2	NA	NA
44814	Family clothing stores	1.2-1.4	1.3	NA	NA
4482	Shoe stores	3.7-3.9	3.7	NA	NA
44831	Jewelry stores.....	4.9-6.0	5.0	NA	NA
451	Sporting goods, hobby, book & music stores	2.0-2.1	2.1	NA	NA
45111	Sporting goods stores	3.7-3.9	3.8	NA	NA
451211	Book stores	2.6-5.2	4.0	NA	NA
452	General merchandise stores	0.2-0.2	0.2	0.7-0.7	0.7
4521	Department stores (excl. L.D.).....	0.0-0.0	0.0	0.0-0.0	0.0
4521102	Discount dept. stores.....	0.0-0.0	0.0	NA	NA
452101,452103	Conventional and national chain dept. stores.....	0.0-0.0	0.0	NA	NA
4521	Department stores (incl. L.D.) ²	0.0-0.0	0.0	NA	NA
4521102	Discount dept. stores.....	0.0-0.0	0.0	NA	NA
452101,452103	Conventional and national chain dept. stores.....	0.0-0.0	0.0	NA	NA
4529	Other general merchandise stores	0.4-0.5	0.4	NA	NA
45291	Warehouse clubs and super stores	0.0-0.0	0.0	NA	NA
45299	All other gen. merchandise stores	2.6-2.8	2.7	NA	NA
453	Miscellaneous stores retail	1.8-2.6	2.2	NA	NA
454	Nonstore retailers	1.3-1.9	1.7	NA	NA
4541	Electronic shopping and mail-order houses.....	0.8-1.4	1.3	NA	NA
45431	Fuel dealers.....	4.4-5.5	4.8	NA	NA
722	Food services and drinking places	1.8-1.9	1.8	NA	NA
7221	Full service restaurants	2.5-2.8	2.7	NA	NA
7222	Limited service eating places	2.8-3.0	2.9	NA	NA
7224	Drinking places	2.6-3.3	3.1	NA	NA

(NA) Not available.

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

²Includes data for leased departments operated within department stores. Data for the line not included in broader kind-of-business totals.

Note: The coefficients of variation shown above are based on data unadjusted for seasonal variations or trading-day differences. The ranges and medians are computed using final Monthly Retail Trade Survey estimates from January 2001 to March 2001 computed from the NAICS-based sample coefficients of variation for historical estimates approximate those shown in this table.

Table A-2. **Estimated Coefficients of Variation for Annual Sales, End-of-Year Inventories, and Purchases: 1999**

[In percent]

NAICS code	Kind of business	Dollar volume estimates			Inventories/ sales ratio	Gross margin as a percent of sales
		Sales	Inventories	Purchases		
	Retail trade, total	0.3	0.5	0.4	0.3	0.3
	Total (excl. motor vehicle and part dealers) ..	0.2	0.3	0.3	0.2	0.3
	GAFO¹	0.2	NP	0.2	NP	0.2
441	Motor vehicle and parts dealers	0.8	1.2	0.8	0.9	1.0
4411	Automobile dealers	0.9	NP	0.6	NP	1.4
4413	Automotive parts, acc., and tire stores	2.7	NP	3.2	NP	2.4
442	Furniture and home furnishings stores	1.1	NP	1.2	NP	1.9
443	Electronics and appliance stores	1.0	NP	1.1	NP	1.4
444	Building mat. and garden equip. & supplies stores	0.7	1.2	0.7	1.2	1.6
4441	Building mat. and supplies dealers	0.7	NP	0.8	NP	0.7
445	Food and beverage stores	0.5	0.6	0.5	0.6	1.6
4451	Grocery stores	0.5	NP	0.5	NP	0.5
4452	Specialty food stores	1.6	NP	1.6	NP	6.3
4453	Beer, wine, and liquor stores	1.0	NP	1.1	NP	-0.9
446	Health and personal care stores	1.4	NP	1.4	NP	-1.2
44611	Pharmacies and drug stores	1.2	NP	1.3	NP	-0.9
447	Gasoline stations	1.6	NP	1.8	NP	-3.6
448	Clothing and clothing access. stores	0.5	0.7	0.6	0.5	0.8
4481	Clothing stores	0.7	NP	0.7	NP	0.9
44811	Men's clothing store	3.3	NP	3.8	NP	-20.8
44812	Women's clothing stores	1.1	NP	1.0	NP	1.2
44814	Family clothing stores	0.9	NP	0.9	NP	1.3
4482	Shoe stores	1.3	NP	1.5	NP	1.6
451	Sporting goods, hobby, book & music stores	0.5	NP	0.7	NP	0.9
452	General merchandise stores	0.2	0.3	0.2	0.2	0.2
4521	Department stores (excl. L.D.)	0.0	0.0	0.0	0.0	0.0
452112	Discount dept. stores	0.0	NP	0.0	NP	0.0
4529	Other general merchandise stores	0.5	NP	0.4	NP	-8.0
45291	Warehouse clubs and superstores	0.0	NP	0.0	NP	0.0
45299	All other gen. merchandise stores	2.3	NP	2.6	NP	1.9
453	Miscellaneous store retailer	1.3	NP	1.5	NP	-1.2
454	Nonstore retailers	0.9	NP	1.1	NP	1.8
4541	Electronic shopping and mail-order houses ...	0.9	NP	1.0	NP	1.5

(NP) Not published.

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532.

Note: The estimated coefficients of variation are based on 1999 Annual Retail Trade Survey data, adjusted to results of the 1997 Census of Retail Trade. Coefficients of variation for historical estimates approximate those shown in this table. Unpublished estimates for year-end inventories are available upon request.

Table A-3. **Estimated Coefficients of Variation for Accounts Receivable Dollar Volume Estimates: 1999**

[In percent]

NAICS code	Kind of business	Total accounts receivable	Type of account			
			Charge	Installment		
				Total	Open-end	Closed-end
	Retail accounts receivable	1.1	2.5	7.7	8.4	5.5
	Total (excl. motor vehicle and parts dealers)	1.1	3.0	8.4	9.0	7.6
441	Motor vehicle and parts dealers	3.7	5.0	7.1	9.8	8.9
442	Furniture and home furnishings stores	5.6	11.3	6.0	6.4	12.1
443	Electronics and appliance stores	5.5	6.8	11.9	11.1	23.6
444	Building mat. and garden equip. & supplies stores	3.7	3.8	62.3	64.1	25.6
445	Food and beverage stores	6.9	7.8	7.7	6.2	32.3
446	Health and personal care stores	9.0	10.3	(*)	(*)	(*)
447	Gasoline stations	16.5	21.6	11.2	11.7	20.8
448	Clothing and clothing access. stores	3.0	3.9	4.3	4.3	9.0
451	Sporting goods, hobby, book & music stores	7.3	11.6	(*)	(*)	(*)
452	General merchandise stores	0.2	5.9	0.2	0.1	12.2
4521	Department stores (excl. L.D.)	0.0	0.0	0.0	0.0	0.0
453	Miscellaneous store retailer	4.5	5.8	10.9	10.1	23.2
454	Nonstore retailers	2.0	4.8	3.5	3.6	12.0

*Measures of sampling variability are not shown because the corresponding total estimates are not published in Table 6.

Note: The estimated coefficients of variation are based on 1999 Annual Retail Trade Survey data. Coefficients of variation for historical estimates approximate those shown in this table.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair

services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 ALL OTHER MOTOR VEHICLE DEALERS

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt.) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt.) Auto supplies stores

5731 (pt.) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt.) Tire and tube merchants (retail)

5531 (pt.) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

5021 (pt.) Office and business furniture merchants (retail)

5712 (pt.) Furniture warehouse showrooms

5712 (pt.) Sleep shop and waterbed stores

5712 (pt.) Furniture stores, except custom

5712 (pt.) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

5023 (pt.) Floor covering merchants (retail)

5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

5714 (pt.) Drapery and curtain stores, except custom

5719 (pt.) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

5719 (pt.) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

5731 (pt.) Other radio, television, and electronics stores

5999 (pt.) Typewriter shops

5999 (pt.) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt.) Computer and peripheral equipment merchants (retail)

5045 (pt.) Computer software merchants (retail)

5734 (pt.) Computer stores

5734 (pt.) Computer stores (custom assembly)

5734 (pt.) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt.) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt.) Paint, varnish, and supplies merchants (retail)

5231 (pt.) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt.) Lumber merchants with yard (retail)

5031 (pt.) Plywood, veneer, and millwork merchants (retail)

5032 (pt.) Brick, block, tile, clay/cement sewer pipe merchants (retail)

5032 (pt.) Sand, gravel, and stone merchants (retail)

5032 (pt.) Cement, lime, and related products merchants (retail)

5033 (pt.) Roofing, siding, and insulation merchants (retail)

5039 (pt.) Flat glass and other construction glass merchants (retail)

5039 (pt.) Other building material merchants (retail)

5063 (pt.) Electrical supplies stores (retail)

5074 (pt.) Plumbing and heating equipment and supplies merchants (retail)

521 1 (pt.) Retail lumber yards

521 1 (pt.) Retail building material dealers

5231 (pt.) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes), and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt.) Lawn and garden machinery and equipment dealers (retail)

5261 (pt.) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt.) Farm supplies dealers (retail)

5193 (pt.) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt.) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food. The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling meats and a range of grocery items

5411 (pt.) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

5411 (pt.) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling fresh and prepared meats

5421 (pt.) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and ovenroasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt.) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

461 (pt.) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

441 (pt.) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

451 Dairy products stores

499 (pt.) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 4461 10 are comprised of these parts of the following SIC industries:

912 (pt.) Pharmacies and drug stores

912 (pt.) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt.) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt.) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt.) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt.) Surgical, medical, and hospital supplies stores (retail)

5999 (pt.) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

44711, Gasoline Stations with Convenience Stores

44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt.) Convenience stores selling gasoline

5541 (pt.) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt.) Gasoline stations with no convenience stores

5541 (pt.) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales

for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt.) Women's accessory stores

5699 (pt.) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt.) Furriers and fur shops

5632 (pt.) Women's specialty stores

5699 (pt.) Sports apparel stores

5699 (pt.) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt.) Men's shoe stores

5661 (pt.) Women's shoe stores

5661 (pt.) Children's and juveniles' shoe stores

5661 (pt.) Family shoe stores

5661 (pt.) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:
5944 jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:
5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt.) General-line sporting goods stores

5941 (pt.) Other specialty-line sporting goods stores

5941 (pt.) Bicycle shops

5941 (pt.) Golf shops

5941 (pt.) Gun shops

5941 (pt.) Ski shops

5941 (pt.) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt.) Hobby, toy, and game stores

5945 (pt.) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt.) Upholstery stores

5949 (pt.) Sewing, fabric, and piece goods stores

5949 (pt.) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt.) Book stores, general

5942 (pt.) Specialty book stores

5942 (pt.) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt.) Prerecorded tape, compact disc, and record stores

5735 (pt.) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry:

4521 1009, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint,

hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

5311 (pt.) Conventional department stores

5311 (pt.) Discount or mass merchandising department stores

5311 (pt.) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not

affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except. department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

5311 (pt.) Supercenters

5399 (pt.) Warehouse clubs

5411 (pt.) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

5331 Variety stores

5399 (pt.) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs

5399 (pt.) Catalog showrooms

5531 (pt.) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

45321, Office Supplies and Stationery Stores; and

45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt.) School supplies stores (retail)

5112 (pt.) Other office supplies stores (retail)

5943 (pt.) Stationery stores

5943 (pt.) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids,

books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios. The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt.) Antique stores

5932 (pt.) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt.) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt.) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores).

This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt.) Collectors' items and supplies stores

5999 (pt.) Trophy shops

5999 (pt.) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or

by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 4541 10 are comprised of these parts of the following SIC industries:

5961 (pt.) Mail-order houses, department store merchandise

5961 (pt.) Mail-order houses, other general merchandise

5961 (pt.) Mail-order houses, specialized merchandise

5961 (pt.) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 45431 1 are comprised of these parts of the following SIC industries:

5171 (pt.) Heating oil dealers (selling for consumption - retail)

5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt.) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt.) Freezer and locker meat provisioners

5963 (pt.) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt.) Direct selling, videos, tapes, compact discs, and records

5963 (pt.) Direct selling, books and magazines

5963 (pt.) Direct selling, stationery

5963 (pt.) Direct selling, newspapers

5963 (pt.) Direct selling, cameras and photographic equipment

5963 (pt.) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt.) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places. Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt.) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt.) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt.) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices,

or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt.) Cookie shops

5461 (pt.) Donut shops, baking on premises

5461 (pt.) Donut shops, no baking on premises

5812 (pt.) Ice cream and soft serve shops

5812 (pt.) Frozen yogurt shops

5812 (pt.) Bagel shops

5812 (pt.) Coffee shops

5812 (pt.) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

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These establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt.) Food service contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt.) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt.) Mobile food services

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily

engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

